



Legislation Text

File #: 17-3820, Version: 2

Title:

Mecklenburg County Government Communication Plan

Summary

ACTION:

Receive a presentation from Danny Diehl, Public Information Department Director, on Mecklenburg County's Communication Plan

Staff Contact: Danny Diehl, Public Information Department Director

Presentation: Yes

BACKGROUND/JUSTIFICATION:

During a presentation to the Board highlighting the 2016 Community Survey results, the County Manager was instructed to provide an overview of the County's Communication Plan. The overview will include responding to the communication opportunities identified in the survey results and respond to the question about reaching more audiences and eliminating the confusion among residents regarding city and county government.

PROCUREMENT BACKGROUND:

N/A

POLICY IMPACT:

N/A

FISCAL IMPACT:

N/A