



Legislation Text

File #: 18-4961, Version: 1

Title:

Charlotte Regional Partnership and Charlotte Chamber of Commerce Consolidation

Summary

ACTION:

Receive as information an update on the Charlotte Regional Partnership and Charlotte Chamber of Commerce Consolidation proposal

Staff Contact: Dena R. Diorio, County Manager

Presentation: Yes (Ned Curran)

BACKGROUND/JUSTIFICATION:

There have been several studies over the past four years aimed at strengthening regional economic development and clarifying the roles of both the Charlotte Regional Partnership and the Charlotte Chamber. Early in 2018 an ad hoc committee comprised of Partnership and Chamber leadership began working on a new framework for economic development activities for the 16 county region. The result of that work is the creation of a single entity focused on Business Recruitment, Branding and Promotion, and Public Policy.

PROCUREMENT BACKGROUND:

N/A

POLICY IMPACT:

N/A

FISCAL IMPACT:

N/A

