



Park & Recreation

FY25 and FY26 Athletic Field Fee Adjustments

April 15, 2024

Budget Executive Team

Today's Overview

- Proposed Fee Adjustments
 - Natural Turf Fields Increases
 - Synthetic Turf Fields Increases
 - Field Prep Fees
 - Memorial Stadium Fee Increase
 - Revenue and Capital Reserve Projected Increases

Field Comparison Rates

Facility	Synthetic Field Hourly Rate	Natural Grass Field Hourly Rate
<i>Mecklenburg County Sportsplex Matthews, NC</i>	\$42	\$42
Manchester Meadows Rock Hill, SC	\$50	\$50
OrthoCarolina Sportsplex Pineville, NC	\$55	\$55
WakeMed Soccer Park Cary, NC	\$100	\$100
Truist at Bryan Park Greensboro, NC	\$100	\$75
Truist Sports Park Winston-Salem, NC	\$108	\$72

Multi-Purpose & Baseball/Softball Rates

Reservations	FY 24 Current Fees	FY25 Recommended Increase – 20%	FY26 Recommended Increase – 20%
Natural Grass Hourly Field Rental Rate (Resident)	\$17	\$21	\$25
Natural Grass Hourly Field Rental Rate (Non-Resident)	\$25	\$30	\$37
Synthetic Field Hourly Field Rental Rate (Resident)	\$42	\$50	\$60
Synthetic Field Hourly Field Rental Rate (Non-Resident)	\$65	\$78	\$94

**Tournament fee packages will be increased based on any new per hour rate changes*

Field Preparation Fees

Reservations	Current	FY25 Recommended Rate	FY26 Recommended Rate
Baseball/Softball Field Prep (Resident)	\$10	\$12	\$15
Baseball/Softball Field Prep (Non-Resident)	\$25	\$30	\$36
Multi-Purpose Field Prep (Resident)	\$21	\$25	\$30
Multi-Purpose Field Prep (Non-Resident)	\$31	\$37	\$45

American Legion Memorial Stadium- Rental Fees

Stadium Rental Fee	Current	FY25 Recommended Increase	FY26 Recommended Increase
Weekend Rental (For Profit)	\$6,200	\$7,400	\$8,900
Weekend Rental (Non-Profit)	\$5,270	\$6,300	\$7,500
Additional Hours Weekend (For Profit)	\$517	\$620	\$750
Additional Hours Weekend (Non-Profit)	\$439	\$525	\$567

Revenue Projections

- FY25 – 20% Fee Increases - ~ \$200,000 (General Fund)
- FY25 – 20% Fee Increases - ~ \$125,000 (Synthetic Capital Reserve)

Note: These total estimates represent a full FY of fee increases – Our contracts generally run in 6-month increments, so it will take ~ 18 months to fully realize all fee increases. Park and Recreation will request an additional 20% in FY26.

Questions?

