

2020 Census Complete Count Committee Members (as of February 28, 2019)

Clarence D. Armbrister, President, Johnson C. Smith University (Education)

President Armbrister has more than 35 years of experience in the public and private sector, including work at all levels of education and in local government finance. College students are usually a population that is hard to accurately count. Also, JCSU is located in and around several of Mecklenburg County's census tracts with historically low response rates.

Catherine Bessant, Chief Operations and Technology Officer, Bank of America (Business)

Catherine Bessant has held many leadership roles since joining Bank of America in 1982. As a leader of one of Mecklenburg County's largest employers and an active community leader, she will represent the business sector, helping to facilitate partnerships for census outreach.

Astrid Chirinos, Branch Director, Simmons YMCA (Nonprofits)

Located in East Charlotte, the Simmons YMCA serves children and families in many of the census tracts that had low response rates in our last census. Astrid Chirinos also brings expertise and community connections from her volunteer and previous professional roles including Chief Development Executive of the Latin American Economic Development Corporation, President of the Latin American Chamber of Commerce, and 18 years working as a multicultural strategist.

Mimi Curlee, Federal Documents Librarian, Charlotte Mecklenburg Library (Libraries)

Mimi Curlee has been the Federal Documents Librarian at the Charlotte Mecklenburg Library for 20 years. She works with many of the publications the federal government issues, including census materials. The public libraries will play a crucial role in educating residents about the purpose and logistics of the 2020 Census and provide access to computers for completing the census online.

Dr. Kandi Deitemeyer, President, Central Piedmont Community College (Education)

With an enrollment of more than 52,000 students last academic year, Dr. Kandi Deitemeyer leads an organization with broad and varied reach in Mecklenburg County. CPCC provides an opportunity to provide students ranging in age from high schoolers to senior citizens with information about the importance of the census and how to accurately complete census forms.

Jacque' Freeman, Integrated Marketing Specialist, Radio One (Media)

Jacque' Freeman is a veteran communications and marketing professional in the radio industry. Her experience with media companies such as Radio One, which primarily targets African-American and urban consumers, will contribute to efforts to target census outreach plans to our diverse county residents.

Sil Ganzo, Founder and Executive Director, ourBRIDGEforKIDS (Immigrant and Refugee Community)

Through the nonprofit ourBRIDGE, Sil Ganzo works closely with refugee and immigrant children and families in Charlotte providing direct after-school and summer enrichment opportunities and advocating for the needs of refugee communities. Charlotte receives the most refugee resettlements of any city in North Carolina, and refugees are less likely to respond to the census or understand why it is important.

Dr. Tamara Johnson, Vice Provost and Metropolitan Studies Faculty, UNC Charlotte (Education)

Dr. Johnson is a faculty member in UNC Charlotte's Metropolitan Studies Department. She has led many campus initiatives related to civic engagement and will represent the unique needs and characteristics of college students and the University community.

Raki McGregor, VP Consumer Strategy and Products Operations, Novant (Healthcare)

As an executive leader at Novant Health, Raki McGregor represents the healthcare sector and its important role in identifying, educating, and counting populations such as young children, elderly, and people living in group facilities. He has served in many community leadership roles as well, including chair of the board of directors of the Young Black Leadership Alliance, and a board member of Big Brothers and Big Sisters of Greater Charlotte.

Ray McKinnon, Senior Pastor, South Tryon Community United Methodist Church (Faith-Based)

As a pastor and community leader, Ray McKinnon works closely with the Brookhill Community. Brookhill and surrounding neighborhoods have had low response rates in the last two censuses. He serves as a member of Charlotte's Leading on Opportunity Council, the Charlotte Housing Authority's Board of Commissioners, and is a co-founder of New South Progressives, a grassroots movement for equity, justice, and inclusivity.

A. Fulton Meachem, President and CEO, Charlotte Housing Authority (Housing)

Fulton Meachem has worked in the affordable housing industry for more than 20 years. Renters and residents with less stable housing situations are historically hard-to-count populations for the census. The Charlotte Housing Authority and other organizations focused on affordable housing will be important partners.

Fredrick Robinson, Executive Director, MeckMin (Faith-Based)

Through MeckMin, Fredrick Robinson collaborates with more than 100 organizations in the Mecklenburg County faith community. For many residents, congregations and faith leaders are vital sources for trusted information about civic issues and will be important partners for census outreach.

Todd Tibbits, President and CEO, YMCA of Greater Charlotte (Nonprofits)

The YMCA of Greater Charlotte engages approximately 300,000 people at 19 locations throughout Mecklenburg County. By serving so many residents of all ages, incomes, and backgrounds, the YMCA presents various opportunities for census education and outreach.

Daniel Valdez, Network Director, Welcoming America (Nonprofits)

In his current role with the nonprofit Welcoming America, Daniel Valdez connects local governments and nonprofits to help communities create policy, reinforce welcoming principles, and communicate the socioeconomic benefits of inclusion. During his career, Daniel has worked in areas of public health, income inequality, immigrant inclusion, and racial justice. He also serves as the President of the Board of Directors of Charlotte Pride.