



Legislation Details (With Text)

File #: 18-4961 **Version:** 1 **Name:** Charlotte Regional Partnership and Charlotte Chamber of Commerce Consolidation

Type: Agenda Item **Status:** Agenda Ready

File created: 9/21/2018 **In control:** Budget Public Policy

On agenda: 9/25/2018 **Final action:**

Title: Charlotte Regional Partnership and Charlotte Chamber of Commerce Consolidation

Sponsors:

Indexes:

Code sections:

Attachments: 1. Chamber CRP deck for County Board Meeting 9-25-19.pdf

Date	Ver.	Action By	Action	Result
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Title:
Charlotte Regional Partnership and Charlotte Chamber of Commerce Consolidation

Summary

ACTION:

Receive as information an update on the Charlotte Regional Partnership and Charlotte Chamber of Commerce Consolidation proposal

Staff Contact: **Dena R. Diorio, County Manager**

Presentation: **Yes (Ned Curran)**

BACKGROUND/JUSTIFICATION:

There have been several studies over the past four years aimed at strengthening regional economic development and clarifying the roles of both the Charlotte Regional Partnership and the Charlotte Chamber. Early in 2018 an ad hoc committee comprised of Partnership and Chamber leadership began working on a new framework for economic development activities for the 16 county region. The result of that work is the creation of a single entity focused on Business Recruitment, Branding and Promotion, and Public Policy.

PROCUREMENT BACKGROUND:

N/A

POLICY IMPACT:

N/A

FISCAL IMPACT:

N/A