



Legislation Details (With Text)

File #: 17-3820 **Version:** 2 **Name:** Mecklenburg County Government Communication Plan

Type: Manager's Report **Status:** Manager's Report

File created: 2/15/2017 **In control:** Public Information

On agenda: 2/21/2017 **Final action:**

Title: Mecklenburg County Government Communication Plan

Sponsors:

Indexes:

Code sections:

Attachments: 1. Communication Plan Update Presentation Revised.pdf, 2. 17-3820 Mecklenburg County 2017 Communication Plan

Date	Ver.	Action By	Action	Result
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Title:
Mecklenburg County Government Communication Plan

Summary

ACTION:

Receive a presentation from Danny Diehl, Public Information Department Director, on Mecklenburg County's Communication Plan

Staff Contact: **Danny Diehl, Public Information Department Director**

Presentation: **Yes**

BACKGROUND/JUSTIFICATION:

During a presentation to the Board highlighting the 2016 Community Survey results, the County Manager was instructed to provide an overview of the County's Communication Plan. The overview will include responding to the communication opportunities identified in the survey results and respond to the question about reaching more audiences and eliminating the confusion among residents regarding city and county government.

PROCUREMENT BACKGROUND:

N/A

POLICY IMPACT:

N/A

FISCAL IMPACT:

N/A

