

PERFORMANCE REPORT 2016 - 2017



CENTRAL PIEDMONT
COMMUNITY COLLEGE



*Kandi W. Deitemeyer, Ed.D.,
President*

LETTER FROM THE PRESIDENT

This 2016–17 Performance Report highlights Central Piedmont Community College's (CPCC) continued commitment to the residents, businesses and industry of Mecklenburg County. As it has done for more than 50 years, the college works to enhance the lives and success of individuals and employers, providing pathways to economic development and greater upward mobility.

During the past year, CPCC launched a number of programs to meet specific employer needs in Mecklenburg County. CPCC and its partner colleges in the greater Charlotte region commissioned a study to identify skills gaps and growth patterns in the industries that drive the region. The college secured important federal grants that will aid in the development of future academic and career-training programs. In an effort to extend opportunities to Mecklenburg County's most impoverished residents, the college established a new scholarship program that will cover the costs of earning a two-year, career-focused degree.

These new efforts combine well with CPCC's everyday work of providing customized and highly focused programs that help Mecklenburg County attract new businesses and more jobs, further develop incumbent workers and prepare

our students to enter the county's workforce ready for success.

As a newcomer to the college and county, I am incredibly impressed by the dedication of the CPCC faculty and staff, by the spirit of cooperation in this community and by how well Mecklenburg County has been an abiding partner of the college. Clearly, the county and its many residents understand the important work of the college – opening a door of opportunity to all.

This Performance Report provides just a glimpse of CPCC's recent initiatives and accomplishments. Thank you for taking a moment to read the report. Thank you also for your continued support of CPCC and our many programs that transform lives and enhance our community. The college continues to be a great investment as it uses its resources well to support Mecklenburg County's economy and future growth.

Sincerely,

Kandi W. Deitemeyer

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President

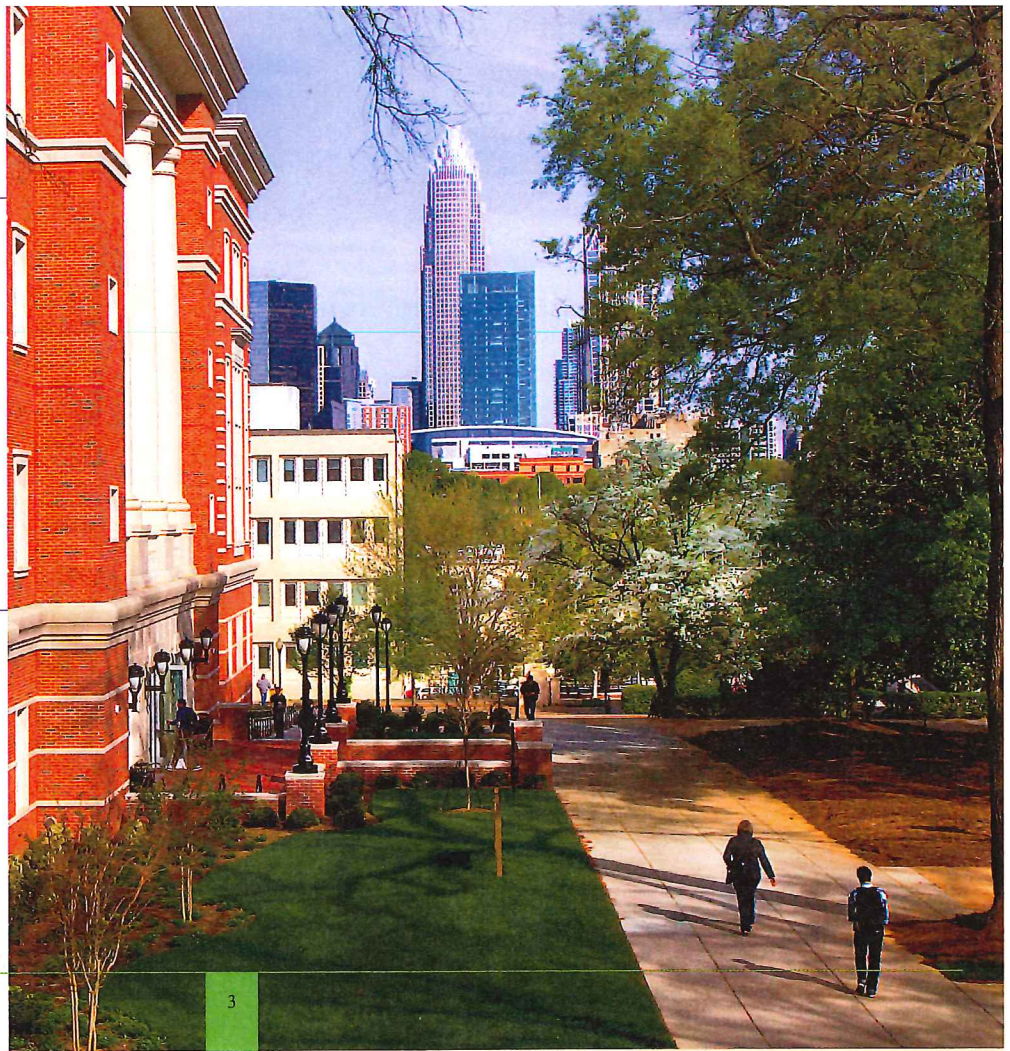
MECKLENBURG COUNTY COMMUNITY VISION

LEARN

Residents in Mecklenburg County will have access to a high-quality education at any point in their lives and be prepared to meet the needs of employers. We will be a model learning community committed to maximizing academic achievement for every student regardless of socio-economic standing. The county will continue to be a regional hub for higher education, offering individuals opportunities to attain degrees and further their professional development.

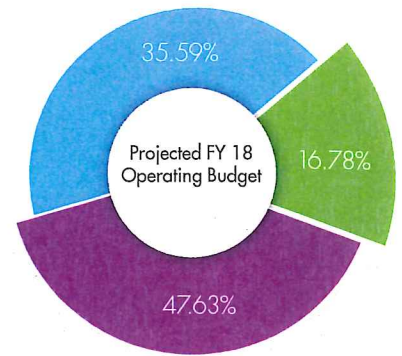
WORK

Residents in Mecklenburg County will have continuing employment opportunities in a diverse economy that provide a living wage to all who are capable and willing to work. All residents will have the opportunity to share equitably in the community's prosperity. We will be innovative and have a vibrant economy as we attract new businesses and support existing businesses.





PROJECTED OPERATING BUDGET FY 2018



Institutional Budget	\$74,529,357
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County Budget	\$35,149,940
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State Budget	\$99,739,446
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Total Operating Budget	\$209,418,743
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NEW STUDY LOOKS AT SKILLS GAPS IN INDUSTRIES THAT SUPPORT CHARLOTTE REGION

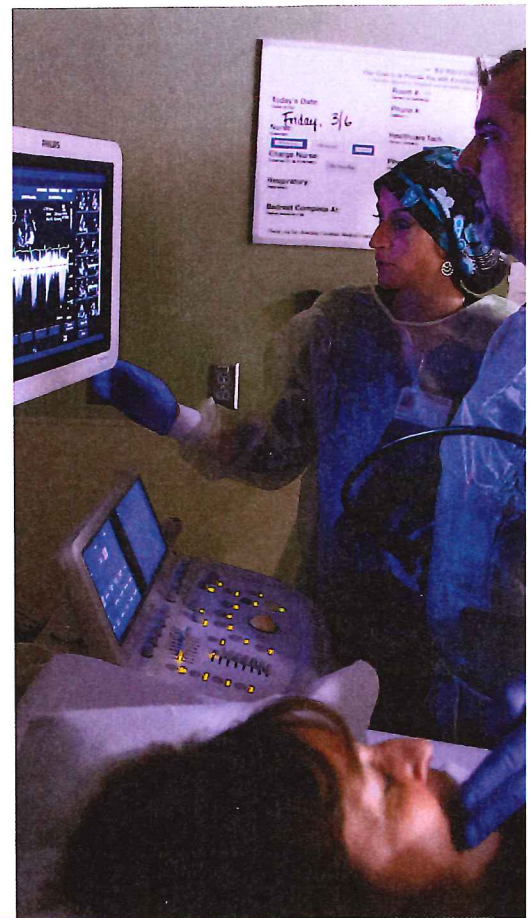
In 2016, Central Piedmont Community College (CPCC) and the other 14 members of the Charlotte Regional Collaborative for a Global Economy released the results of a new study that analyzed skills gaps and growth patterns in the industries that power the Charlotte region.

Titled "Economic Overview: Carolinas Region (28-County Global Initiative)," the report provides a demographic profile of the region covering 28 counties in North and South Carolina, with employment trends, unemployment rates, wage trends, cost of living indices, industry outlooks and industry-specific wage and growth summaries.

The analysis points to manufacturing, healthcare and retail as the three-largest industry employers in the region. Expanding industries include advanced manufacturing,

producing some 19,400 jobs during the next five years, and transportation and warehousing, which will need approximately 11,370 more workers.

"The Charlotte Regional Collaborative for a Global Economy and its 15-member colleges are committed to getting the word out to prospective students, their parents and incumbent workers about the well-paying growth opportunities in advanced manufacturing, transportation and logistics, healthcare and the other expanding employment sectors," said Richard Zollinger, vice president for learning and workforce development at CPCC. "By communicating this information, CPCC hopes to ensure employers in Mecklenburg County have the skilled workers they need to grow and prosper, benefitting our economy and quality of life."



CUSTOMIZED TRAINING SUPPORTS LOCAL EMPLOYERS

CPCC's Corporate Learning Center partnered with more than 100 local companies in 2016, including American International Group (AIG), AvidXchange, Aplix Inc., Bürkert Fluid Control Systems, InVue, K-Tek, MSC Industrial Direct, Octapharma, Okuma, Sealed Air, Siemens and Snyder's-Lance. These companies announced job creation in the amount of 2,713 new positions. CPCC provided or continues to provide competency-based instruction and customized training that supports each company's structure and goals, further strengthening Mecklenburg County's workforce and economy.



CPCC Graphic Arts students



CPCC RECEIVES NATIONAL SCIENCE FOUNDATION GRANT TO COMBAT COUNTERFEITING

CPCC secured a \$200,000 grant in 2016 from the National Science Foundation (NSF) to develop a new certificate program focused on anti-counterfeit printing and packaging technology.

According to the International Chamber of Commerce, counterfeiting is one of the fastest-growing economic crimes of modern times, accounting for between five to seven percent of world trade. Counterfeiting activity is worth an estimated \$600 billion a year.

CPCC is using the NSF Advanced Technological Education grant to support a number of project activities, including course development and adaptation leading to a new technician certificate program, as well as a continuing education course for incumbent workers, faculty professional development, and cultivation of business and industry partnerships. The college will conduct the grant project over three years.

"By researching the evolving field of functional printing, we want to establish a multi-disciplinary certificate program in anti-counterfeit printing and packaging technology to address the need for technicians who understand security printing and brand protection measures," said Zachary Blackburn, instructor and chair of CPCC's Graphic Arts and Imaging Technology program. "By engaging university-based researchers and other external partners, our goal is to design a transformational program that is unique to two-year colleges."

HEALTH, CHILD CARE, COSMETOLOGY AND TEACHER PROGRAMS TRAIN PROFESSIONALS FOR COUNTY WORKFORCE

In 2016, graduates of the following CPCC allied health programs earned 100-percent passing rates on their respective national accrediting/certification exams:

- Respiratory Therapy Assistant;
- Cardiovascular Technology, Invasive and Non-Invasive;
- Medical Laboratory Technology;
- Cytotechnology, Post-baccalaureate certificate;
- Medical Assistant;
- Pharmacy Technology;
- Physical Therapist Assistant;
- Occupational Therapy Assistant; and
- Dental Assisting.

Graduates in these CPCC allied health programs earned greater than 90-percent on their respective national accrediting/certification exams:

- Ophthalmic Medical Assistant;
- Surgical Technology;
- Health Information Technology; and
- Dental Hygiene.

Nursing Associate Degree program graduates earned a 96-percent passing rate on the national licensure exam, NCLEX, among the highest of Mecklenburg County nursing programs.

All of the CPCC allied health programs and the nursing program are nationally accredited by their respective professional accrediting agencies. The employment rate of graduates of CPCC's nursing and allied health programs continues at 100-percent, evidence of the high demand for a quality healthcare workforce at all levels.

The Medical Assisting and Dental Hygiene programs are celebrating 50-year anniversaries.

The CPCC Cosmetology AAS degree program also provides workers for this growing and unique sector of the economy. Program graduates earned a 95-percent passing rate on the N.C. Cosmetic Arts licensure exam in 2016.





With a local and national spotlight on the early education of young children, the nationally accredited CPCC Early Childhood Education AAS degree program continues to enroll an average of 1,000 students, and it collaborates with more than 35 high-quality child care centers and schools in Mecklenburg County, providing our adult student teachers practical experiences, while enriching the learning experiences of the children in those centers.

CPCC's Teacher Education Lateral Entry program provides opportunity for individuals who have earned at least a bachelor's degree to acquire the training required to obtain a N.C. teacher's license. In addition, the college provides continuing education credits for practicing K-12 teachers.

*upper left: CPCC Nursing class
lower left: CPCC Dental Hygiene class
right: CPCC Early Education student with children*

HIGH SCHOOL PROGRAMS CONTINUE TO GROW

The CMS-CPCC Middle College High Schools based at three CPCC campuses continue to perform well and attract attention from across the region and state. The Cato and Levine middle colleges have added grade 13 and have 243 and 235 students, respectively, for the 2016–17 year. The Harper Campus middle college is making great progress in only its second year with 109 students. In addition, CPCC offers more than 50 career and technical pathways and two transfer tracks as a part of the Career and College Promise (CCP) program for N.C. high school juniors and seniors. More than 3,000 high school students have participated in CCP in the 2016–2017 academic year, giving CPCC the most CCP students of any college in North Carolina.

Blake Abercrombie
CPCC Career and College Promise student



Central Piedmont Community College

COLLEGE TO OFFER NEW PROGRAMS IN EMERGENCY MANAGEMENT, BUSINESS ANALYTICS

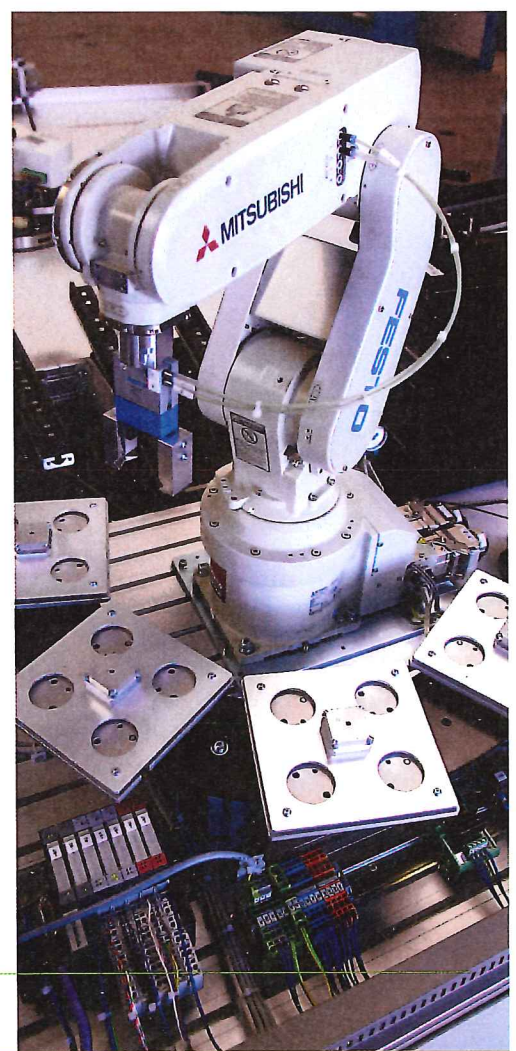
CPCC will offer two new academic programs in Emergency Management and Business Analytics. Both programs will open with the fall 2017 semester and meet local workforce needs.

The associate degree program in Emergency Management will be offered online with articulation or credit-transfer agreements with Fayetteville State and Western Carolina universities, which have related bachelor degree programs. The AAS program at CPCC will give aspiring emergency managers the education needed for career advancement and the knowledge to develop plans for handling critical incidents and disaster situations and for mitigating hazardous conditions.

U.S. Department of Labor statistics point to a growing need for emergency managers, both locally and nationally.

The new certificate program in Business Analytics will be offered as part of CPCC's associate degree program in Business Administration. Advances in business technologies and the necessity for employees who can produce, understand and make decisions based on accurate, up-to-date data have created a need for business analytics professionals.

Students will need to complete four specified courses to earn the certificate. Graduates will be prepared for employment as data analysts in the fields of banking, finance, logistics, healthcare, advanced manufacturing, information technology and in various government positions.



HOWARD R. LEVINE FOUNDATION GRANT ESTABLISHES SCHOLARSHIP TO BOOST UPWARD MOBILITY

A generous grant from the Howard R. Levine Foundation to create the Howard and Julie Levine Opportunity Scholars Program at CPCC will enable some of Charlotte's most in-need high school students to acquire the education and skills needed to embark on meaningful careers. The foundation's support is the lead gift to CPCC's Opportunity Scholarship Initiative, which will expand the amount of financial assistance available to at-risk, low-income, minority students to secure family-sustaining employment.

Beginning with the fall 2017 semester, the Howard and Julie Levine Opportunity Scholars Program will extend educational and career-training opportunities to students at five Mecklenburg County high schools—Garinger, Harding, Vance, West Charlotte and West Mecklenburg. These schools have the highest percentage of students living in poverty and lowest number advancing to college. Selected students will receive the financial resources and support services needed to attend CPCC and earn a two-year, job-focused degree, which will lead to meaningful, family-

supporting careers.

The program details include:

- Scholarships will cover the complete cost of attendance – tuition, books and fees – for the two years required to earn a technical, career-focused degree. Students also will receive notebook computers to help meet their digital needs.
- Students will participate in CPCC's Summer Bridge academic enrichment program prior to their first fall semester to help prepare them for college-level work.
- The students also will receive the support of an academic counselor/career coach to help with course and career path selection, secure internships and other workplace learning opportunities, and assist with job placement.

The Howard R. Levine Foundation grant will support 45 students. CPCC encourages others in the community to contribute to the initiative to increase the number of scholarships and the number of families impacted.



CPCC NAMED ONE OF THE 'TOP 20 BEST CULINARY SCHOOLS ON THE EAST COAST'

Best Choice Schools (BCS) has ranked CPCC as number 14 on its 2016–17 list of "Top 20 Best Culinary Schools on the East Coast." CPCC's program was the only culinary program in North Carolina named to the list.

To be considered for this recognition, programs must offer hands-on training, a variety of program options, externship opportunities and have a solid reputation in the field based on BCS' research. BCS evaluated schools located in Maine, Massachusetts, New Hampshire, Rhode Island, New Jersey, Connecticut, Delaware, Maryland, Virginia, North Carolina, South Carolina, Georgia, Florida and New York.

In addition, the American Culinary Federation Education Foundation (ACFEF) Accrediting Commission has designated CPCC's associate degree program in Baking & Pastry Arts as "exemplary."

The Baking & Pastry Arts program at CPCC qualified as an exemplary program after undergoing the process of renewing its accreditation. CPCC met or exceeded nationally recognized ACFEF standards for eligibility, program mission and goals, organization and administration, faculty and staff, curriculum, facilities, student services and program assessments.

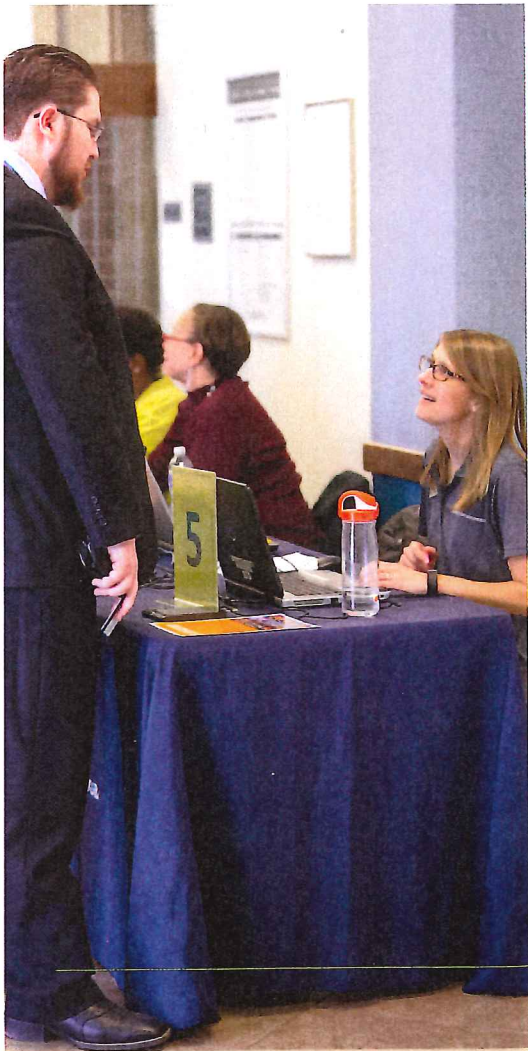
CPCC'S SMALL BUSINESS CENTER

The importance of new businesses and job creation and the stabilization of existing companies are vital to our local economy. During 2015–2016, CPCC's Small Business Center counseled more than 200 business clients, which led to the creation and retention of 42 jobs and the establishment of 21 new firms. As these newly established and existing companies grow, they will generate additional jobs and boost the local tax base, invigorating Mecklenburg County's economic health.

The center also offered 151 classes and workshops that were attended by more than 2,400 participants, of which 44 percent attended online. These virtual participants were able to take advantage of the convenient and flexible learning options CPCC provided to meet the growing needs of time constrained entrepreneurs.

*Sheila Coleman Shuford (far right),
owner of MirrorMirror Mobile Boutique,
CPCC's Small Business Center student*





2017 CPCC CAREER FAIR

CPCC students and graduates, as well as other Mecklenburg County residents, gathered in the Worrell Building on CPCC's Central Campus for the college's annual Career Fair on March 9, 2017. In its 29th year, the event gave job-seekers the opportunity to connect with a wide range of hiring employers.

In addition to meeting with employers, CPCC students had the opportunity to have a portrait taken by a professional photographer for use on their LinkedIn profiles and take a guided tour of the event, led by staff from the Career Services office.

The 2017 event drew more than 500 job candidates who met with individuals representing more than 70 companies. Participating sponsor organizations included Travelers Insurance, Turner Construction, JobFinder USA and SAVA Senior Care. Other participating companies included 84 Lumber, Corning Incorporated and Charter Communications.

OTHER HIGHLIGHTS FROM COUNTY-COLLEGE COLLABORATIONS

- CPCC is working with CMS, CMPD, CFD and Medic on the Public Safety High School Academy at Marie G. Davis Academy.
- Basic Law Enforcement (BIET) staff at CPCC are working with the Mecklenburg County Sheriff's Office and are offering the first alternative BIET course for detention officers. The class is going well, with 38 CPCC students and the Sheriff's Office in discussion to offer the course again in 2017-18.
- A field internship partnership continues with Medic-EMT and paramedic students. Field internship sites in Cabarrus County and during events at Charlotte Motor Speedway have been added.
- College staff are serving on CMS High School Academy Advisory Boards.
- Work-based learning placements continue at multiple sites, such as the Department of Social Services, Public Defender's Office, District Attorney's Office, Mental Health, Women's Shelter, ARC-Mecklenburg County, Civil Magistrate's Office, CMS, Guardian ad Litem, Mecklenburg County Criminal Justice Services, Mecklenburg County LUESA, Anuvia and CMPD.
- The "Building with our Veterans" program, a collaboration between CPCC's Construction Technology division and Workplace Learning office and Mecklenburg County LUESA, graduated its first five students in December 2016. All five are now employed by the county as building code inspectors.
- CPCC faculty/staff serve on the Mecklenburg County Early Childhood Executive Committee.
- CPCC is providing training for Mecklenburg County in-code precepts, team building, business writing, incident command systems, information technology, and project and process management.
- CPCC has been designated by FEMA as a training center to offer emergency management courses.
- CPCC faculty/staff serve on Mecklenburg County Health Department's Tobacco-Free Behavioral Health Advisory Board.
- CPCC staff are serving on the Livable Meck Community Plan Taskforce.

VISION: Central Piedmont Community College intends to remain the national leader in workforce development. **MISSION:** Central Piedmont Community College is an innovative and comprehensive college that advances the life-long educational development of students consistent with their needs, interests, and abilities while strengthening the economic, social, and cultural life of its diverse community. The college accomplishes this purpose by providing high-quality, flexible pre-baccalaureate and career-focused educational programs and services which are academically, geographically, and financially accessible. This purpose requires a fundamental commitment to student success through teaching and learning excellence within a supportive environment. **COMPLIANCE:** Central Piedmont Community College is committed to equal opportunity and non-discrimination based on any legally protected classification, including race, color, national origin, religion, gender, sexual orientation, disability, age, genetic information and political affiliation. The college provides access, equal opportunity and reasonable accommodation in services, programs, activities, education and employment for individuals with disabilities. Reasonable accommodations will be provided to individuals with disabilities upon request 10 business days in advance of the activity. To request accommodation, call 704.330.6631. Inquiries concerning the application of Title IX may be referred to Central Piedmont Community College's Title IX Coordinator or to the U.S. Department of Education's Office for Civil Rights. Central Piedmont Community College's Title IX Coordinator's office is in the Hall Building, Room 218. This office can be contacted by phone at 704.330.6524 or by email at fileixcorrespondence@cpcc.edu.

Central Piedmont Community College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees, diplomas, and certificates. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 or seascoc.org for questions about the accreditation of Central Piedmont Community College. Inquiries regarding the programs and services of Central Piedmont Community College should be directed to the college; the Commission on Colleges should be contacted only for questions relating to the college's accreditation. 250 copies of this document were produced at a total cost of \$491.92 or \$1.97 per piece. CPCC 19599