

SMALL BUSINESS AND ENTREPRENEURSHIP ADVISORY BOARD

Vote on Nominees listed below, nominated at the May 21, 2019 meeting.

One (1) appointment to fill an unexpired term expiring June 30, 2019 and a subsequent three-year term expiring June 30, 2022

Nominees	Round 1	Round 2	Round 3	Round 4
Russell Alexander Martin District 1 (Black)				
Shalinda Williams District 6 (Black)				

**Current District Representation: District 1 (3) – District 2 (0) – District 3 (2) – District 4 (3) – District 5 (1)
District 6 (0)**

Black (4) – White (2) – Black Hispanic (1) – Indian (1) – Other (1)

Female (3) – Male (6)

SMALL BUSINESS AND ENTREPRENEURSHIP ADVISORY BOARD

NOMINEES



Mecklenburg County Advisory Board Application

- **Name of Advisory Board:** SMALL BUSINESS AND ENTREPRENEURSHIP
- **Name:** Russell Alexander Martin
- **Home address:** 4718 Lenox Hill Pl.
- **City:** Charlotte
- **Zip code:** 28269
- **Home Phone:** 704-726-4308
- **Work Phone:** 704-910-5833
- **Email:** r.alexandermartin92@gmail.com
- **Occupation:** Treasury Analyst/Entrepreneur/Small Business Owner
- **Place of employment:** RoundPoint Mortgage Servicing Corp./Pristine Wraps Co.
- **Race:** Black
- **Sex:** Male
- **Age:** 27
- **Hours per month available for position:** 25-30
- **County advisory board currently serving on:**
- **Expiration date:**
- **Education:** Bachelors-Political Science
- **How did you learn of this vacancy?** Other -- Jamila Davis and Mark A. Stewart
- **If you selected Other, please explain:**
- **Business and civic experience:** Founder and owner of Pristine Wraps Co., established Nov. 2017, have been in business for almost 2 years. Generated almost \$102k in year one with little to know money invested into marketing. Civic Experience: As a millennial entrepreneur with a degree in Political Science I have been actively looking to participate and/or volunteer for committees such as the-County Small Business and Entrepreneurship, Charlotte BAC, etc. to accrue more hands-on experience and gain wisdom from like-minded individuals; In December 2018, I applied for the CBIAC via the City, the vacant seat was filled by another party. Outside of the county/city realm I have volunteered to build a playground located at Chantilly Park, played orchestral music from Middle to High School at Barnes and Noble for patrons during the holiday seasons, as well as a retirement home in Greensboro, NC.
- **Areas of expertise and interests/skills:** Areas of Expertise: Networking, Forward-Thinking, Problem Solving, Policy, Rationalism and a proven ability to operate a successful for-profit business in tangent with a full-time job (With the help of my two awesome business partners). Interest and Skills: With a thorough love to Research, helping other business owners gain access to City/County/State opportunities Uplifting others around me, effectuating positive change and philanthropic in nature I feel I could

come onto the Small Business and Entrepreneurship Committee with a fresh and unbiased outlook.

- **Am I a current vendor with Mecklenburg County?** Yes (vendor's list only), no current contracts.
- **County Commission District:** 1
- **I, hereby, authorize Mecklenburg County to verify all information included in this application. I certify that the information contained in this application is true and correct according to the best of my knowledge and belief. I understand that this application is subject to the N.C. Public Records Law (NCGS 132-1) and may be released upon request. I agree**
- **Signature of applicant:** Russell Alexander Martin
- **Date:** 05/03/2019



Mecklenburg County Advisory Board Application

- **Name of Advisory Board:** Small Business and Entrepreneurship
- **Name:** Shalinda Williams
- **Home address:** 4911 Shannamara Drive
- **City:** Matthews
- **Zip code:** 28104
- **Home Phone:** 910-257-6862
- **Work Phone:** 910-257-6862
- **Email:** swaka1014@yahoo.com
- **Occupation:** School Principal
- **Place of employment:** Charlotte Mecklenburg School
- **Race:** Black
- **Sex:** Female
- **Age:** 51
- **Hours per month available for position:** 10
- **County advisory board currently serving on:**
- **Expiration date:**
- **Education:** Master of School Administration & Master of Human Resource Management
- **How did you learn of this vacancy?** Website
- **If you selected Other, please explain:**
- **Business and civic experience:** Volunteer, Habitat for Humanity, Volunteer, My Sister's House, Member, NC Principal's Association, Member, Alpha Kappa Alpha Sorority, Inc
- **Areas of expertise and interests/skills:** Communication Skills, Public Relations, Fundraising, Administrative Tasks
- **Am I a current vendor with Mecklenburg County?** No
- **County Commission District:** 6
- **I, hereby, authorize Mecklenburg County to verify all information included in this application. I certify that the information contained in this application is true and correct according to the best of my knowledge and belief. I understand that this application is subject to the N.C. Public Records Law (NCGS 132-1) and may be released upon request. I agree**
- **Signature of applicant:** Shalinda Williams
- **Date:** 03/23/2019

Mecklenburg County

Advisory Boards, Committees and Commissions

Board Appointments Due

Renewals From 5/1/2019 To 5/31/2019

SMALL BUSINESS AND ENTREPRENEURSHIP ADVISORY BOARD

Number of BOCC Members: 11

Term Length in Years: 3

Purpose

To provide recommendations and advice to the Board of County Commissioners regarding ways to streamline permitting processes for new and expanding businesses; to provide input to the Board of County Commissioners regarding proposed changes in building codes, policies, and taxes; to advise the Board of County Commissioners about specific challenges small businesses and entrepreneurs encounter in the county; and to inform the Board of County Commissioners about new developments in the local small business and entrepreneurial communities.

Qualifications

Applicants must be residents of Mecklenburg County. Preference is given to applicants who have recently, are in the process of, or are intimately familiar with the process of starting a new small business or entrepreneurial venture. One (1) member from the City of Charlotte's Business Advisory Committee.

Special Notes APPOINTMENT NEEDED TO FILL:

One (1) unexpired term expiring June 30, 2019 and a subsequent three year term expiring June 30, 2022

Chris Clark resigned because of other obligations.

1 Appointment(s) For 3 Year Term:

Name	Qualifications	Appointed:	Expires	Eligibility
Clark, Chris	(BOCC)	3/21/2017	06/30/2019	Resigned

SMALL BUSINESS AND ENTREPRENEURSHIP ADVISORY BOARD Applicants:

Name	BOCC Dist	Qualifications	Race/Sex
Martin, Russell Alexander	1		B / M
Williams, Shalinda	6		B / F

SMALL BUSINESS AND ENTREPRENEURSHIP ADVISORY BOARD Members:

Name (* = Chairman)	BOCC Dist	Qualifications	Race/Sex	Appointed	Expires	Elig Code	Expired Position
Clark, Chris	1	(BOCC)	W / M	3/21/2017	6/30/2019	RS	<==
Fields, Kenneth	1	(BOCC)	B / M	1/15/2019	6/30/2021	EL	
James, Brian	4	(BOCC)	W / M	1/15/2019	6/30/2021	EL	
King, Matthew	4	(BOCC)	W / M	1/15/2019	6/30/2021	EL	
Koutsoupas, Nick	5	(BOCC)	O / M	3/21/2017	6/30/2019	EL	
Manuel, Latecia	1	(BOCC)	B / F	1/15/2019	6/30/2021	EL	
Oliver, Sona	3	(BOCC)	BH / F	3/21/2017	6/30/2021	EL	
Parikh, Raj	4	(BOCC)	IN / M	1/15/2019	6/30/2019	UEL	

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SMALL BUSINESS AND ENTREPRENEURSHIP ADVISORY BOARD Members:

Name (* = Chairman)	BOCC Dist	Qualifications	Race/Sex	Appointed	Expires	Elig Code	Expired Position
Peters, Will	3	(BOCC)	B / M	7/6/2016	6/30/2019	EL	
Wilkins, Florence	1	(BOCC)	B / F	1/15/2019	6/30/2019	UEL	