



Coronavirus Relief Fund Spend Plan Update

July 7, 2020

Recap – BOCC Endorsed Funding Plan

Mecklenburg County received \$39.2M in Coronavirus Relief Funds

- \$24M for cost incurred to-date & projected through 12/30/2020
- \$15.2M remaining for investments in broad categories
- Board supported the recommended spend plan:
 - \$8.1M = Immediate Investments
 - \$7.1M = Planned Investments
- Gives consideration to the towns & unincorporated areas



Targeted Investments

Broad Categories

Community Response

Assistance for individuals, families, and seniors impacted by COVID 19 (i.e., rental & mortgage assistance, food & utilities assistance, workforce development)

Continuity of Operations

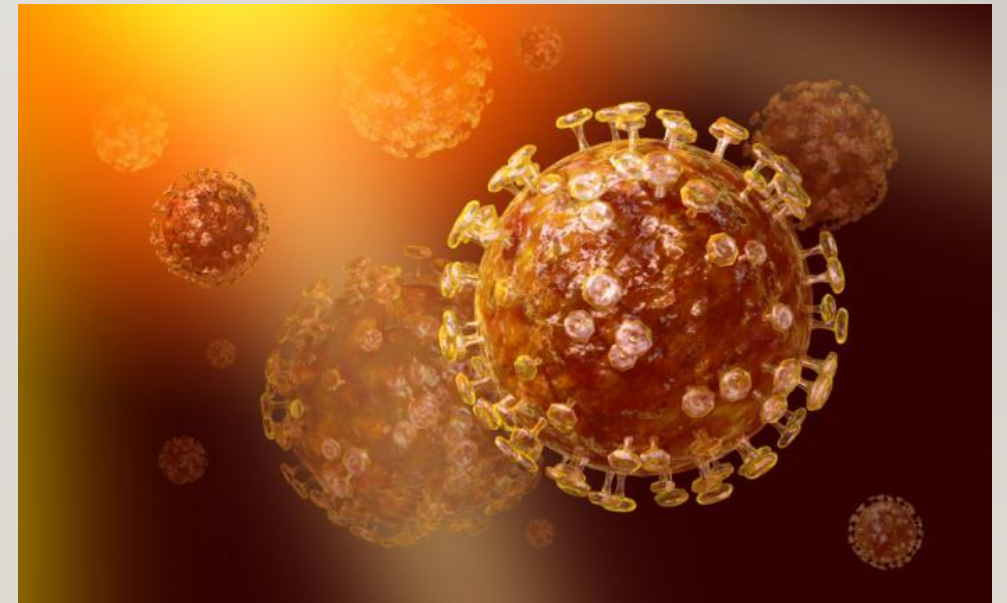
Investments required to return the organization to full operations (i.e., PPE, facility modifications, technology)

Economic Development

Financial support to assists businesses with recovering from COVID 19

Emergency Response

Investments to offset expenses incurred in response to COVID 19 (i.e., salaries, communications)



Senior Services

\$1M for Senior Services



Item	Amount	Description
Bio–One Sanitization	\$500,000	Sanitization of 1,205 senior homes
Southminster	250,000	Mental health support, counselling & activities
Delivery Vehicles	130,000	Two trucks to expand home delivered meals
PPE*	120,000	PPE – masks, gloves, etc.
Total	\$1,000,000	

*Personal Protective Equipment

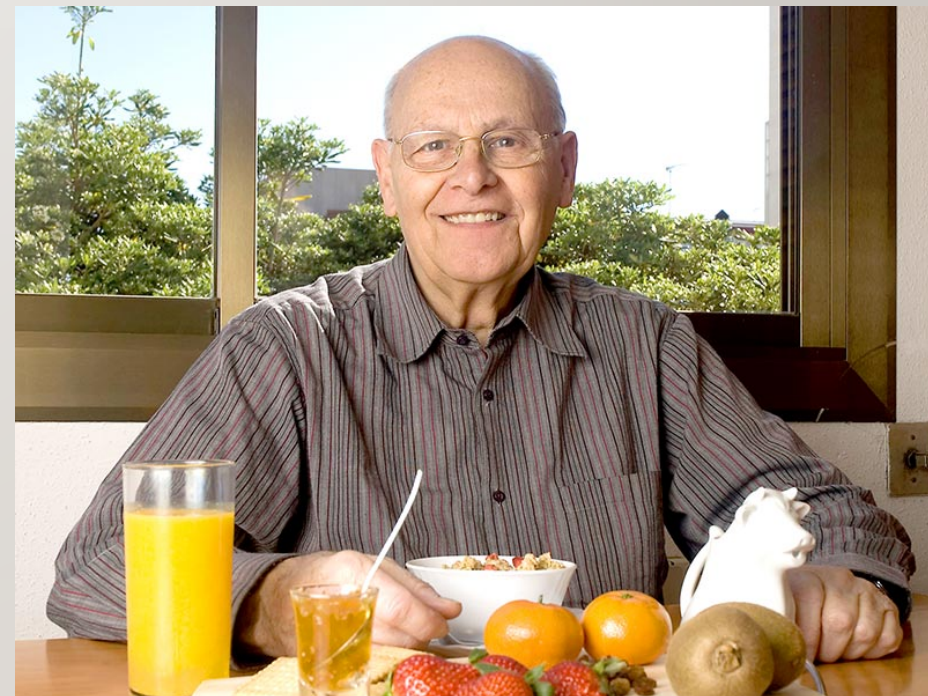
Senior Nutrition

\$300,000 for Senior Nutrition

Provider	Amount	Description
DSS – Services for Adults	\$125,000	One freezer to support 1,000 additional home delivered meals each week to 200 new clients
CSA*	100,000	Serve an additional 16,665 hot meals
UISAC**	75,000	Serve an additional 12,500 hot meals
Total	\$300,000	

*CSA – Charlotte Community Services Assoc.

** Universal International Successful Aging of the Carolinas



Food Security

\$1M for Food Security



Provider	Amount	Description
Loaves & Fishes	\$500,000	Purchase 1.2 million additional pounds of food to serve an additional 50,000 households
Second Harvest Food Bank	500,000	Purchase equipment, such as refrigerated trucks and staffing to serve an additional 140,000 households
Total	\$1,000,000	

General Assistance

\$1.5M for General Assistance

Provider	Amount	Description
CMHP*	\$1,000,000	Expand the rental assistance program to serve 1,000 additional households that reside outside of the City of Charlotte limits
Social Serve	500,000	Provide rental assistance, hotel stay extensions, utility payments & staffing to support an additional 535 households
Total	\$1,500,000	

*Charlotte-Mecklenburg Housing Partnership



image: Billy Pasco

Personal Protection Equipment

\$1M for Personal Protection Equipment

- 1.6 million masks received to-date
- Efforts underway to distribute 1 million masks community wide
- \$1 million in coronavirus funds remain available for PPE investments



COMMUNITY ENGAGEMENT

\$500,000 = Community Engagement & Communication Plan



- Business Roundtable marketing
- Community outreach
- Print materials: doorhangers, posters, mailings
- Sign language interpreters & translation
- Social media
- Targeted outreach for specific audiences

Nonprofits & the Towns - \$2,823,940



Provider	Amount	Description
Ada Jenkins	\$750,000	<ul style="list-style-type: none">• Mortgage, rental, and utility assistance• PPE, cleaning supplies, and technology• Personnel cost for public safety dedicated to COVID 19 response• Reimbursement of expenses incurred & projection of costs through 12/30• Return-to-work costs
Matthews Help Center	210,000	
Pineville Neighbors Place	150,000	
Servant's Heart	175,000	
Total of Nonprofits	\$1,285,000	
Cornelius	\$72,000	
Davidson	270,000	
Huntersville	405,000	
Matthews	484,000	
Mint Hill	186,540	
Pineville	121,400	
Total of Towns	\$1,538,940	

Summary of Funding Plan

\$8.1M in Community Investments

Category	Amount
✓ Towns	\$1,538,940
✓ General Assistance	1,500,000
✓ Non-Profits	1,285,000
✓ Food Security	1,000,000
✓ PPE	1,000,000
✓ Senior Services	1,000,000
✓ Community Engagement	500,000
✓ Senior Nutrition	300,000
Total	\$8,123,940



Next Steps

- Approve a resolution authorizing the execution of an Interlocal Agreement between the County and the Towns
- Begin tracking status of investments with community partners
- Continue to plan investments that require additional time - \$7M
 - Digital Divide
 - Housing assistance
 - Senior programs & assisted living facilities
 - Mental Health support
 - Workforce Development
 - Working families





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