



Legislation Text

File #: 19-5672, Version: 1

Title:
Sales Tax Referendum Campaign Update

Summary

ACTION:

Receive as information an update on the November 5, 2019 Sales Tax Referendum Campaign

Staff Contact: **Dena R. Diorio, County Manager**

Presentation: **Yes (Verbal)**

BACKGROUND/JUSTIFICATION:

On July 2, 2019, the Board of County Commissioners of Mecklenburg County adopted a resolution that authorized and directed the Mecklenburg County Board of Elections Director to conduct on November 5, 2019, an advisory referendum on the question of whether to levy a local sales and use tax in Mecklenburg County as provided in Article 46 of Chapter 105 of the North Carolina General Statutes. The Board also approved a statement of intent regarding the proposed uses of the proceeds of the additional one-quarter cent sales and use tax should a majority of those voting in the referendum vote for the levy; and should the Board subsequently approve the levy of such tax. Per the Board's Statement of Intent, proceeds should be appropriated to Arts and Culture (General), Education (including education services and/or salaries related to education), Arts and Culture (Parks and greenways - Towns), Parks and Greenways. In addition, should those persons voting approve the advisory referendum, the Board proposes to appropriate and/or repurpose or reallocate 2,000,000 from current appropriations for arts and culture to land acquisition for parks and greenways.

An Advisory Sales Tax Referendum Campaign Committee was formed to encourage citizens to vote "yes" for the proposed additional one-quarter cent sales and use tax. The Campaign Chairs will provide the Board with an update on their work.

PROCUREMENT BACKGROUND:

N/A

POLICY IMPACT:
N/A

FISCAL IMPACT:
N/A