

# **A WAY HOME:**

## **\$20 MILLION HOUSING ENDOWMENT**

### **A Public/Private Partnership In Charlotte-Mecklenburg**

**October 16, 2018**

**Board of County Commissioners**



# A WAY HOME MISSION

*House homeless families with a path to self-sufficiency using:*

Rental Subsidies

Scattered Site Leases

Support Services

Targeted Prevention



# A WAY HOME PARTNERSHIP WITH MECKLENBURG COUNTY

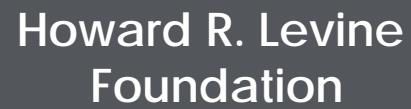
Case  
workers

Governance  
Board

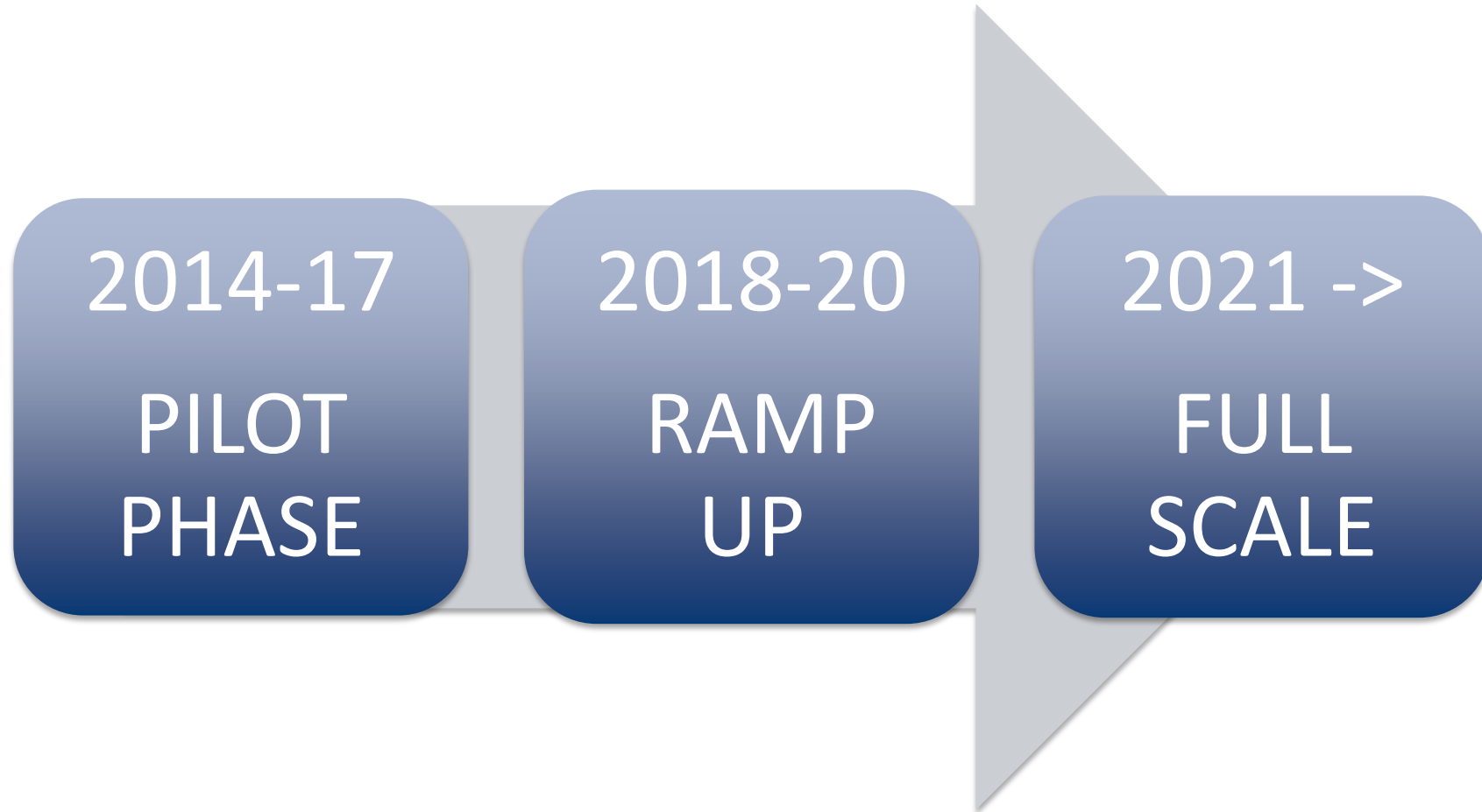
Technical  
Committee



# 2014 PUBLIC/PRIVATE ENDOWMENT



# **\$1 MM MOVES 100 FAMILIES INTO HOUSING ANNUALLY**



# PILOT PHASE: 2014-2017

114  
Families  
Housed

- Salvation Army
- Charlotte Family Housing
- Renaissance West/CareRing

248  
Families  
Averted

- Crisis Assistance Ministry
- 90 days case work



Key Systems Changes



# OVER HALF OF PILOT FAMILIES NOW EXITED

Average Time in  
Program

17 months

Average  
Monthly Rent

\$790/month

Average Rental  
Subsidy

\$535/month

Average Cost Per  
Family

\$9,300



# CRITERIA FOR A WAY HOME SUCCESS

Stable  
housing

Stable  
income

No new  
eviction

Contact  
in last 6  
months





# **BARRIERS TO HOUSING TYPICALLY FACED BY AWH FAMILIES**

**Past Evictions**

**Poor  
Credit**

**Transportation  
Challenges**

**Undependable Child  
Care**

**Criminal Record**

**Domestic  
Violence**

**Physical/Mental Health  
Challenges**



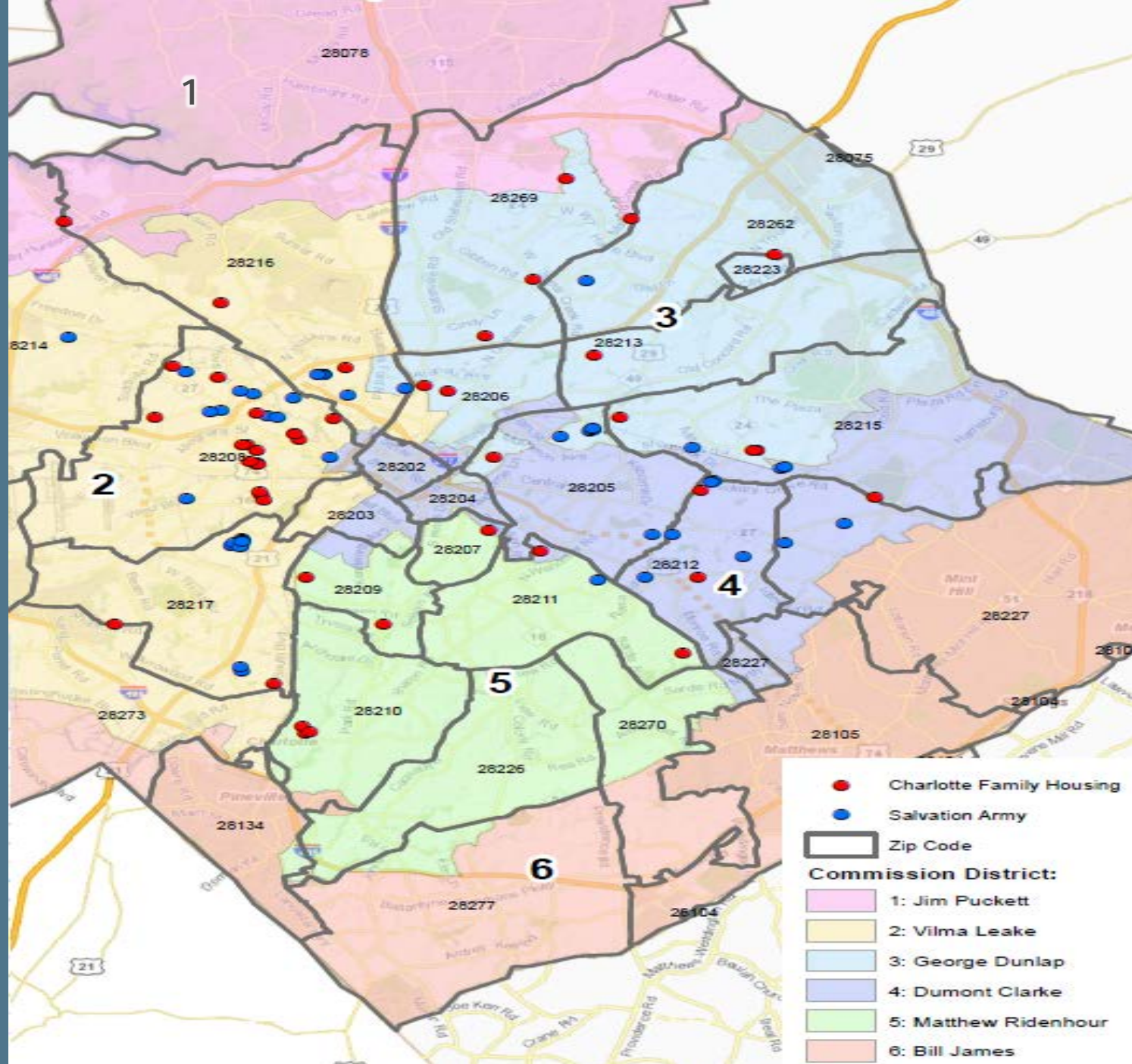
# DEMOGRAPHICS OF FAMILIES



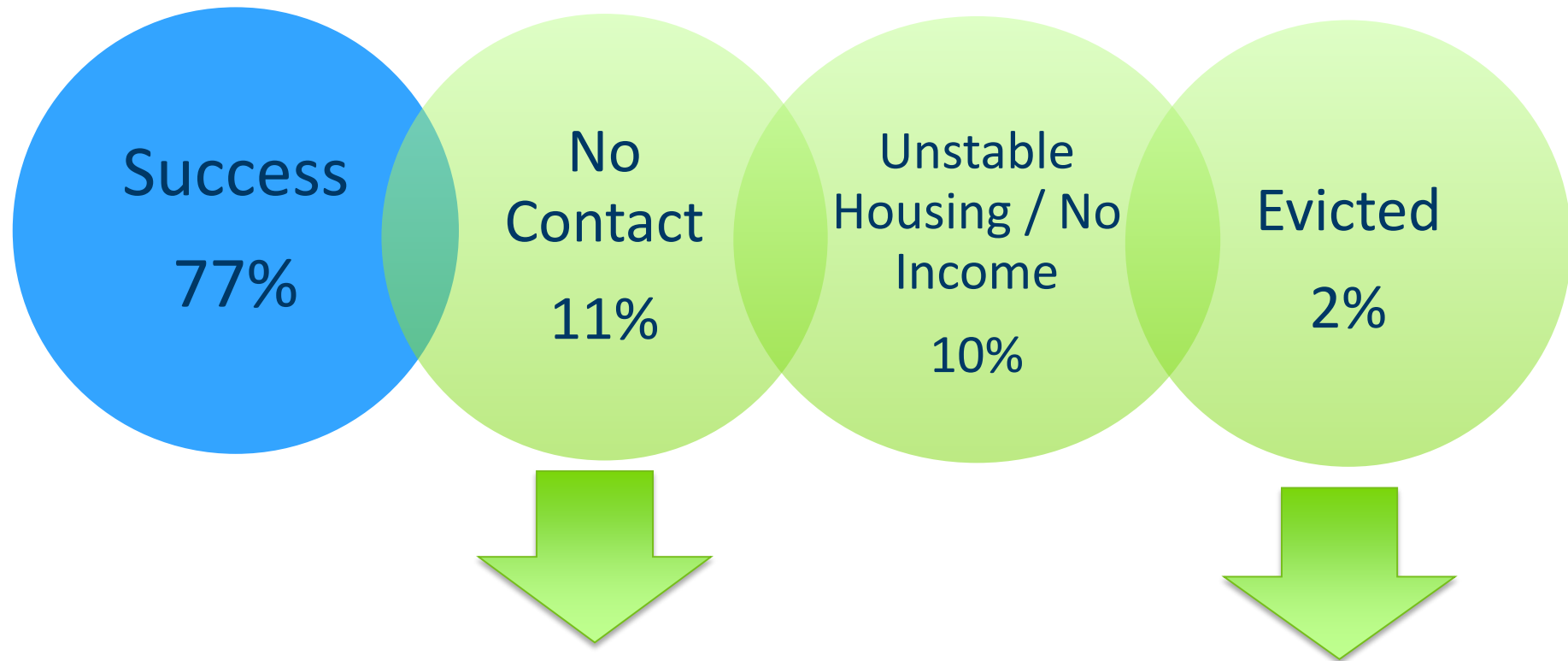
## Typical Profile

- High school diploma or GED
- Sole Wage Earner
- 2.2 Children Average


# SCATTERED SITE LOCATIONS



## THE VAST MAJORITY ARE SUCCESSFUL: VALUABLE LESSONS LEARNED







40+% renewed  
lease after exit  
=  
**3 consecutive  
school years**

**“Social worker  
helped me with  
job search &  
was very  
encouraging.”**

# TRANSFORMATIONAL CHANGE

**“I do not know  
where I would have  
been **without this  
program.**”**

**Wages &  
Hours  
Increased**



# **PUBLIC/PRIVATE INVESTMENT IN <50% AMI FAMILIES IN LESS THAN 2 YEARS**



**VS. \$30K FOR HOMELESS SHELTER**



# NEXT STEPS

2014-17  
PILOT

- Track remaining families

2018-20  
RAMP UP

- Apply lessons learned
- 49 subsidies this year

2021 ->  
FULL  
SCALE

- 100 subsidies
- 4-5 additional case workers



# QUESTIONS

