

Charlotte-Mecklenburg Coalition for Housing Update

Presented to Mecklenburg Board of County Commissioners

April 22, 2014

Presentation Overview

 Receive an update on progress to date on homelessness, the Housing Stability
 Partnership and the Charlotte
 Mecklenburg Coalition for Housing.

No BOCC action requested at this time.



Point-In-Time ("PIT") Count



Total (January 2014)

- **2,014** homeless persons
- A 19% decrease from 2009

Individuals

- 1,185 people were homeless as individuals, representing about 59% of all homeless people on a single night
- A 40% decrease from 2009

Families

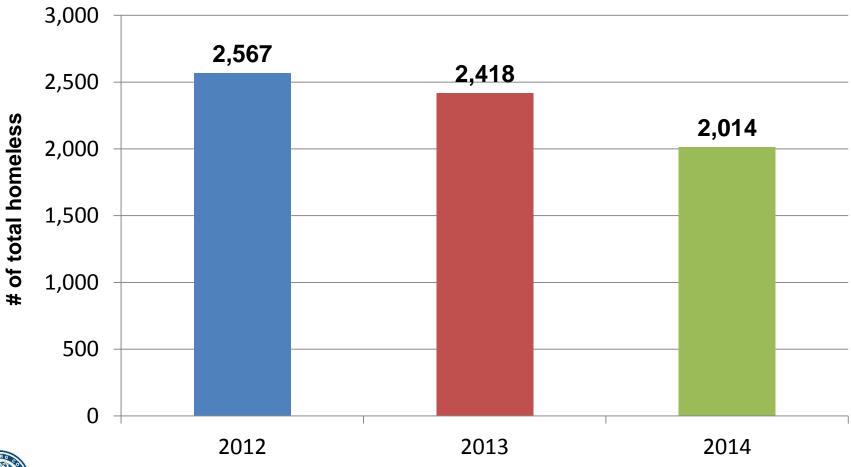
• **820** homeless people in **280** families, representing **41%** of all homeless population on a single night



A 57% increase from 2009

PIT Count Trend







Homelessness Summary

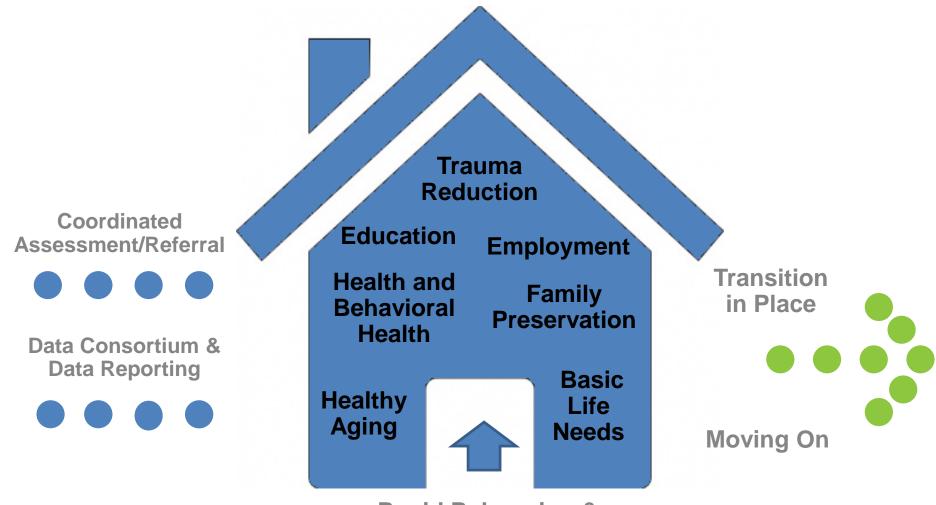


Overall, total homelessness is **decreasing** in our community.

- Homeless individual trend is decreasing.
- **Homeless families** trend is increasing.
- Chronically homeless trend is decreasing.
- Homeless children trend is increasing.



Rapid Rehousing & Permanent Supportive Housing



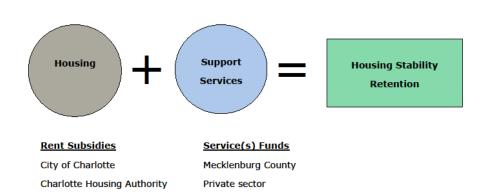
Rapid Rehousing & Permanent Supportive Housing ("PSH")

Housing Stability Partnership

Private Sector

- 5 year roll-out, multi-year contracts
 - FY14 = \$1,362,500
 - FY15 = \$2,362,500
 - FY16 = \$2,877,500
 - FY17 = \$2,720,000
 - FY18 = \$2,737,000

Concept Design & Formula





FY14 Housing Stability Partnership RFP

- \$1,362,500 available for supportive services (County) linked to permanent housing.
- Received 10 applicants.
 - \$3,348,082.30 requested in supportive services.
- Award decision in May.



Charlotte-Mecklenburg Coalition for Housing

Purpose and Goals

- 1. Housing
- 2. Outreach and Engagement
- 3. Prevention

Governance



2014 CMCH Strategic Plan

System Goals	Build and sustain community capacity to successfully end and prevent homelessness	Homeless far and individua be housed qu utilizing a ra rehousing m	ils will uickly apid	chronica individ families t	ch will link lly homeless duals and to housing & rvices	Services will stabilize housing and optimize self- sufficiency		Families ar individuals n at-risk of beco homeless v remain stal housed	nost oming will bly	Promote access to an effective use of mainstream programs	
System	Reduce numbe people who bec		e the nu e who <u>re</u>	mber of eturn to	Reduce the length of homelessness for		Increase availability of housing (supply and			Increase community capacity to effectively	

homelessness

Outcomes

homeless

		1	families	subsidy)	housing stability		
	Community Engagement & Advocacy Committee						
	Key actions for CMCH work plan		Indicators of Success				
•	Create community engagement activities with Greater Charlotte Apartment Association & Charlotte Regional Realtor Association	•	 Rental units available for endowment program as well as units to address on-going needs 				
•	Create plan for a Business Summit on	•	Continued community buy-in and reduced neighborhood				

individuals and

increased access through address homelessness and

•	Create plan for a Business Summit on workforce/affordable housing Communicate Coalition's activities & successes	•	Continued community buy-in and reduced neighborhood NIMBYism
	Research & E	valua	ation Committee
	Key actions for CMCH work plan		Indicators of Success
•	Partner with Continuum of Care to develop program and	•	Lengths of shelter stays reduced
	system performance standards	•	Reduced numbers of homeless individuals & families
•	Continued development of data consortium		
•	Develop reporting criteria	•	System-wide reporting on affordable housing & homelessness
•	Identify need & explore grant opportunities	•	Increase in resources for program activities

Federal Changes Impact CMCH

HEARTH Act

Continuum of Care Program ("CoC")

Coordinated Intake & Assessment



HUD Recommended Governance Board

CMCH Representation

- Affordable Housing (City Council)
- Community (City Council)
- Corporate/Economic Development (Mayor)
- Donor/Philanthropic (City Council)
- Education (County)
- Faith-Based (Mayor)
- Financial (City Council)
- Human Services (County)
- Legal (City Council)
- Non-Profit (Mayor)
- Public Safety (County)
- Real Estate (City Council)
- City of Charlotte*
- Mecklenburg County*
- Charlotte Housing Authority*

CoC Representation

- ✓ Nonprofit homelessness assistance provider
- ✓ Victim services provider
- ✓ Faith-based organizations
- ✓ Governments
- ✓ Businesses
- ✓ Advocates
- ✓ Public housing agencies
- School Districts
- ✓ Social Service Providers
- ✓ Mental Health agencies
- Hospitals
- ✓ Universities
- ✓ Affordable Housing Developers
- ✓ Law Enforcement
- Veterans organizations
- Homeless or formerly homeless individuals



^{*}Ex-Officio

Recommended CMCH Expansion and Revised Scope

- Four additional appointments
 - Hospital and homeless or formerly homeless individual
 - School District & Veterans Organization
- CMCH will serve as the governing body for the CoC Program.



FY15 Considerations

- 1. Expand membership on CMCH (four new appointments).
- 2. Consider an FY15 increase of \$1,000,000 for supportive services for Housing Stability Partnership.
- 3. Consider FY15 funding of \$50,000 for Data Consortium Reports (Urban Institute).



Contact Information

Ken Szymanski, Executive Director Greater Charlotte Apartment Association & Apartment Associate of North Carolina

ken@greatercaa.org

Stacy M. Lowry, Director Community Support Services

Stacy.Lowry@MecklenburgCountyNC.gov

