

# Mecklenburg County

## Advisory Boards, Committees and Commissions

### Board Appointments Due

Renewals From 6/1/2018 To 6/30/2018

#### ARTS & SCIENCE ADVISORY COUNCILS

Number of BOCC Members: 10

Term Length in Years: 2

#### *Purpose*

Arts & Science Advisory Councils are chaired by Arts & Science Council Board members and are responsible and accountable for input, feedback and recommendations to the Arts & Science Council (ASC) Board so the cultural community is aligned with the needs of local communities. Advisory Councils shall meet a minimum of twice annually and once annually with the Arts & Science Council Board.

There are three types of Advisory Councils:

- Public Sector – representing the region geographically: North/West, Central, and South/East
- Private Sector – representing funders-individual, small business, corporate and foundation
- Cultural Sector – representing arts, science, history and heritage organizations receiving ASC grants, creative individuals (artists, scientists, historians), colleges/universities, CMS and the Public Art Commission.

The BOCC has ten (10) appointments, consisting of four At-Large slots and six District slots.

#### *Qualifications*

Persons interested in serving as a district representative on the ASC Advisory Council must reside within that District and must be a resident of Mecklenburg County. The Mecklenburg County resident requirement applies to At-Large representatives on the ASC Advisory Council as well.

#### *Special Notes*

#### **REAPPOINTMENTS NEEDED FOR:**

**Nine (9) two-year terms expiring June 30, 2020**

**Sabrina Brown, Vonnie Brown, Tamara Butler, Shannon Hoff, Jordan Jones, Howard Labiner, Corie Pauling, Kathryn Price, & Tyler Starr are eligible for reappointment.**

**Staff will continue to advertise for the remaining slot.**

#### **10 Appointment(s) For 2 Year Term:**

Name	Qualifications	Appointed:	Expires	Eligibility
Brown, Sabrina	(SE-AL)	3/16/2016	06/30/2018	Eligible for Reappointment
Brown, Vonnie	(C-AL)	3/16/2016	06/30/2018	Eligible for Reappointment
Butler, Tamara	(NW-D2)	3/16/2016	06/30/2018	Eligible for Reappointment
Hoff, Shannon	(C-D4)	3/16/2016	06/30/2018	Eligible for Reappointment
Jones, Jordan	(C-D3)	3/16/2016	06/30/2018	Eligible for Reappointment
Labiner, Howard	(SE-D6)	3/16/2016	06/30/2018	Eligible for Reappointment
Mullen, Sheila		4/5/2016	06/30/2018	Resigned
Pauling, Corie	(NW-D1)	3/16/2016	06/30/2018	Eligible for Reappointment
Price, Kathryn	(SE-D5)	3/16/2016	06/30/2018	Eligible for Reappointment
Starr, Tyler	(AL1/2)	4/5/2016	06/30/2018	Eligible for Reappointment

**Mecklenburg County**  
**Advisory Boards, Committees and Commissions**  
**Board Appointments Due**

Renewals From 6/1/2018 To 6/30/2018

**ARTS & SCIENCE ADVISORY COUNCILS Applicants:**

Name	BOCC Dist	Qualifications	Race/Sex
Berry, Erique	3		B / F

**ARTS & SCIENCE ADVISORY COUNCILS Members:**

Name (* = Chairman)	BOCC Dist	Qualifications	Race/Sex	Appointed	Expires	Elig Code	Expired Position
Brown, Sabrina	6	(SE-AL)	B / F	3/16/2016	6/30/2018	EL	<==
Brown, Vonnice	4	(C-AL)	B / M	3/16/2016	6/30/2018	EL	<==
Butler, Tamara	2	(NW-D2)	B / F	3/16/2016	6/30/2018	EL	<==
Hoff, Shannon	4	(C-D4)	W / F	3/16/2016	6/30/2018	EL	<==
Jones, Jordan	3	(C-D3)	B / M	3/16/2016	6/30/2018	EL	<==
Labiner, Howard	6	(SE-D6)	W / M	3/16/2016	6/30/2018	EL	<==
Mullen, Sheila	4		W / F	4/5/2016	6/30/2018	RS	<==
Pauling, Corie	1	(NW-D1)	B / F	3/16/2016	6/30/2018	EL	<==
Price, Kathryn	5	(SE-D5)	W / F	3/16/2016	6/30/2018	EL	<==
Starr, Tyler	1	(AL1/2)	W / M	4/5/2016	6/30/2018	EL	<==

# ***ARTS & SCIENCE ADVISORY COUNCILS***

***Eligible for Reappointment***



Culture For All.

## ADVISORY COUNCIL

### *FY 2016 Appointment Form For Mecklenburg County Appointments*

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one):**

☐ North/West (Districts 1 & 2) ☐ Central (Districts 3 & 4) ☒ South/East (Districts 5 & 6)

I reside in County Commission District ☐1 ☐2 ☐3 ☐4 ☐5 ☒6

Name Sabrina Brown Daytime phone 704-560-5207

Address 11418 Bloomfield Drive City/State/Zip Charlotte, NC 28277

Email [sbrown@StayingAheadCarolina.com](mailto:sbrown@StayingAheadCarolina.com)

☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

I am a long-time supporter of the Arts and Science Council. I served two terms on the Public Art Commission and served as Chair one of those terms. I also served on the board of the Arts and Science Council the same year I was Chair.

Currently, I am serving my second term on the board of the Charlotte Regional Visitors Authority. I have been appointed previous years to the Executive Committee serving as Treasurer and Budget Chair, as well as served on the Strategic Planning Committee.

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

I served on ASC's Board when the concept of the Advisory Council was under development. I believe I have a good understanding of the potential impact these councils could have on our community. Additionally, I have specific skills that would be applicable to the council. For example, in my professional life, prior to my real estate career, I was a professional focus group moderator. I employ many of those skills today in my current part-time work as a leadership coach. Listening and motivating participants to engage are key skills employed in those professional roles.

Additionally, I organized ten years ago a social networking/community resource group named Staying Ahead Carolina. We host quarterly events all throughout the community highlighting what's trending in the Carolinas. The point of this group is to engage local residents to see the many things that our city and region have to offer. Many have come to know me as a contributor to the city's growth.



(If possible, please attach a **short biography** that further illuminates the appointee's qualifications and capacity to dialogue across difference)

In my work as a focus group moderator, I am an active listener among the participants looking for the big ideas sometimes or supporting their development of one. Other times, I might simply listen for various viewpoints. Being in this role, depending on the topic, I often have to get comfortable with uncomfortable moments of dialogue, knowing that I am going to respect all views no matter of the dominant personalities in the room in order to keep all parties engaged. I remind participants of our purpose of coming together, and I work to ensure all voices in the room are heard. Sometimes this is accomplished with more direct questioning, other times I have to use interventions (often nonverbal) to bring out viewpoints or to facilitate parties' ability to find common ground, when that is one of the goals of our coming together. Once again, I see these facilitation skills serving a valuable role in community engagement at an Advisory Council Member.

Secondly, as a real estate broker, a key role that I play is to be the deal maker. You have two parties, buyer and seller who sometimes have different styles of communicating and how they approach business. They share only one common goal and that is the sale of a specific property. There are dozens of examples I could cite that demonstrate the tools employed to keep dialogue going amidst these differences. Regardless, of the tools used to get them to articulate their concerns, it all comes down to listening to what is important to each party. Concessions are sometimes simply getting one party to move in the direction of realizing their goals. I frame dialogues a great deal to help parties to engage.



Culture For All.

## ADVISORY COUNCIL

### *FY 2016 Appointment Form For Mecklenburg County Appointments*

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one):**

☐ North/West (Districts 1 & 2) ☒ Central (Districts 3 & 4) ☐ South/East (Districts 5 & 6)

**I reside in County Commission District** ☐ 1 ☐ 2 ☐ 3 ☒ 4 ☐ 5 ☐ 6

**Name** Vonnie Brown.

**Daytime phone** 704-277-5098

**Address** 1527 Eastcrest Dr. Apt T2 **City/State/Zip** Charlotte, NC 28205

**Email** [Vonniebrown@outlook.com](mailto:Vonniebrown@outlook.com)

☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

I current serve as the 3<sup>rd</sup> Vice President of The Young Democrats of Mecklenburg County. I'm big on bettering my community and the people in it. Some of my volunteer opportunities are help feeding the homeless at the Men's Shelter. Also, assisting in school beautification at Kennedy Middle School.

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

My role in Arts and Science has been limited. However, I have a great appreciating for Arts, Science, and History. When time permits I frequently visit museums, aquariums, and nature preserves. I would love the opportunity be apart of the ASC Advisory Council not only to grow in the culture, but to provide others with the same chance as well.

(If possible, please attach a **short biography** that further illuminates the appointee's qualifications and capacity to dialogue across difference)



Culture For All.

**ADVISORY COUNCIL**  
***FY 2016 Appointment Form For Mecklenburg***  
***County Appointments***

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one): North/West**

☐ North/West (Districts 1 & 2) ☐ Central (Districts 3 & 4) ☐ South/East (Districts 5 & 6)

**I reside in County Commission District: District 2**

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6

**Name** Tamara L. Butler

**Daytime phone** 704-715-7961

**Address** 9108 Inverness Bay Road **City/State/Zip** Charlotte, NC 28278

**Email** TAMARALBUTLER@msn.com

- ☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

I do not have any previous or current board involvement but I do have project leader experience with Hands On Charlotte. I have held leadership positions at my church and I am able to collaborate with all types of citizens. I know I have not previously been exposed to working on various boards but wanted to start somewhere to share my talents and passion with the Charlotte community. I want to learn and grow and this will afford me the opportunity to enhance my skills while working with new people and will allow me to learn the policies and procedures of an important community organization.

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

I truly believe in the Arts and Science council and this is one of 2 organizations that I support financially during our Community Support campaign at work. I also have a strong appreciation for the arts and can attest to the benefits of exposure at an early age. I have a true passion for the arts and can remember attending the Nutcracker Ballet and the Broadway play Cats with my mother at a very young age. We looked forward to attending cultural festivals and dance performances in my hometown and I can still feel the impact today. I believe that exposure to the arts make citizens more well-rounded and allows them to appreciate differences and celebrate other cultures. Cultural exposure help citizens dialogue across differences and experience diversity of thought. I enjoy learning new things and would love the opportunity to connect citizens to the many artistic avenues that Charlotte has to offer.



(If possible, please attach a **short biography** that further illuminates the appointee's qualifications and capacity to dialogue across difference)

I am a Certified Public Accountant working in the financial services industry. I am a professional with over 17 years of proven ability providing financial guidance and strategic support to senior leaders. I demonstrate a high level of energy and commitment to excellence by achieving organizational goals. I have proven success in building and maintaining solid working relationships throughout all levels of professional and social organizations. I am organized, efficient, and detailed-oriented with established aptitude to plan, organize, implement, and complete projects within defined deadlines.

I completed the Clifton's Strength Finder Assessment and my top 5 strengths are:

Learner  
Responsibility  
Relator  
Achiever  
Individualization





Culture For All.

## ADVISORY COUNCIL

### *FY 2016 Appointment Form For Mecklenburg County Appointments*

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one):**

☐ North/West (Districts 1 & 2) ☒ Central (Districts 3 & 4) ☐ South/East (Districts 5 & 6)

**I reside in County Commission District** ☐ 1 ☐ 2 ☐ 3 ☒ 4 ☐ 5 ☐ 6

**Name** Shannon E. Hoff

**Daytime phone** 704-778-8088

**Address** 717 East 37<sup>th</sup> St.

**City/State/Zip** Charlotte NC 28205

**Email** shannonhoff24@gmail.com

X I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

ASC Young Donor Society Steering Committee (2013-2015), Board Member, The Possibility Project (2008-2012); Board Member, Carolina Voices (2012-present, board chair, 2014-present); Mecklenburg County Bar Community Service Committee (2013-2015); Planning Committee, MS Society's Gatsby Gala (2011-2012); Member, Young Affiliates of the Charlotte History Museum's Impact Committee (2015-present); Member, Pulse (Charlotte Symphony Orchestra); Member, Bravo (Opera Carolina).

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

I believe the foundation of a strong community lies in the strength of its cultural programming, which is why I give generously of my time and my dollars to the ASC and other arts based non-profits each year. Beyond the obvious economic impact of having so many cultural offerings, the arts serves to elevate the Charlotte experience by defining and affecting its values. Exposure to the arts raises an awareness of diverse people and ideas, helping us accept and understand our differences. I am excited about the opportunity to serve on this advisory committee. Thank you for your consideration of my application.

(If possible, please attach a **short biography** that further illuminates the appointee's qualifications and capacity to dialogue across difference)

Shannon received her B.A. in French and her J.D., cum laude, from Tulane University Law School. Until recently, Shannon was a partner with the law firm of Poyner Spruill LLP in its creditors rights and bankruptcy group. During her time at Poyner Spruill, she served as the firm's ASC in-house coordinator for its annual campaigns. In late 2015, Shannon joined the Wells Fargo Law Department as senior counsel in its consumer lending and corporate regulatory division.

In 2015, Shannon chaired the Turnaround Management Association (TMA) NextGen Global Leadership Meeting Subcommittee where she managed a committee of that organized a conference in New York City. The committee, under her direction, focused its efforts on increasing attendance and, as a result, the conference hosted 70+ attendees from six continents. She also steered the effort to include a diversity component to the conference and helped organize a panel on unconscious bias. Shannon also serves as Vice Chair of Membership for the Carolinas Network of the International Women in Restructuring and Insolvency Confederation. She is a member of the 2012 Class of the Mecklenburg County Bar's Bar Leadership Institute and served for two years on its Community Service Committee. While in private practice, Shannon maintained an active pro bono practice through her representation of abused, neglected, and/or dependent children in appeals of permanency planning and termination of parental rights orders. She also serves as the volunteer coach of the Ridge Road Middle School mock trial team, a three time (and current) state mock trial team champion. She was awarded an Outstanding Service and Dedication Award from the North Carolina Bar Association for her efforts in expanding the mock trial program to middle schools across the state.

As the chair of Carolina Voices, Shannon has worked at exploring collaborative opportunities with other non-profit organizations and encouraged and promoted choral activities that would reach an audience beyond its traditional audience..



Culture For All.

**ADVISORY COUNCIL**  
***FY 2016 Appointment Form For Mecklenburg***  
***County Appointments***

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to

---

**Advisory Council (check one):**

☐ North/West (Districts 1 & 2) ☒ Central (Districts 3 & 4) ☐ South/East (Districts 5 & 6)

**I reside in County Commission District** ☐ 1 ☐ 2 ☒ 3 ☐ 4 ☐ 5 ☐ 6

**Name** Jordan Jones

**Daytime phone** 443-602-0231

**Address** 107 Shenandoah Circle. **City/State/Zip** Charlotte/NC/28215

**Email** jjones@mica.edu

☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

Most of my work has been based from community art involvement since 2007. In 2007 I was an High School Intern for the MACA Program (Master Artist in Community Arts). There I taught Mural/ Painting techniques to middle school students at The Stadium School in Baltimore, MD. In 2008 I was apart of a Community Arts program called Kids on the Hill also located in Northeast Baltimore, MD. There I taught and learned how different mix media skills to affect change in community as well as speech. From that program I was accepted into Maryland Institute College of Art where I graduated and fulfilled my work study teaching art at a local nursing home in 2010. After I received my BFA in Fine Arts in 2012 I decided to apply for Americorps where I learned different gardening techniques. There I learned how to take vacant lots and turn them into gardens as well as create landscape design. In 2013 I taught pre-schoolers different color techniques and collage for a local daycare my fellow church goer owned called Little Cherubs. I also have mural design experience Art is my passion it's my therapy, it's my connection to feeling that child-like imagination.. Through my art i've won awards consecutively at The National Art Program in Charlotte, NC for 3rd Place Immediate in 2015 and later winning 1st Place in Professional 2016. I've also recently joined The Charlotte Art League as well as exhibited work in both the Elder Art Gallery



**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

I have over 9 years of experience in Community Arts accompanied with a BFA in Illustration. I have a unique and passionate insight towards why what and who art is made for. I have experience in a variety of art forms through the years including Painting, Drawing, Visual Journalism craftsmanship in book structure, Narrative Illustration, Digital Illustration, and even rhyme. I also have mural design experience Art is my passion it's my therapy, it's my connection to feeling that child-like imagination.. Through my art i've won awards consecutively at The National Art Program in Charlotte, NC for 3rd Place Immediate in 2015 and later winning 1st Place in Professional 2016. I've also recently joined The Charlotte Art League, featured on fox 46 as well as exhibited work in both the Elder Art Gallery.

(If possible, please attach a short biography that further illuminates the appointee's qualifications and capacity to dialogue across difference)

I strongly believe in design as a tool to bring joy. There's something about how something is displayed that makes a difference in how we feel subconsciously. Also the amount of work one makes. I feel that quality is over quantity. However, for me quantity plays an important role in my work. The more I create the better it looks. Keeping my mistakes only adds to the full aesthetic of a body of work. Expression through stream of conscious is also important to me. It creates adventure and new possibilities. Imagination creates an entire new world that one creates.





Culture For All.

**ADVISORY COUNCIL**  
***FY 2016 Appointment Form For Mecklenburg***  
***County Appointments***

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one):**

☐ North/West (Districts 1 & 2) ☐ Central (Districts 3 & 4) ☒ South/East (Districts 5 & 6)

**I reside in County Commission District** ☐1 ☐2 ☐3 ☐4 ☐5 ☒6

**Name** Howard Labiner **Daytime phone** 704-844-8986

**Address** 9512 Hunting Court **City/State/Zip** Matthews, NC 28105

**Email** hmlabiner@hotmail.com

☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

**Board Chair, Matthews Playhouse of the Performing Arts (approx.. 2009-present)**

**Chairperson, Matthews Parks, Recreation & Cultural Resources Advisory Committee (2010-present, Chair since 2012)**

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

Involved in the Performing Arts, in Matthews, since 2000 as a volunteer, liaison to Town Council & involved in governance of an Arts organization. As Chair of the Town of Matthews Parks & Rec Advisory Board have been involved in the placement of arts & sculpture, support of community based arts organization, planning of current (KP Park; McDowell Arts Center ) & future arts locations (Hwy 51 Park). Each of these roles requires collaboration, vision and a focus on making the arts as accessible, as is possible, to all members of the community.



Culture For All.

**ADVISORY COUNCIL**  
**FY 2016 Appointment Form For Mecklenburg**  
**County Appointments**

Please return by February 22<sup>nd</sup>, via email to  
[Robert.bush@artsandscience.org](mailto:Robert.bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one):**

☒ North/West (Districts 1 & 2) ☐ Central (Districts 3 & 4) ☐ South/East (Districts 5 & 6)

**I reside in County Commission District** ☒1 ☐2 ☐3 ☐4 ☐5 ☐6

**Name** Corie Pauling **Daytime phone** 704.988.3197

**Address** 18919 Gainesway Ct. **City/State/Zip** Davidson NC 28036

**Email** cpauling@tiaa-cref.org

☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

**SEE ATTACHED**

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

My leadership contributions to the Charlotte community are longstanding and extensive, ranging from key professional and board posts to hands-on volunteerism across a broad range of areas of need. While I have been fortunate to serve on prominent boards including the Levine Museum of the New South and the North Carolina Bar Association, I have felt most enriched and impactful when, for example, working side by side with students preparing dry rice meals for impoverished countries; coaching middle schooler future attorneys on trial techniques; teaching scrapbooking to young women at a church program; and educating young pregnant women on their workplace rights. As a supporter and beneficiary of our growing arts community in my 17 years in Charlotte, I would offer the same mix of talents, perspective and energy to the ASC on its mission to provide equitable access and exposure to arts and culture.

(If possible, please attach a **short biography** that further illuminates the appointee's qualifications and capacity to dialogue across difference)

**SEE ATTACHED.**



Corie Pauling is Director, Associate General Counsel at Teachers Insurance and Annuity Association ("TIAA-CREF") in the Advocacy and Oversight area. Ms Pauling provides counseling, training, risk assessment and other support to TIAA-CREF's executives, Human Resources leaders and business managers on a broad range of employment, immigration and labor law issues, and she manages employment litigation nationally for the organization.

A former shareholder with Littler Mendelson, P.C. and also Ferguson Stein Chambers in Charlotte, Ms. Pauling's experience includes counseling financial services institutions and other Fortune 500 companies as well as representing individual employees in employment and civil rights litigation. She has extensive experience in training, investigation techniques, policy development and preventative strategies for workplace conflicts. She also has significant trial and appellate experience on civil rights matters. Having presented before the American Bar Association, the North Carolina Bar Association, the North Carolina Academy of Trial Lawyers, the Society of Human Resources Management and other organizations, Ms. Pauling frequently speaks at legal education programs on emerging employment law issues.

Ms. Pauling is a graduate of Northwestern University School of Law and the University of Michigan's College of Engineering. She served on the Board of Governors of the North Carolina Bar Association from 2009-12 and is a former chairperson of its Labor and Employment Law Section; she now serves on the association's Strategic Planning Committee. She is the recipient of the 2011 Young Civic Leader Award by the Thurgood Marshall College Fund. Among other leadership posts, she is a former member and committee chair of the Board of Directors for the Levine Museum of the New South, co-chair of the Mecklenburg County Bar's Diversity and Inclusion Committee and a 2008 graduate of the Community Building Initiative's Leadership Development Institute in Charlotte.



## DETAILED LISTING OF CIVIC AND PROFESSIONAL LEADERSHIP

- North Carolina Bar Association:
  - Board of Governors, 2009 – 2012
  - Section Chairperson, Labor and Employment Law Council – 2010-11
  - CLE Presenter at North Carolina/South Carolina Labor and Employment Law Annual Meeting on: Workplace Privacy Laws: Whose Life Is It Anyway?, October 2013; In-House Counsel Perspectives to External Counsel, November 2006 and November 2008; Developments in Class Action Litigation, November 2005; Trial Techniques, November 2004
  - CLE Presenter for Annual Fundamentals of Employment Law program on: Overview of Federal Employment Laws, June 2007; Retaliation and Whistleblower Claims, June 2005; Update on the Americans With Disabilities Act and the Age Discrimination in Employment Act, 1999 and 2001
  - Labor and Employment Law Section: CLE Chairperson, 2007-09; Newsletter Co-Editor, 2004-07
  - CLE Co-chairperson for Corporate Counsel Section, 2006-08
  - Executive Council Member, Labor and Employment Law Section, 2004-06
  - Writer of quarterly article, Employment Law Case Update, 1999-2005
- American Bar Association: Presenter, Ethics Issues for Business Lawyers, March 2007
- Community Building Initiative – Charlotte: Graduate of Leadership Development Institute, 2007-08
- Levine Museum of the New South: Audit Committee Chairperson, 2013-14; Board Member, May 2008 – May 2014; Arts & Sciences Council Donor
- North Carolina Association of Women Attorneys: Presenter, “2004 Employment Law Update”
- Charlotte Chapter of Society of Human Resources Management: Presenter, “Save Those Emails: Electronic Discovery Requirements,” July 2005; Presenter, Amendments to the Fair Labor Standards Act, July 2004
- Mecklenburg County Bar:
  - Chairperson, Diversity & Inclusion Committee, 2014-15; Member 2004-15
  - Chairperson, MCB Cares Inaugural 5K, 2015
  - Co-Chairperson, Charlotte Legal Diversity Clerkship Program, 2006-08
  - Member, Executive Board Nominating Committee, 2004 and 2008
  - CLE Organizer and Presenter, “Supreme Court Year In Review – Annual Institute,” 2003
- North Carolina Academy of Trial Lawyers: Trial Team Coach, 2001-04; Presenter, 2003 Annual Meeting
- *Corporate Counsel* Magazine: Writer, “Diffusing A Plaintiff-Employee’s Litigation Strategy: Insight From Former Insiders,” Summer 2005
- National Association of African Americans in Human Resources – Charlotte Chapter: Presenter, Wage & Hour Developments Under FLSA, 2005; Panelist, Trends in Employment Law – 2003, 2007
- John S. Leary Bar Association of Black Attorneys: Co-Chair, 2003-05; Vice President, 2001-02
- National Bar Association: National Convention Committee Co-Chairperson and Fundraiser, 2003-04
- Anuvia (formerly known as the Chemical Dependency Center) – Charlotte: Executive Board Member and Chair of Human Resources Committee, 2006-09
- Center for Children’s Rights – Student Advocacy Project: Volunteer advocate, June 2007-2008
- United Way of Central Carolinas: Member, African American Leadership Initiative, 2004-06
- Dress for Success – Charlotte: Executive Board Member, 2000-03; Suit Donor, 2015
- Northwestern University School of Law: Admissions interviewer, 2000-05
- Charlotte Montessori School: President, Parent/Teacher Association, 2005-06
- Florence Crittenton Services – Charlotte: Presenter on Women & Work Series, 2012 and 2015
- Friendship Missionary Baptist Church: Chairperson, Women & Wealth Economic Empowerment Program, 2015; 125<sup>th</sup> Anniversary Commemoration Committee, 2015; Youth Camp Presenter, 2012
- Davidson Day School: Parent Volunteer, 2007-present
- Charlotte Mecklenburg Schools: Volunteer, 2012-present
- Jack & Jill of America – Queen City Chapter: Parliamentarian, 2014-present; Fundraising Committee Chairperson, 2014; Member, 2010-present
- BB Dance Productions of Charlotte: Parent Volunteer, 2009-present
- Alpha Kappa Alpha Sorority, Inc.: Member, 1990-present





Culture For All.

**Advisory Council (check one):**

☐ North/West (Districts 1 & 2) ☐ Central (Districts 3 & 4) ☒ South/East (Districts 5 & 6)

**I reside in County Commission District** ☐1 ☐2 ☐3 ☐4 ☒5 ~~☐6~~

**Name** Kathryn Price **Daytime phone** 914 438 5905

**Address** 5815 Brookhaven Road **City/State/Zip** Charlotte/NC/28210

**Email** kabellew@gmail.com

☒ I understand the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

I currently serve on the executive committee of the History Relevance Campaign. The HRC is a diverse group of history professionals working to make history a necessity.

**Describe why you would make a strong contribution to the work of this Advisory Council going forward:**

I wholeheartedly believe in the transformative nature of arts and science to make a difference in this community. My work ethic, dedication to arts and science organizations and deep understanding of nonprofits and marketing allow me to bring a unique viewpoint to the advisory council. Moreover, as a millennial, I believe I can help ensure we reach and appeal to a young audience as they are so vital to the survival of these organizations in the future.

\*Please see attached resume for further information regarding my background.

Kathryn Price  
5815 Brookhaven Road Charlotte, NC 28210  
(914) 438-5905 kabellew@gmail.com

## EXPERIENCE

### UNION.co

March 2015 - Present

#### Campaign Strategist

- Develop and execute marketing strategies for multiple clients. Main point of contact/project manager
- Coordinate multiple internal teams to ensure successful implementation of marketing programs - including design, development and sales
- Successfully execute holistic marketing strategies
- Set ROI and KPIS internally and with clients - ensure marketing programs meet goals
- Produce daily, weekly and monthly reports - present them to clients.
- Create plans of action to actively increase campaign retainers

### E-dreamz, Inc

February 2012- February 2015

#### Internet Marketing Strategist

- Manage ten clients digital marketing initiatives (retail, medical, non-profit, education and more)
- Responsible for increasing monthly online sales, traffic and engagement - manage product launches
- Create marketing plans of action ( SEM, content, email marketing, social media marketing, in-store, video, CRM)
- Utilize HTML, CSS, database and CMS management - Google AdWords certified/ HubSpot Certified
- Interpret Analytics to implement website changes on a timely basis- test appropriate website updates
- Manage ad budgets up to \$80k per month

### Filtersfast.com

May 2011-February 2012

#### Website Marketing Lead

- Manage website marketing team to utilize SEO, video, and photographic media for production of website content
- Project manager of all media from conception to launch
- Maintain company social media campaigns to increase engagement and revenue

#### Content Writer

- Produce and maintain content including blogs, articles, newsletters, Facebook, Twitter, WordPress and other brand marketing materials
- Use link building to drive traffic to the website
- Extensive knowledge of Content Management Systems

### PBS- Charlotte, NC

January 2010- Aug 2011

#### Technical Director (freelance)

- After successful internship, hired as Technical Director for weekly live studio production, titled HealthWise.
- Operated camera and computer graphics equipment at Board of County Commissioners Meetings
- Produced, shot, and edited on- air promotional spots- proficient in Final Cut Pro
- Floor Directed award winning fundraising event, "My School Rocks"

### University of North Carolina at Charlotte

Aug 2009- Aug 2011

#### Teaching Assistant (during graduate school)

- Organized and led lectures for 110 undergraduates in Modern European History and Modern African History.
- Created and graded student assignments, assisted with students development in the Department of History

#### Editorial Assistant- *Journal of First World War Studies*

- Coordinated with publishers and authors at home and internationally
- Edited submissions to conform with the Chicago manual of style
- Extensive use of databases using Excel and Google Documents

## EDUCATION

### University of North Carolina at Charlotte

May 2011

- *Masters of Arts in History*
- Awarded assistantship for two years
- Concentration in Public History
  - o Filmed, edited, and produced two documentaries
  - o Created online website for Special Collections at UNC Charlotte: Life in a New South City

GPA: 3.9/4.0

### State University of New York- College at New Paltz

May 2009

- *Bachelors of Arts in Communication and History* (double major. Graduated Magna Cum Laude (GPA: 3.6)

- Recipient of the Bernard Aratowsky Memorial Scholarship
- Recipient of the New Paltz Alumni Association Scholarship
- Studied abroad at Curtin University, Perth Australia

## ADDITIONAL QUALIFICATIONS

### **History Relevance Campaign - Digital Strategy Director**

*Present*

Leader of all Digital initiatives for the HRC - a multi organization campaign that seeks to make history a key component of education and public understanding. [www.historyrelevance.com](http://www.historyrelevance.com)

### **Crown & Hudson**

*Present*

Initiative to bring advanced digital marketing solutions to cultural organizations, museums, nonprofits and more. [www.crownandhudson.com](http://www.crownandhudson.com)

**Google AdWords Certified**

**Hubspot Inbound Certified**





Culture For All.

## ADVISORY COUNCIL FY 2016 Appointment Form

Please return by January 4<sup>th</sup>, via email to  
[Robert.Bush@artsandscience.org](mailto:Robert.Bush@artsandscience.org) or fax to 704-333-2720.

**Advisory Council (check one):**

☒ Cultural    ☐ North/West    ☐ Central    ☐ South/East    ☐ Private Sector

**Person appointed** Tyler Starr

**Daytime phone** 319-383-1513

**Organization** Advisory Council.

**Title** Member.

**Address** 545 Lorimer Rd

**City/State/Zip** Davidson, NC 28036

**Email** [tystarr@davidson.edu](mailto:tystarr@davidson.edu)

**Representing Town** (Town, District or at-large, CMS, College/University, )

**Describe previous or current board or volunteer involvement, including service on another arts, science, history or heritage organization boards:**

Member of the following committees at Davidson College:

Gallery Advisory Committee, Faculty Study and Research Committee, Digital Studies Advisory Committee

**Describe why the nominee would make a strong contribution to the work of this Advisory Council going forward:**

Tyler has demonstrated a commitment to community engagement through the arts initiating collaborative projects between Davidson College students and Mecklenburg County organizations such as Urban Ministry Center (working with homeless artists), Lifespan (working with artists with disabilities) and Triple Play Farm (an equine facilitated psychotherapy organization). He has extensive international experience in the arts including a PhD from Tokyo University of the Arts. He is also a practicing visual artist exhibiting nationally and internationally.

(If possible, please attach a **short biography** that further illuminates the appointee's qualifications and capacity to dialogue across difference)

**Your name** Tyler Starr

**Daytime phone** 319-383-1513

**Email Address** [tystarr@davidson.edu](mailto:tystarr@davidson.edu)

**Cell or home phone** 319-383-1513

☐ I have spoken with the appointee. He/she understands the responsibilities of being an ASC Advisory Council member, as outlined in the Advisory Council Member Expectations and Policy, the time commitment required, and is willing to serve.



## Bio

Dr. Tyler Starr is an Assistant Professor of Art at Davidson College where he has been teaching drawing and printmaking courses since 2012. He received his PhD in 2011 from the Tokyo University of the Arts attended on a Japanese Ministry of Education Fellowship. Tyler was awarded a 2011 Grant Wood Fellowship at the University of Iowa and is the recipient of a Fulbright Scholarship to study at the Krakow Academy of Fine Art in 1998.

His work has been featured in exhibits at Yale University's Haas Arts Library, Museum of Modern and Contemporary Art of Liège, Belgium, and the Museum of Contemporary Art, Japan.