



Strategic Update – February 2017



A community initiative that unites families, educators and community partners to improve children's literacy from birth to third grade.

We Have a Clear Goal

Only 39% of third graders in Charlotte-Mecklenburg were reading on grade level in 2015.



80% of third graders in Charlotte-Mecklenburg will be reading on grade level in 2025.



2015 National Assessment of Educational Progress, Charlotte-Mecklenburg Schools

How Children Learn to Read

1. Language – words they can say
2. Language – words they can understand
3. Learn letters and sounds
4. Connect language with letters and sounds
5. Start to learn to read
6. Build speed, vocabulary, and comprehension
7. Shift from learning to read to reading to learn

Most Poor Readers Get Stuck Here

1. Language – words they can say
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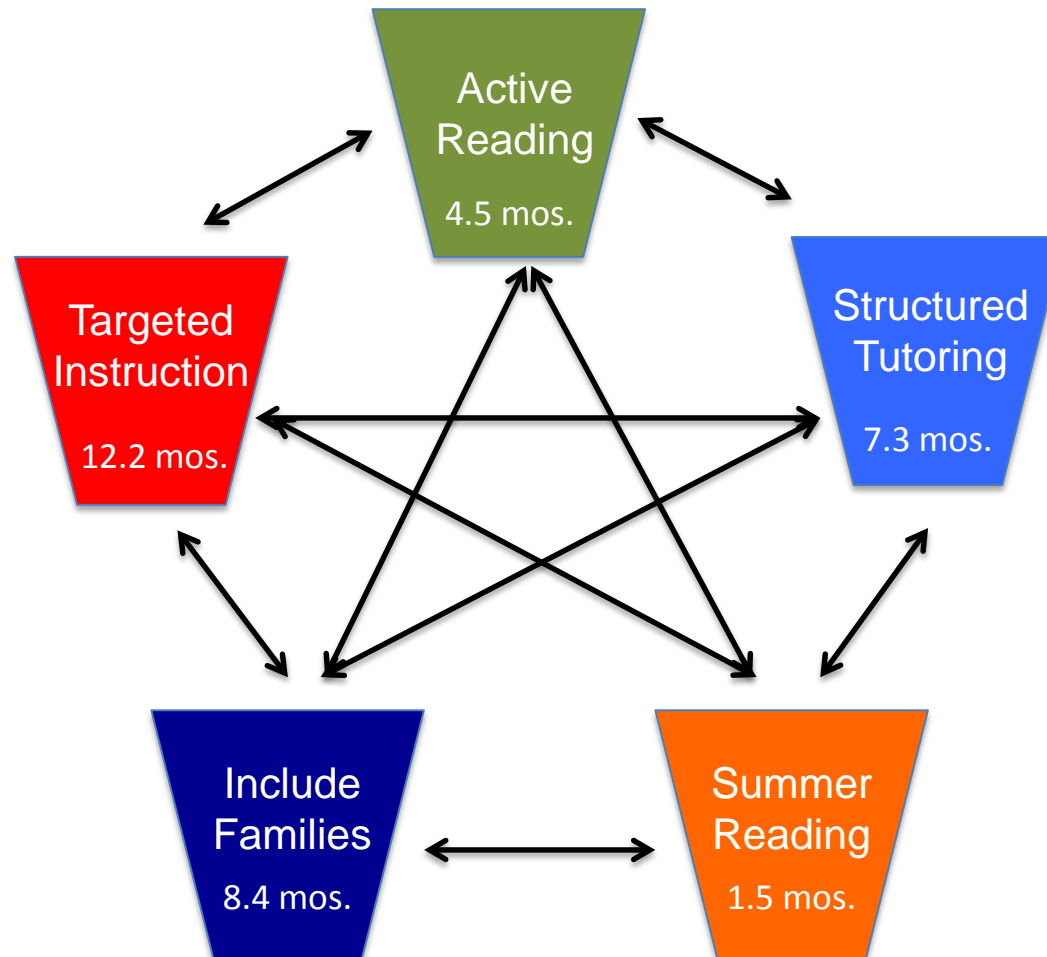
8 Research-Based Indicators

**We will track these over 9 years by subgroups of students.
Improvements mean more 3rd graders reading on grade level by 2025.**

Indicator	Age Range
Expressive Language	Infants and Toddlers
Language Comprehension	Infants and Toddlers
Letter Knowledge	Preschool Age (3-5)
Approaches to Learning	Preschool Age (3-5)
Phonemic Awareness	Preschool Age thru Kindergarten
Phonics & Decoding	Kindergarten – Third Grade
Reading Level	Kindergarten – Third Grade
School Attendance	Kindergarten – Third Grade

Five Buckets of Proven Practices

Five buckets of evidence-based practices help read proficiently by third grade. (Impact measured by additional months of growth.)

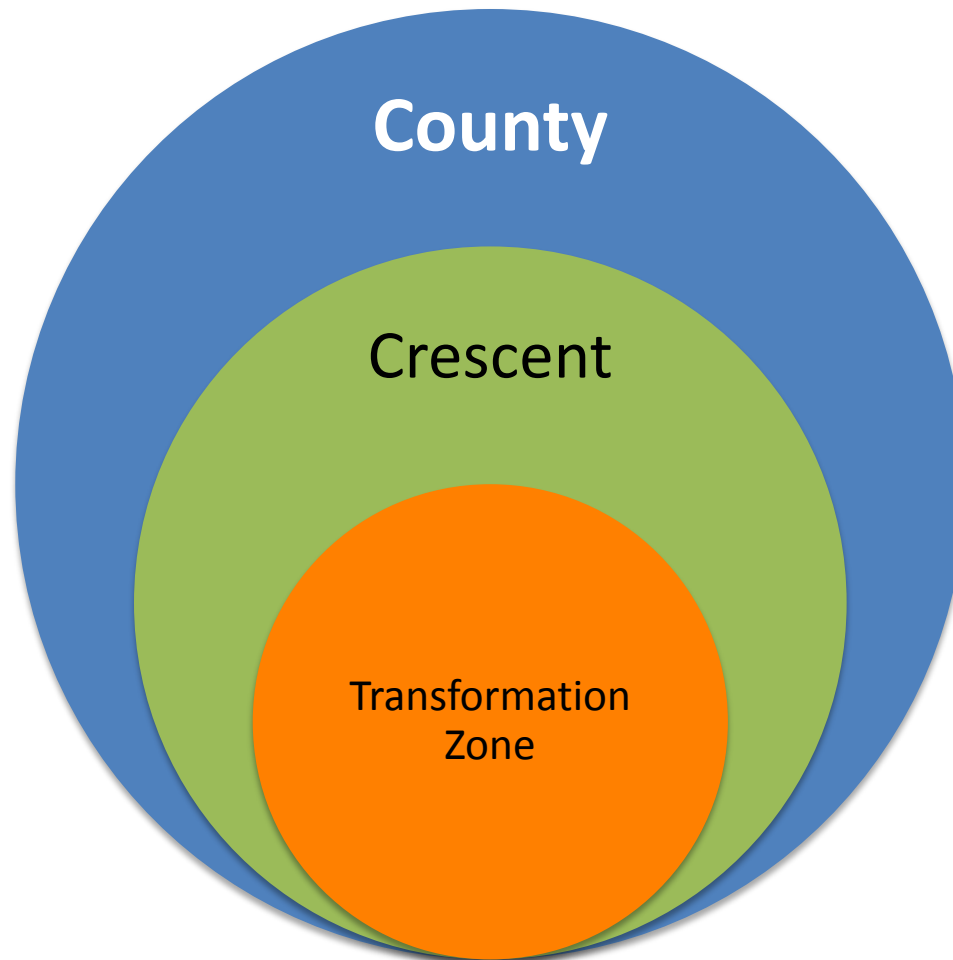


Charlotte-Mecklenburg Schools

1. Superintendent Ann Clark on our board
2. Strong relationships with CMS central office staff responsible for literacy, curriculum, community partnerships, and data
3. Growing number of relationships with school principals
4. Fall 2017 Harvard study of CMS K-5 elementary schools: curriculum, software and interventions

Three Levels of Work: County

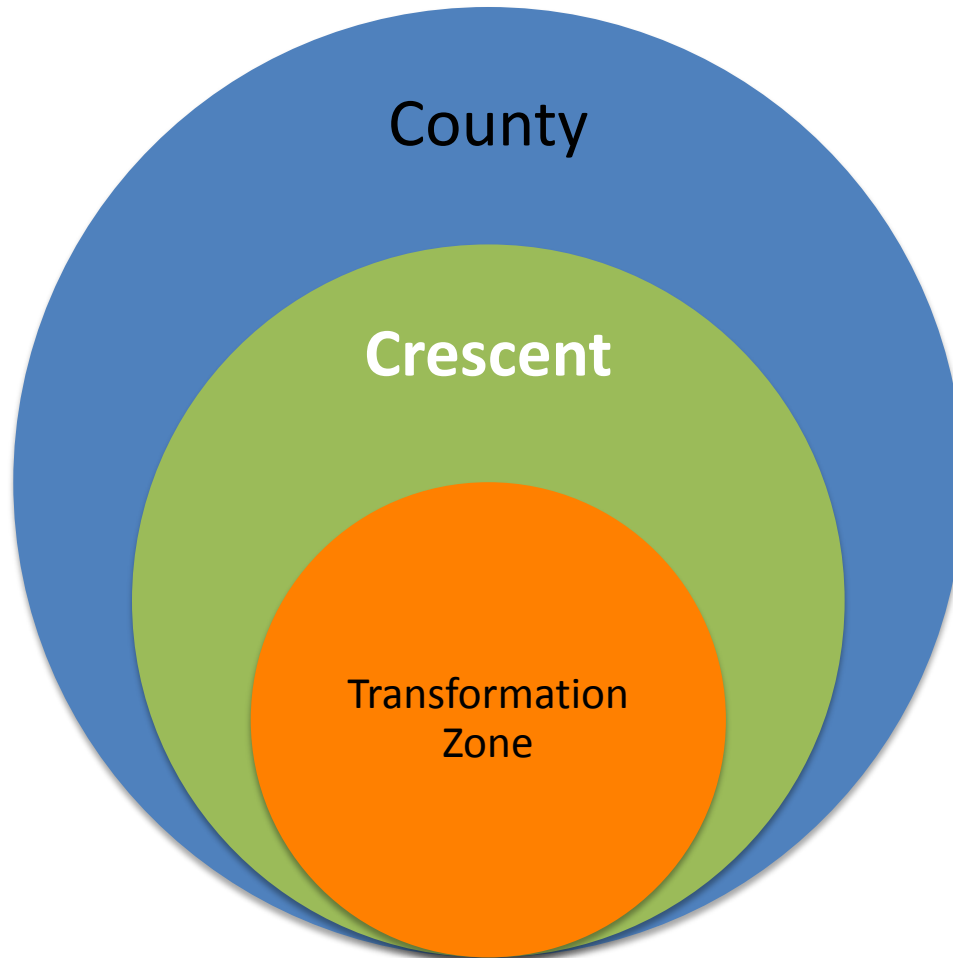
Monitor Outcomes – Ensure Program Fidelity – Continuous Improvement



- 1. Active Reading**
- 2. Public Campaign**
- 3. High Quality Tutoring**

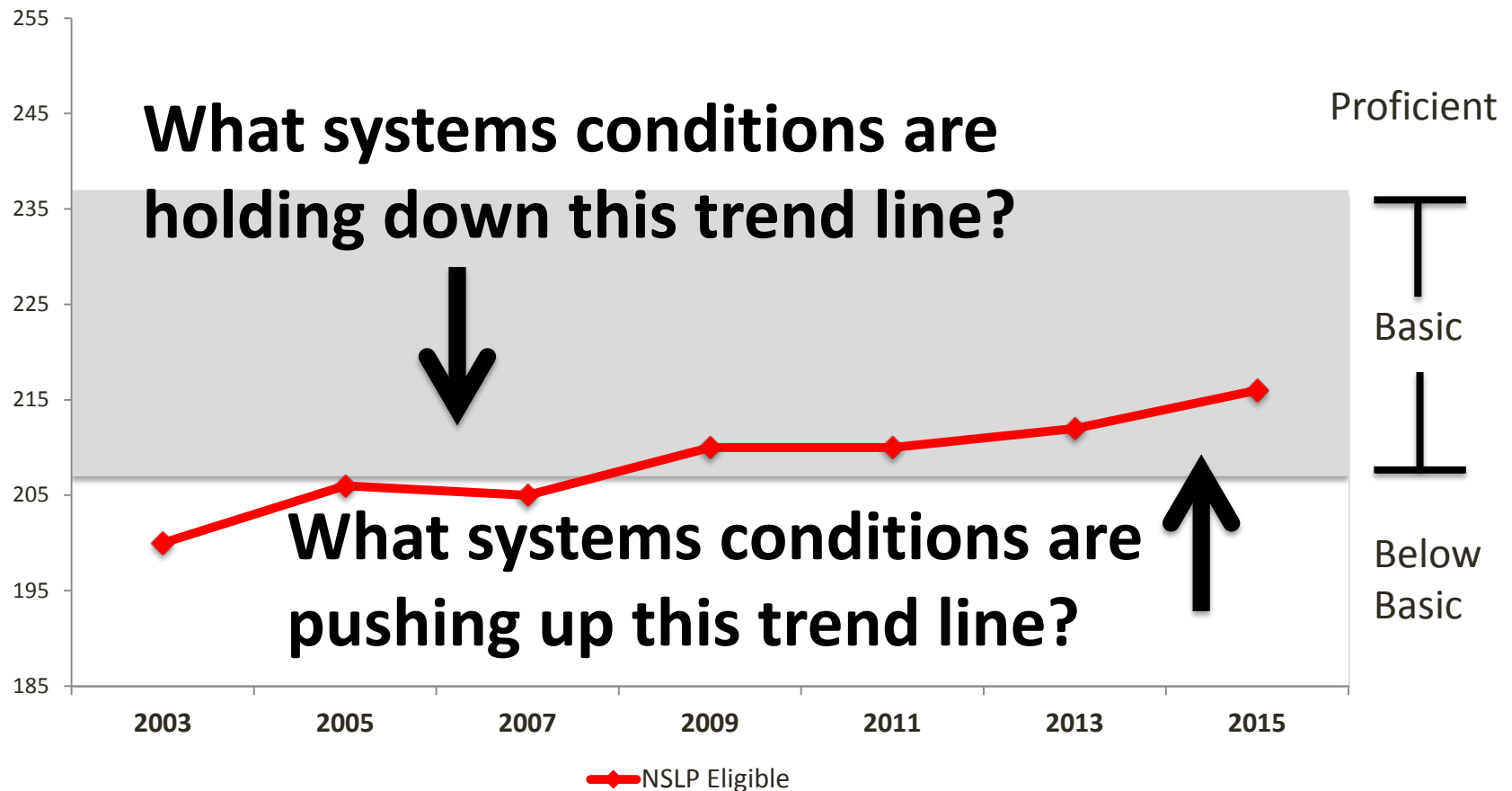
Three Levels of Work: The Crescent

Monitor Outcomes – Ensure Program Fidelity – Continuous Improvement



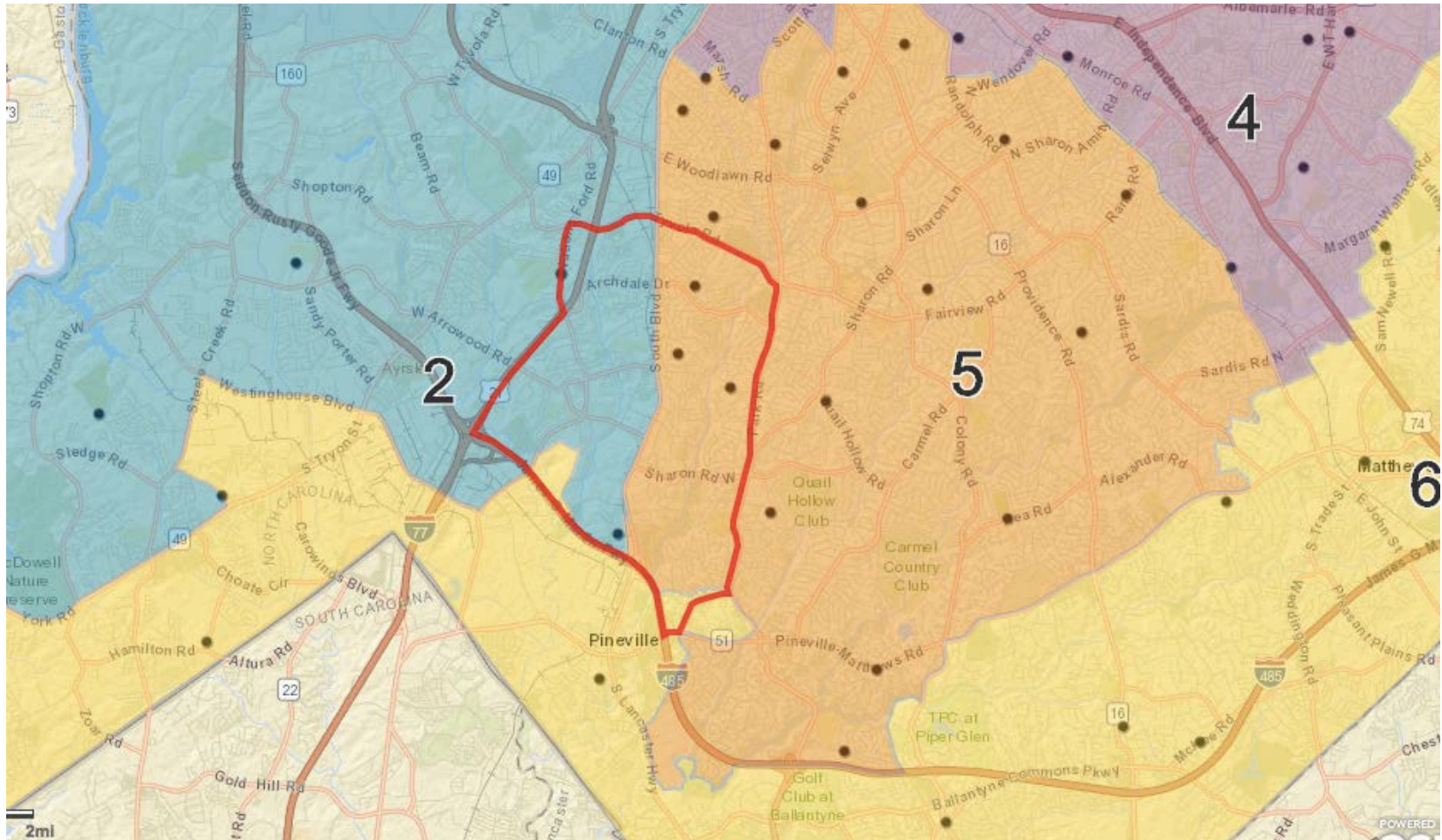
- 1. Raising A Reader**
- 2. Reach Out and Read**
- 3. Ready4K**
- 4. Books on Break**
- 5. Family Engagement**
- 6. Summer Reading**

We Also Have To Change The System



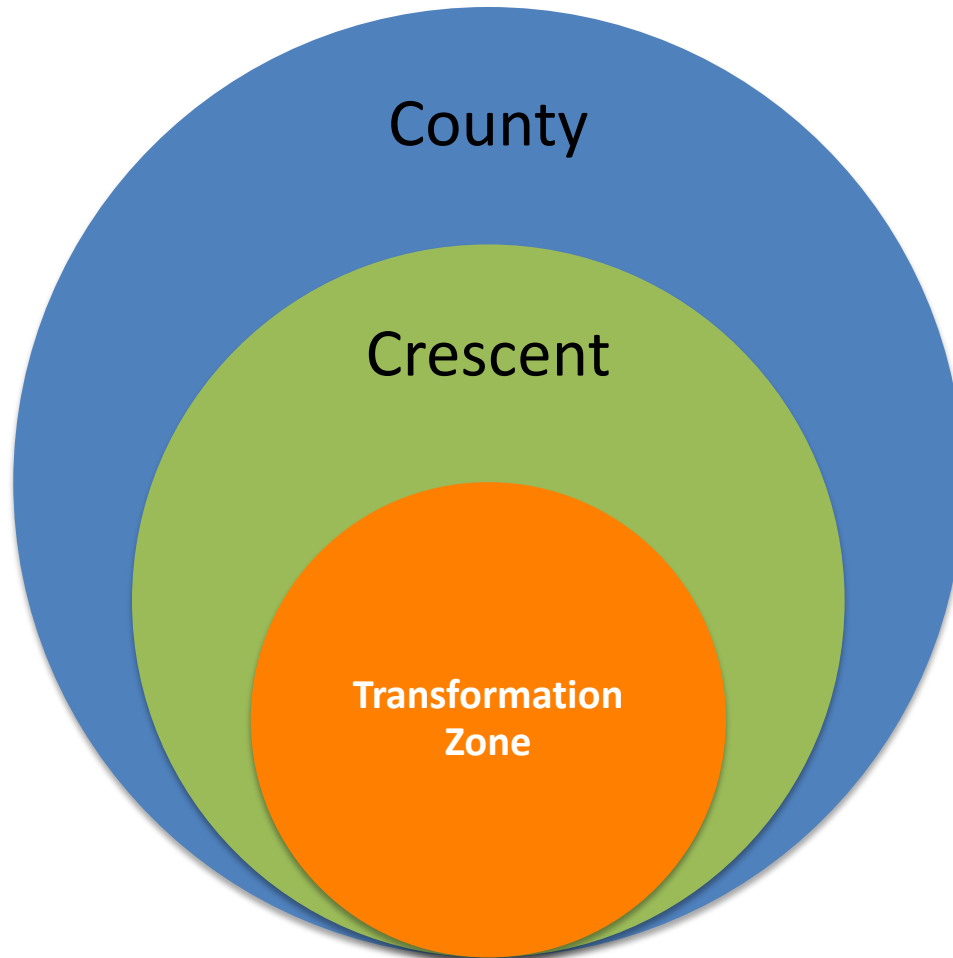
Average 4th Grade NAEP Reading Scores For Low-Income CMS Students (2003-2015), National Assessment of Educational Progress

Southwestern Transformation Zone



Three Levels of Work: Transformation Zone

Address Systems Barriers – Increase Collaboration – Co-Create With Families




- 1. Action Learning Teams**
 - Family Engagement
 - Summer Reading
 - Active Reading
 - Kindergarten Success
- 2. Community Partnerships**
- 3. School Partnerships**
- 4. 100 Day Challenge**

Program Funding Priorities

	Bucket	2017	2018	2019	Three-Year Total
Reach Out And Read	1, 2	\$255,000	\$350,000	\$450,000	\$1,055,000
Raising A Reader	1, 2, 5	\$1,000,000	\$2,000,000	\$3,000,000	\$6,000,000
Books on Break	1, 4	\$180,000	\$360,000	\$540,000	\$1,080,000
Active Reading Training	1, 2, 4, 5	\$250,000	\$250,000	\$250,000	\$750,000
Tutoring	3, 5	\$250,000	\$500,000	\$500,000	\$1,250,000
Family Engagement	1, 2	\$100,000	\$100,000	\$100,000	\$300,000
Local Program Evaluation	3, 4, 5	\$150,000	\$150,000	\$150,000	\$450,000
Birth to Five Data	5	\$100,000	\$100,000	\$100,000	\$300,000
Summer Reading	4, 5	\$75,000	\$150,000	\$300,000	\$525,000
Public Campaign*	1, 2	\$200,000	\$200,000	\$200,000	\$600,000
Total		\$2,560,000	\$4,160,000	\$5,590,000	\$12,310,000
Read Charlotte Budget*		\$200,000	\$200,000	\$200,000	\$600,000
Transformation Fund		\$1,000,000	\$1,000,000	\$500,000	\$2,500,000
Needed Dollars		\$1,360,000	\$2,960,000	\$4,890,000	\$9,210,000

Read Charlotte Evidence-Based Five Buckets

1. Active Reading
2. Family Engagement
3. Structured Tutoring
4. Summer Reading
5. Targeted Skill Instruction



**What we have before us
are some **breathtaking
opportunities** disguised as
insoluble problems.**

John W. Gardner
Former Secretary of Health, Education and Welfare
Founder, Common Cause
Founder, Independent Sector