

A Conceptual Framework

Project BOAST

Business Oppportunity And Supportive Transit



Statement of Commitment

The Project BOAST framework reflects the County's commitment to supporting new and existing small businesses, as well as anti-displacement efforts.

Research and design is required to refine the implementation details.






Where are
we now?

Transit Bill passed

Estimated \$25
Billion in new
projects over 20+
years impact to
businesses across
county

Unique opportunity
for local businesses



Where do
we want to
be?

**The vision is clear.
Transportation investments
should strengthen business
communities, not displace them.**

Position small businesses to
benefit from transportation
improvements

Connect local small businesses to
economic opportunities

Protect existing small businesses
from displacement



How do we
get there?

**One entity can not
achieve this alone**

Collaboration

Coordinated Effort

Collective Impact

How do we get there?



1. Business Preservation and Anti-Gentrification



2. Access to Contracting Opportunities



3. Capacity Building and Technical Assistance



4. Customer Connections



5. Workforce and Talent Development

How do we get there?



1. Business Preservation and Anti-Gentrification



Business stabilization efforts, such as education on lease negotiation, accessing capital and assisting with relocation strategies



Tenant protection resources, including access to legal support for negotiating long-term leases, contract review, and tenant rights



Preservation zones along transportation corridors to protect existing small businesses (*collaboration with local municipalities required*)



A registry recognizing and promoting legacy businesses, ensuring they remain visible and valued

How do we get there?



2. Access to Contracting Opportunities



A public-facing contracting portal with clear, accessible postings of upcoming opportunities (collaboration with community partners)



Promote local business participation in transportation-related projects (collaboration with community partners)



Outreach efforts to educate small businesses on preparing for and pursuing bids and purchasing opportunities



A mentor-protégé initiative linking smaller firms with experienced contractors

How do we get there?



3. Capacity Building and Technical Assistance



Business resource hubs, in partnership with local governments, colleges, chambers, and nonprofit organizations, to provide training and coaching



Industry-specific training programs designed to prepare businesses for opportunities in construction, logistics, retail, hospitality, and service sectors



One-on-one assistance to strengthen financial management, bonding, licensing, and compliance

How do we get there?



4. Customer Connections



Campaigns to encourage residents to shop locally during and after construction projects



Directional signage and wayfinding systems to connect transit riders and others to neighborhood businesses

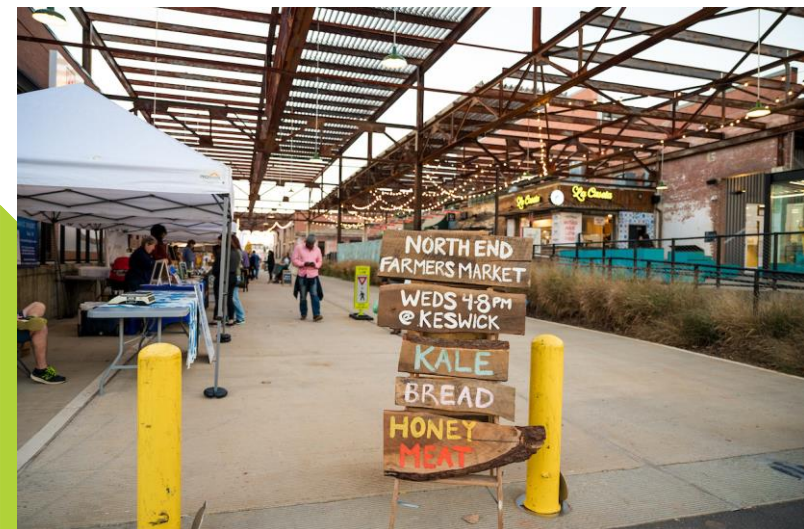


Opportunities for small businesses to participate in markets, pop-ups, and kiosks near new transit hubs



Streetscape improvements in commercial districts connected to transportation investments

*Collaboration with community partners required



How do we get there?



5. Workforce and Talent Development



Apprenticeships and internships linking residents and students to employment in small businesses.

Estimated Annual Budget Range

Category	Estimated Cost (low)	Estimated Cost (high)
County Personnel & Admin	\$425,000 (3 FTEs)	\$565,000 (4 FTEs)
On-going Operating & Maintenance	\$175,000	\$375,000
Outside contractors*	\$1,700,000	\$2,700,000
Total	\$2,300,000	\$3,640,000

* Assumes majority of work can be successfully contracted

Note: Research and design necessary to refine this initiative

Next Steps

Phase I (November - March)

- **Partnership Development & Implementation Planning:**
 - Collaborative Strategy Discussion
 - Define resources and responsibilities
 - Who is the Lead, Partner, Support
- Budget Actuals
- Clarifying Scope of Work & Timeline

Phase II (FY 27)

- **Hiring Process:**
 - Internal staffing
 - Temporary contractors
- **Contracting Process:**
 - Identifying partners
 - Proposal requests
 - Selections
 - Performance based contracts

oPhase III (FY 27)

- Groundwork complete, ready for launch
- Annual report

oAdditional Phases...

*Phased implementation to align with collaborating entities.

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Questions or
Comments

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