



Coronavirus Relief Fund Status Update

Agenda

- Recap
- Summary of Coronavirus Relief Fund Spend Plan
- Advisory Boards
- Policy Discussion: Personnel Costs
- Request for Board Action: Covid-19 Fund
- Appendix: list of community partners

Recap – BOCC Endorsed Funding Plan

Mecklenburg County received \$39.2M in Coronavirus Relief Funds

- \$24M for cost incurred to-date & projected through 12/30/2020
- \$15.2M remaining for investments in broad categories
- Board supported the recommended spend plan:
 - \$8.1M = Immediate Investments
 - \$4.5M = Planned Investments
- The funding plan gives consideration to the towns & unincorporated areas



Targeted Investments

Broad Categories

Community Response

Assistance for individuals, families, and seniors impacted by COVID 19 (i.e., rental & mortgage assistance, food & utilities assistance, workforce development)

Continuity of Operations

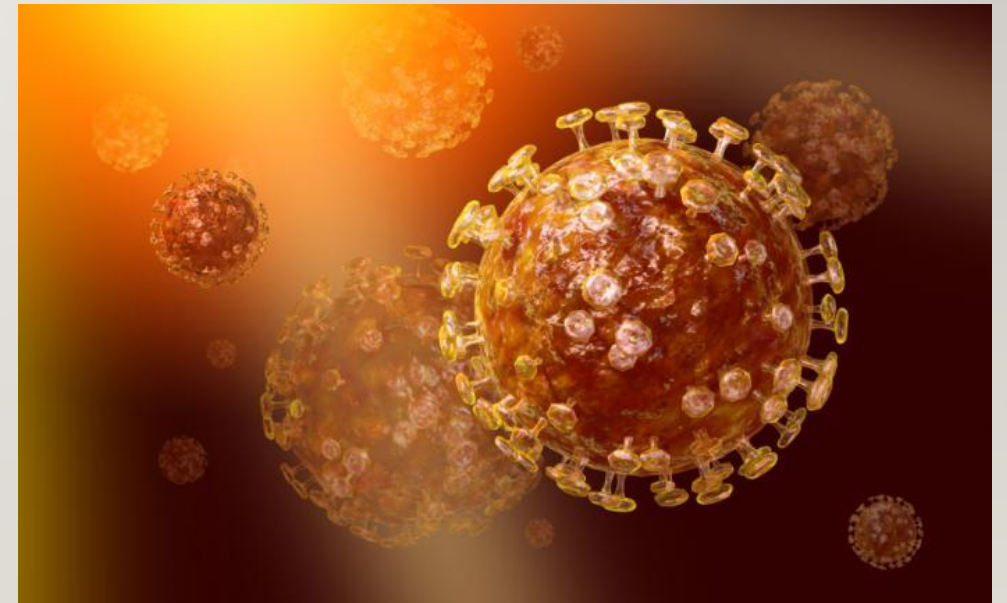
Investments required to return the organization to full operations (i.e., PPE, facility modifications, technology)

Economic Development

Financial support to assists businesses with recovering from COVID 19

Emergency Response

Investments to offset expenses incurred in response to COVID 19 (i.e., salaries, communications)





SUMMARY OF CORONAVIRUS RELIEF FUND SPEND PLAN

Photo: Michael Marais

Summary of Spend Plan – Phase I

\$8.1M in Community Investments

Category	Amount
Towns	\$1,538,940
General Assistance	1,500,000
Non-Profits	1,285,000
Food Security	1,000,000
PPE	1,000,000
Senior Services	1,000,000
Community Engagement	500,000
Senior Nutrition	300,000
Total	\$8,123,940



Summary of Spend Plan – Phase II

\$4.5M in Additional Community Investments

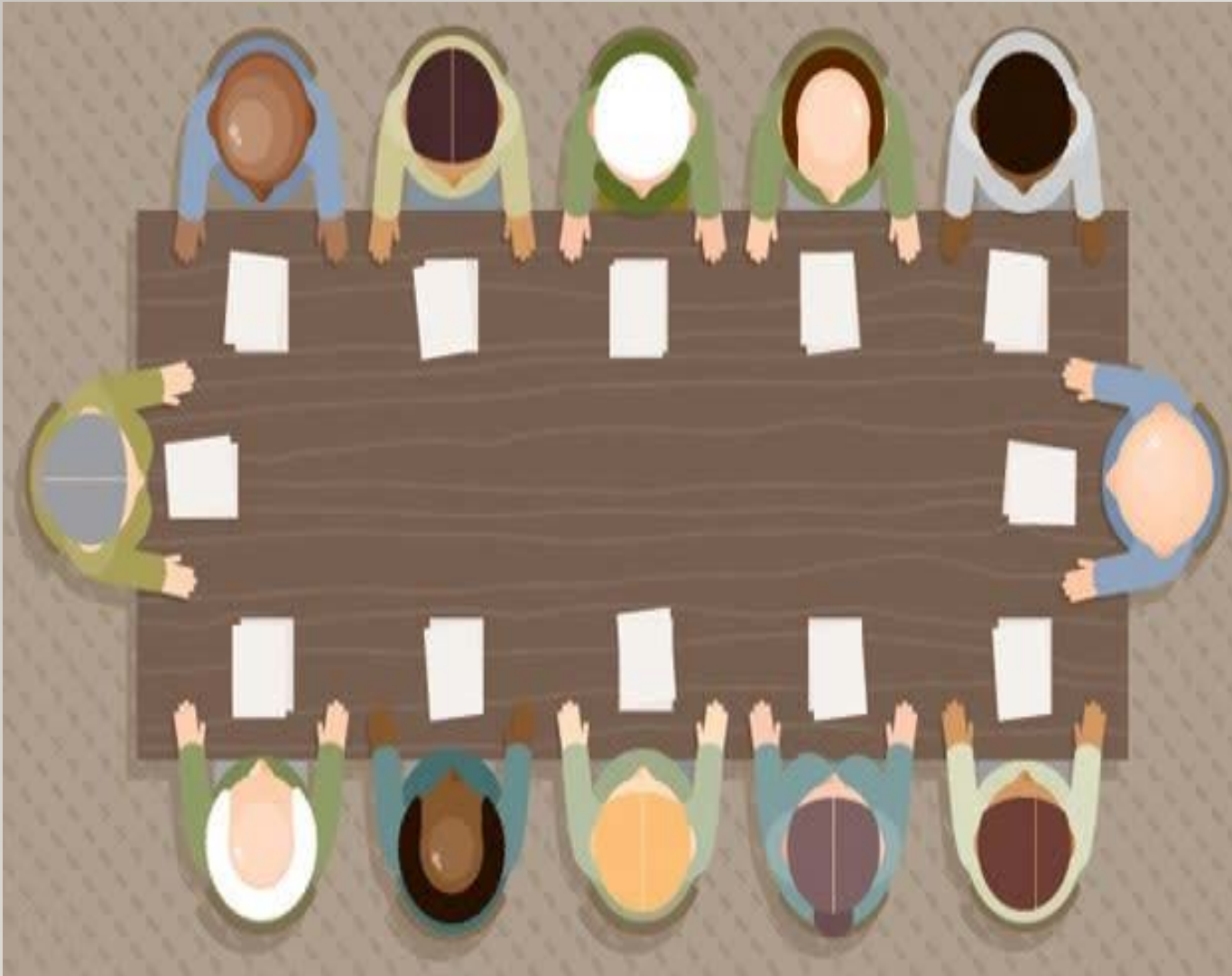


Category	Amount
Small Business	\$2,000,000
Arts, Science, Culture & Creativity *	1,000,000
Mental Health	607,000
Digital Divide	500,000
Criminal Justice Services	204,250
Workforce Development	185,000
Total	\$4,496,250

*BOCC approved arts, science, culture, & creativity investment on September 15, 2020

Summary of the Spend Plan

Category	Amount
County Expense (Actuals & Projected)	\$14,569,485
Contingency	9,472,795
Phase I Investments	8,123,940
Phase II Investments	4,496,250
Remaining to Allocate	\$2,536,833
Total	\$39,199,303



BOCC: ADVISORY BOARDS

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Invitation for feedback

- BOCC directed staff to seek feedback on the coronavirus spend plan
- The Manager sent a memo to 14 advisory boards requesting feedback & proposals
- Be mindful that all in person advisory meetings have been suspended as a result of the pandemic
- 8 advisory boards provided feedback, including 3 providing a proposal for consideration



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Summary of Feedback



- Support for the proposed spend plan
- No need for add'l investments beyond the four investment categories
- Provide funding for childcare access to families in need
- Ensure the communication plan accounts for those with limited English proficiency, promote mental health services, and incorporates traditional & nontraditional platforms; also, invest in flood hazard communications
- Target investments in minority communities which have been especially hard-hit by the pandemic

Response

Response to Feedback & Proposals

- All comments have been taken into consideration
- Proposals
 - It is questionable if some of the proposals represent the interest of the BOCC advisory boards as requested
 - Considerable investments are being made in the suggested areas identified by the advisory boards (i.e., general assistance, senior services, communications, PPEs)
 - Appropriate Investments in technology (remote/laptops) have been made to support working in a remote environment. The County is planning to return to the workplace in January, 2021
 - It is a challenge to clearly link the installation of public WIFI at park facilities to COVID 19 as well as limit the use to those directly impacted by the Pandemic

Proposal #1

Park & Recreation Commission

- Digital Divide: (\$3 17,200) provide public wi-fi to (12) park & recreation and senior centers that currently do not have the capacity
- Mobile equipment for County staff: (\$6.5M)
 - Purchase 2,522 laptops to transition most desktops to laptops. = \$4,375,670
 - Purchase 600 laptops for Board of Elections voting precincts = \$832,470
 - Purchase 600 thermal printers for Board of elections = \$180k
 - Purchase standalone firewall to secure VPN access & VDI connections - \$640k
 - Purchase server rack to expand VDI & terminal server capacity- \$277,117
 - Labor costs of laptop deployments: = \$217,600



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Proposal #2

Teachable Moments Plus*

- Proposal: Seeking a partnership with the Village Heartbeat, Inc (network of churches) to provide general assistance to residents adversely affected by COVID - 19
 - Payments will be directly made on behalf of the recipients to the holders of the outstanding bills:
 - Mortgage, rent, electric, gas, water, phone/cell, internet & medical bills that have become outstanding since March 2020
- Numbers served:TBD
- Amount of Investment:TBD

*This request was submitted by the Human Resources Advisory Committee Chair. It is out of scope of the BOCC directive

Proposal #3

Quality Home Care Services*

- Proposed Services:
 - Senior mental health and substance abuse services
 - Home delivered meals via partnership with Loaves & Fishes
 - Target the distribution of PPEs to seniors
 - Sanitization of homes via an existing partnership with a certified sanitization provider
- Numbers served: 2,000 seniors
- Amount of Investment: TBD

*This request was submitted in response to the Manager's request for comments from the Advisory Boards. It is out of scope of the BOCC directive.

Policy Discussion

Personnel Costs

- Context:
 - The County has the option to reimburse all personnel related costs with the Coronavirus Relief Fund
 - It is an estimate that the County has incurred \$9.6M to-date in personnel costs that meet the eligibility requirement
- Operating Budget:
 - Although the expenses are eligible for reimbursement, the personnel costs are included in the operating budget
 - Based on routine analysis and monitoring of the operating budget, we do not anticipate a need to make budget reductions in FY2021
- Policy Question:
 - Should the \$9.6M be used to provide additional support in the community or reimburse the County for qualifying personnel costs

Request for Board Action

COVID-19 Response Fund

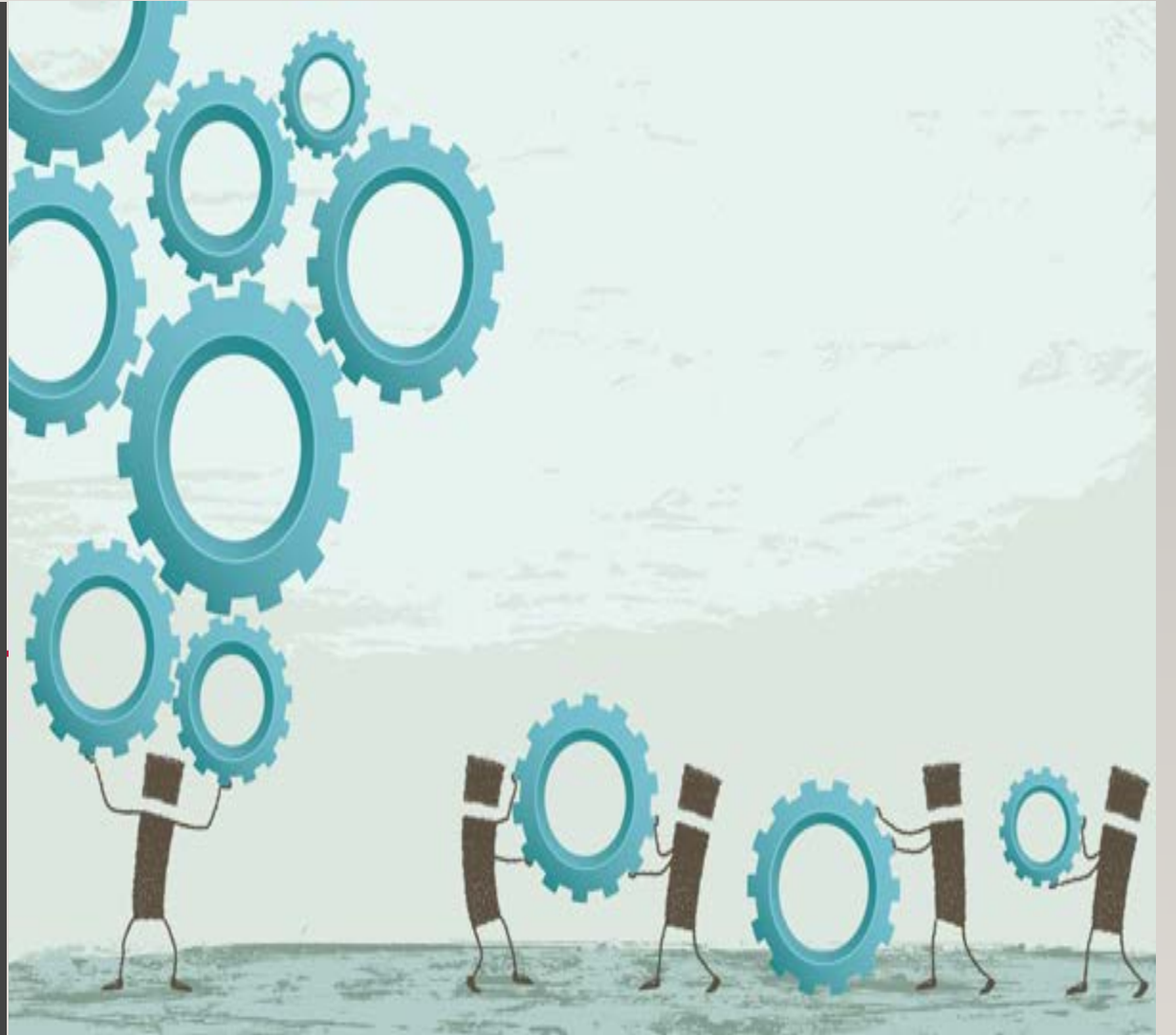
Requested Action: Appropriate \$2,000,000 of the Coronavirus Relief Fund to the United Way and Foundation For the Carolinas to support the non-profit sector. Specifically, the funds will be used to provide general operating support to organizations with missions focused on health & human services, education, the environment, and civic engagement.

Next Steps

- Continue to provide status updates to the Board
- Provide performance data (financial & number of residents served)
- Continue to review proposals to invest the remaining unallocated amount
- As necessary, brief the Board on activity at the Federal level regarding additional relief funds



APPENDIX: SUMMARY OF COMMUNITY PARTNERS



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Arts, Science and Culture

\$1M for Arts, Science & Culture



Science

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Photo: Sigmund

Item	Amount
Artists & Creative Workers	\$500,000
Small/Mid-Sized Nonprofits	300,000
Large Nonprofits	200,000
Total	\$1,000,000

Senior Services

\$1M for Senior Services



Item	Amount	Description
Bio-One Sanitization	\$500,000	Sanitization of 1,205 senior homes
Southminster	250,000	Mental health support, counselling & activities
Delivery Vehicles	130,000	Two trucks to expand home delivered meals
PPE*	120,000	PPE – masks, gloves, etc.
Total	\$1,000,000	

*Personal Protective Equipment

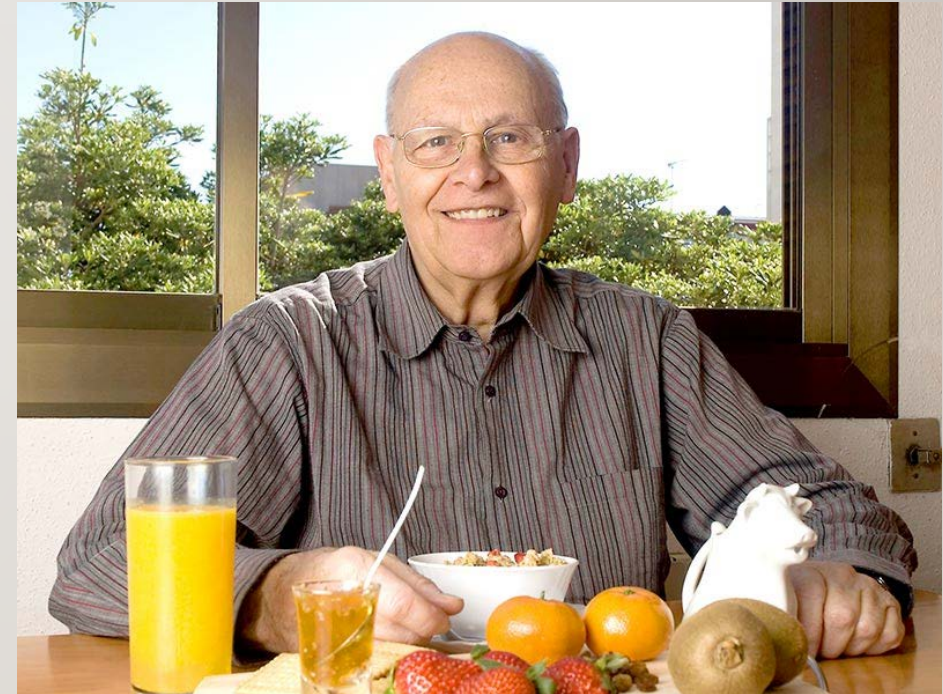
Senior Nutrition

\$300,000 for Senior Nutrition

Provider	Amount	Description
DSS – Services for Adults	\$125,000	One freezer to support 1,000 additional home delivered meals each week to 200 new clients
CSA*	100,000	Serve an additional 16,665 hot meals
UISAC**	75,000	Serve an additional 12,500 hot meals
Total	\$300,000	

*CSA – Charlotte Community Services Assoc.

** Universal International Successful Aging of the Carolinas



Food Security

\$1M for Food Security



Provider	Amount	Description
Loaves & Fishes	\$500,000	Purchase 1.2 million additional pounds of food to serve an additional 50,000 households
Second Harvest Food Bank	500,000	Purchase equipment, such as refrigerated trucks and staffing to serve an additional 140,000 households
Total	\$1,000,000	

General Assistance

\$1.5M for General Assistance

Provider	Amount	Description
CMHP*	\$1,000,000	Expand the rental assistance program to serve 1,000 additional households that reside outside of the City of Charlotte limits
Social Serve	500,000	Provide rental assistance, hotel stay extensions, utility payments & staffing to support an additional 535 households
Total	\$1,500,000	

*Charlotte-Mecklenburg Housing Partnership



image: Billy Pasco

Personal Protection Equipment

\$1M for Personal Protection Equipment

- 1.6 million masks received to-date
- Efforts underway to distribute 1 million masks community wide
- \$1 million in coronavirus funds remain available for PPE investments



Image: Nathan Dumiao

COMMUNITY ENGAGEMENT

\$500,000 = Community Engagement & Communication Plan



- Business Roundtable marketing
- Community outreach
- Print materials: doorhangers, posters, mailings
- Sign language interpreters & translation
- Social media
- Targeted outreach for specific audiences

Mental Health

MeckCares

Partner	Amount	Description
Community Partners*	\$607,000	Support for up to 2,000-3,000 individuals impacted by COVID-19 <ul style="list-style-type: none">• Referral Hotline• Promotion/Communication Plan• Service Intervention**• Evaluation

*Mecklenburg County has partnered with Cardinal Innovations and seven non-profit agencies to support the behavioral health needs of Mecklenburg County residents in the wake of Covid-19. Agencies involved in the initiative include Anuvia, Mental Health America, Monarch, Promise Resource Network, Smith Family Wellness, Thompson Child and Family Focus and Timeout Youth.

** The services being offered include: A 24/7 Resource and Referral Call Line; Substance abuse screenings & treatment for individuals whose use is related to COVID; Trainings for community professionals to help address increases in behavioral health issues from the pandemic; Counseling for domestic violence survivors and witnesses and access to behavioral health services for uninsured & unemployed individuals.



image: Dan Meyers

Digital Divide

MeckTech



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Partner	Amount	Description
Public Library	\$500,000	Provide households “revived ready” personal computers. Targeted recipients include: those impacted by the COVID-19 Crisis that consist of human services agency clients; Goodwill & Charlotte Works clients; public library customers facing workforce challenges, and Park & Recreation senior populations.

Small Business

MeckCounty Cares Small Business Relief Grants

Item	Amount	Description												
Business Grants	\$2,000,000	<p>Up to \$25,000 in grants for a minimum of 50 businesses located in the towns or unincorporated area.</p> <table border="1"><thead><tr><th><u>Category</u></th><th><u>Employees</u></th><th><u>Grant</u></th></tr></thead><tbody><tr><td>A</td><td>0-5</td><td>\$10,000</td></tr><tr><td>B</td><td>6-24</td><td>\$15,000</td></tr><tr><td>C</td><td>25-50</td><td>\$25,000</td></tr></tbody></table> <p>The grant program will be administered by the Centralina Council of Governments.</p>	<u>Category</u>	<u>Employees</u>	<u>Grant</u>	A	0-5	\$10,000	B	6-24	\$15,000	C	25-50	\$25,000
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image: Tom Mossholder

Workforce Development

Job Training & Placement

Partner	Amount	Description
Grace Mar Services	\$185,000	Job training & placement for 1,000 individuals.*

*An online option is available in response to the recent stay-at-home order.



Criminal Justice Supportive Services

Item	Amount	Description
Trade School	\$70,000	(10) eight-hour sessions over two weeks that allow participants to “try on” different trades and see where their interests and applied skills are best suited.
Transitional Housing	44,875	Funding for two homes to clear the wait list by adding 12 beds over a 5-month period.
Single Bed Units	32,400	Contract with Hope Haven to add six single bed units to support individuals being released from jail or prison with behavioral health needs.
Client Services	31,975	Purchase of computers (18) to support housing clients to remain engaged in services and (70) temporary cellphones to support remote care services.
Drug Testing	25,000	Due to temporary County facility closures, including the CJS drug lab, the funding will support a contract with Fastest Labs for the purchase, application & testing of transdermal drug testing patches.
Total	\$204,250	

Nonprofits & the Towns - \$2,823,940



Provider	Amount	Description
Ada Jenkins	\$750,000	<ul style="list-style-type: none"> • Mortgage, rental, and utility assistance • PPE, cleaning supplies, and technology • Personnel cost for public safety dedicated to COVID 19 response • Reimbursement of expenses incurred & projection of costs through 12/30 • Return-to-work costs
Matthews Help Center	210,000	
Pineville Neighbors Place	150,000	
Servant's Heart	175,000	
Total of Nonprofits	\$1,285,000	
Cornelius	\$72,000	
Davidson	270,000	
Huntersville	405,000	
Matthews	484,000	
Mint Hill	186,540	
Pineville	121,400	
Total of Towns	\$1,538,940	



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