



Legislation Text

File #: 19-5205, Version: 2

Title:

Public Hearing: Business Investment Grant: Dentsply North America, LLC

Summary

ACTION:

- 1) Open public hearing to receive comments on a proposed Business Investment Program grant to Dentsply North America, LLC (Dentsply);
- 2) Close public hearing; and
- 3) Adopt a resolution approving a Business Investment Program grant to Dentsply for a total estimated amount of \$43,436 and authorize the County Manager to negotiate and execute the contract

Staff Contact: Peter Zeiler, Director, Economic Development

Presentation: Yes

BACKGROUND/JUSTIFICATION:

- Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies. It manufactures a range of products such as x-ray machines and polishers to consumables such as tooth pastes and fluoride treatments
- Formed by a merger in 2016 of two companies, each more than 130 years old, Dentsply has more than 15,000 employees globally and is headquartered in York, PA
- The merged organization had \$3.9 billion in sales in 2017 and is part of the S&P 500 and NASDAQ 100

As a result of the merger, Dentsply is seeking to establish a North American Regional Commercial Organization Center that will serve as the hub for:

- Sales
- Service
- Training
- Marketing
- Executive functions

- Approximately 100 jobs would be relocated from across North America and 220 jobs would be filled locally.
- Dentsply currently operates a state of the art 29,000 square foot training facility in Ballantyne with 113 employees.

Dentsply's proposed project meets all Business Investment Program guidelines specifically:

- A taxable investment of \$3 million.
- Creation of 320 new jobs with an average wage of \$71,000.
- Expansion of existing operations in Mecklenburg County.

The Business Investment Program grant is a 50% grant over 5 years, with an estimated total amount of up to 43,436.

The general terms and condition of this grant include:

- A portion of the grant must be repaid if the company moves this investment from Charlotte within 5 years of the end of the grant term.
- Actual grant payments are based on the value of the investment as appraised by the Mecklenburg County Tax Office.
- All property taxes due from the company must be paid before a grant payment is made.

The Board of County Commissioners indicated their intent to approve this grant in a closed session on August 8, 2018.

A Public Hearing notice was published in the Charlotte Observer on February 23, 2019.

FUNDING:

Business Investment Grant Account; First payment is estimated to be paid in FY21.

PROCUREMENT BACKGROUND:

N/A

POLICY IMPACT:

N/A

FISCAL IMPACT:

N/A