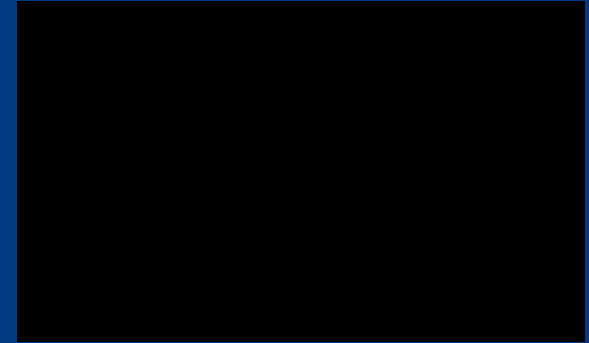




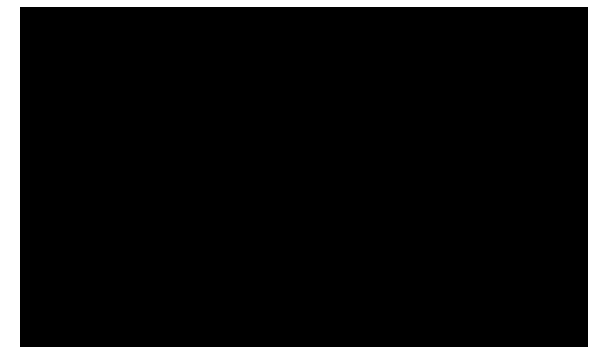
MECKLENBURG COUNTY
North Carolina



Employee Homeownership Pathways (EHOP)

May 5, 2026

Employee Access to Homeownership: Current Gaps



Housing affordability is impacting employee stability

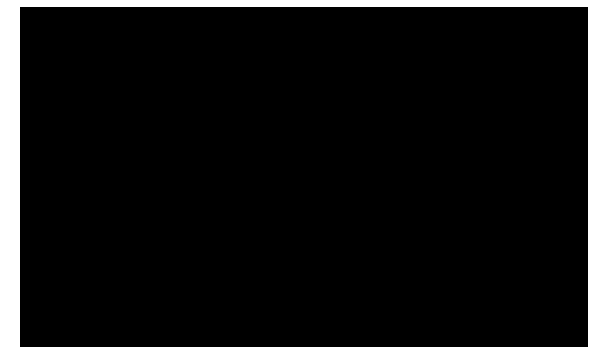
Many employees face barriers to homeownership

Readiness varies across the workforce

No centralized pathway currently exists for employees



Opportunity for Mecklenburg County



Strengthen workforce stability and employee wellbeing



Support long-term financial stability for employees



Leverage partnerships to expand access and opportunity



Align with broader County housing strategy



Introducing EHOP

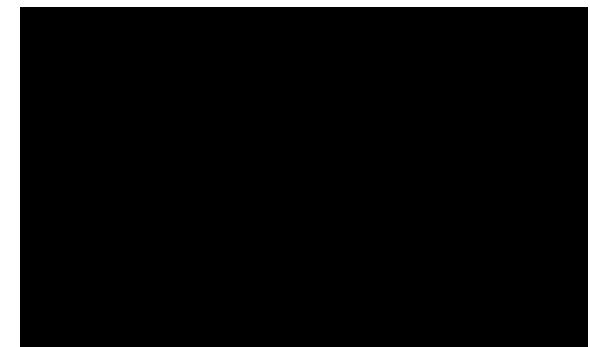
Employee Homeownership Pathways (EHOP)

- County-led Initiative
- Focused on education, awareness and access
- Connects employees to trusted housing partners
- Supports all stages of homeownership readiness



Vision

Expand equitable access to homeownership for Mecklenburg County employees through strategic partnerships, education, resources and opportunity.



How EHOP Works

For Mecklenburg County Employees



Awareness

- Employees learn about EHOP

Engagement

- Attend information sessions

Education

- Build understanding of readiness and homeownership steps

Connection

- Connect with trusted housing partners

Pathway

- Move toward homeownership at their own pace



Initiative Scope & Intent

- Employee focused homeownership engagement model
- Education & access-based approach to homeownership readiness
- Partner driven housing connections

This is not

- A guaranteed home purchase program
- A direct financial subsidy program
- Limited only to purchase-ready employees



First of It's Kind Initiative

First employee focused homeownership initiative within Mecklenburg County Government

Establishes a scalable model for employer supported housing access



Housing Partners

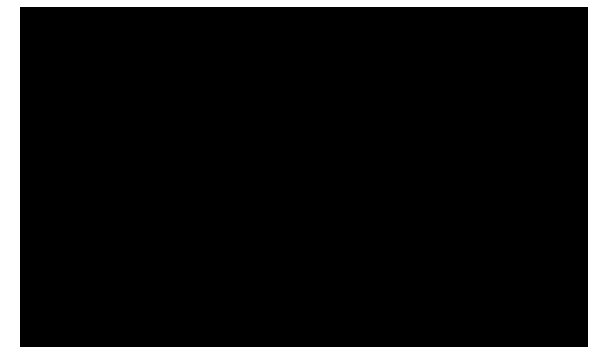
Diverse homeownership options across Mecklenburg County and multiple pathways based on readiness and need.

Partners Include:

- Ascension Communities
- DreamKey Partners
- True Homes



Why This Matters to Mecklenburg County



Initial Rollout

- Launch Dates/Hybrid Delivery
 - May 30th – In Person
 - June 4th – virtual
- Collaboration with Public Information and Human Resources
- Initial focus on employee awareness and engagement



Moving Forward



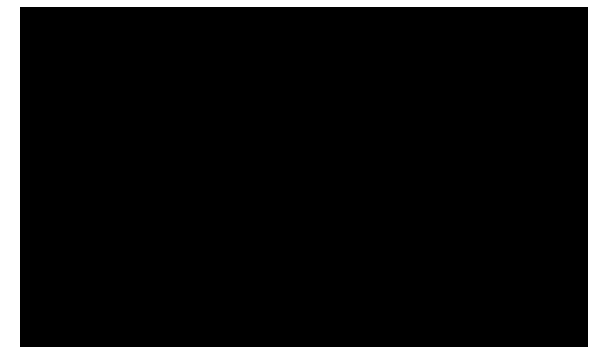
Designed for long-term impact and scalability



Builds a structured pathway where none currently exists

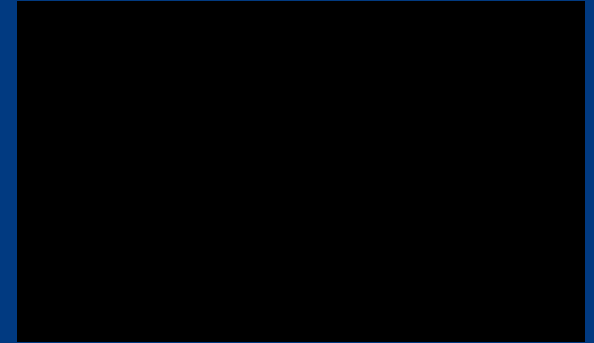


Positions the County to better support employee housing stability





MECKLENBURG COUNTY
North Carolina



Questions & Discussion