Lasalle Building

BOCC Follow-Up & Usage Recommendation

Mecklenburg County BOCC

Public Policy Meeting 10/14/2025

Purpose

The purpose of this presentation is a follow-up from the September 9th BOCC Public Policy meeting regarding a working recommendation for a community center in the vacant county property at 2324 Lasalle Street, where the Board directed a couple of follow-up items from the initial recommendation.

This update provides information on those follow-up items, as well as seeks approval on the updated recommended usage of the Lasalle building based, on BOCC & community leader feedback.

Agenda

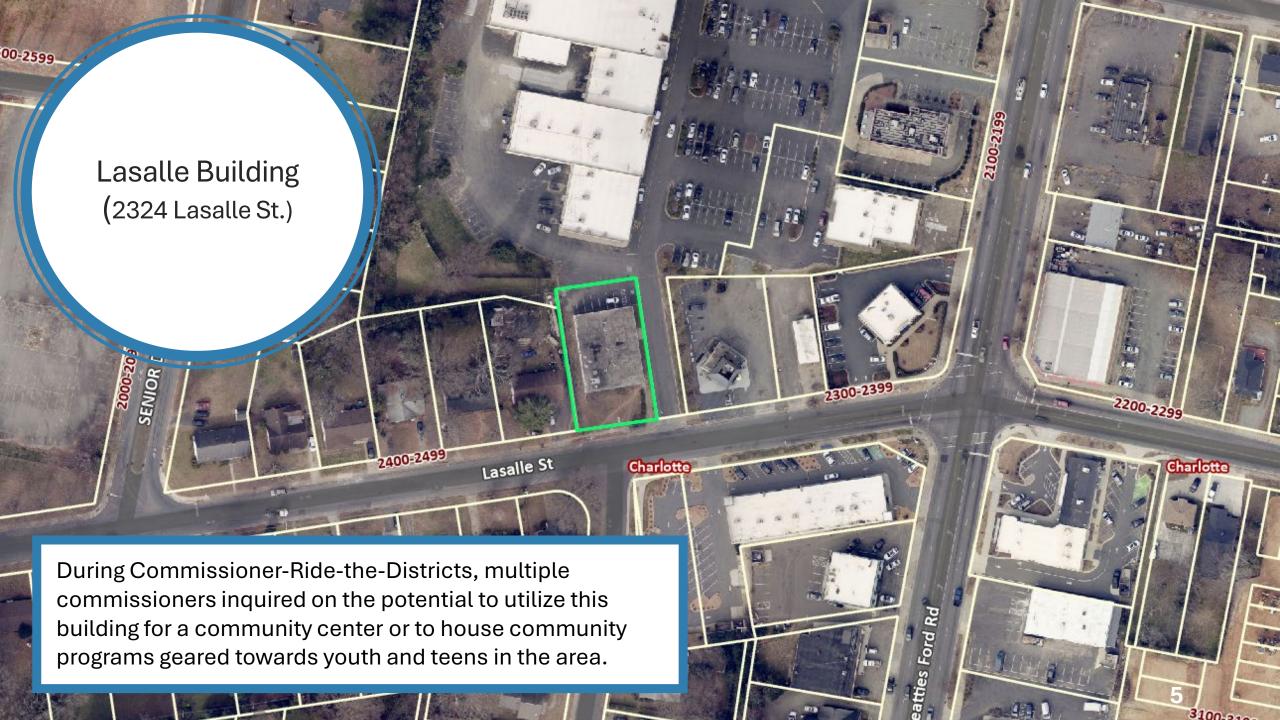
Brief Recap of 9/9 Presentation

Community Leader Engagement

Refined Recommendation

Next Steps

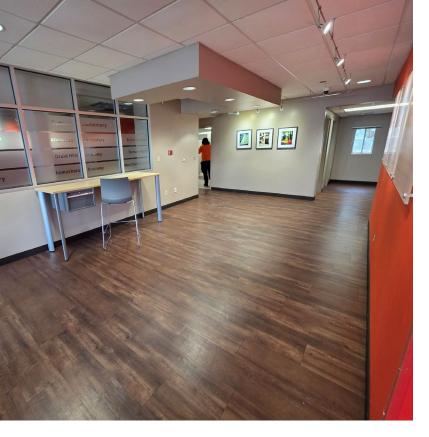
Brief Recap from 9/9 BOCC Public Policy Meeting





Building Recap

- Usage of the building passed around between the Charlotte Mecklenburg Library, City of Charlotte, and Charlotte-Mecklenburg Schools from 1956-2024.
- Library donated the property to the County in November 2024 due to no usage needs.
- Several CMS schools in the immediate surrounding area, neighbors the Lincoln Heights neighborhood, CATS bus stop directly in front of the property.







Building Characteristics

- 3,667 Sq. Feet.
- Single Floor.
- 8 dedicated parking spaces and adjoins a Food Lion with a large parking lot.
- Current facility layout includes office area, open space, and restrooms.

We reviewed several Community Center models

Creative & Artistic Expression Model

Youth Leadership & Civic Engagement Model

Recreation & Safe Haven Model

Skills & Career Development Model

Crisis Intervention Model

Services for Senior Model

Comprehensive Support Model

There were several **key considerations** examined when drafting a recommendation.

Key considerations identified while reviewing models and programs:

Target Population: Who/where should the offerings be targeted towards?

Community Needs: What is needed for the target audience?

Model: Which model(s) best fit the needs of the community

Adjacent Services: What services currently exist in the area - Libraries, Park & Rec, Churches, etc.?

Service Hours: All day service offerings vs. After School/Summer?

Service Offerings: In-house vs. referral services?

Participation: "drop-in" services and programs vs. registration based?

Program Administration: County vs. Sole nonprofit administration vs. partnership based?

Governance Structure: Who/what entity directs center strategy and operations?

Cost: Most are no cost, but some have fees.

Initial Working Recommendation:

Lasalle Community Center

This recommendation focuses on identifying a primary non-profit partner to manage and oversee the center and identify additional partners to facilitate programming and services across a program areas.

Primary Target population: Youth-teens and Families in the Lincoln Heights neighborhood.

Goal: Providing convenient, accessible, and <u>safe</u> opportunities for the whole family to increase their *upwards* economic mobility.

Primary Center Model(s) to consider: Hybrid Model

- Skills & Career Development
- Youth Leadership & Civic Engagement
- Comprehensive Support

Service Offerings: Maximize facility usage, tailoring primary services to families and adults throughout the day, and youth-teens afterschool, and weekend/summer offerings.

Governance Structure: Sole non-profit operator, with partnership programming, governed by a community steering committee.

Follow-Up Items

BOCC Requested Next Steps

 Meet with community leaders, gain feedback on initial working proposal, and seek additional feedback on community needs.

• Consider an option of "multiple operators" within the facility – i.e., a "hub" model.

Several Community Leaders and Representatives Met

- Friendship Community Development Corporation
- My Sister's Place
- Northwest Council of Elders
- Lincoln Heights Neighborhood Association
- Charlotte-Mecklenburg Schools Strategic Partnerships
- Life for Hopeless Foundation

General Feedback

- Initial recommendations <u>align</u> with feedback from all groups met.
- Absolutely a need for a community center in the community, particularly for youth-teens.
- Need for academic and skills assistance.
- Boys & Girls Club used to be in the area and offered a significant number of services to youth-teens but has left a void since leaving.
- Significant energy and alignment among community leaders to bring programs to this area.
- Law Enforcement must be involved in some capacity in this location.
- Medical Services gap in the area.
- Business owners in the area expressing significant concerns regarding lack of services for youth-teens.
- Various potential workforce development program ideas on the horizon in the area.

Additional Recommendations

- Inside = focused, "set" services.
- Outside = "pop-up" services.
 - Food boxes, clothing closet, health screenings (mobile mammograms), etc.
- Quarterly community resources fairs.
- On-site information re: county services.
- Law enforcement involvement Police Athletic League, etc.
- Mental health resources/referrals.

Updated Recommendation

There were several **key considerations** examined when drafting a recommendation.

Key considerations identified while reviewing models and programs:

Target Population: Who/where should the offerings be targeted towards?

Community Needs: What is needed for the target audience?

Model: Which model(s) best fit the needs of the community

Adjacent Services: What services currently exist in the area -Libraries, Park & Rec, Churches, etc.?

Service Hours: All day service offerings vs. After School/Summer?

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Participation: "drop-in" services and programs vs. registration based?

Program Administration: County vs. Sole nonprofit administration vs. partnership based?

Governance Structure: Who/what entity directs center strategy and operations?

Cost: Most are no cost, but some have fees.

Adjacent Programs on the Horizon: What programs are in the works?

Physical Space Limitations: What is actually feasible in the building?

<u>Initial</u> Programs and Services Options

Bucket 1:

Youth/Teen Academic & Life Skills

- After-school drop in hours
- Academic support & enrichment
- Creating a "Safe Place"
- Mentorship & leadership development
- Recreation & creative expression programs
- Personal development
- Mindfulness and mental health workshops

Bucket 2:

Adult & Family Empowerment

- Financial literacy
- Career coaching
- Parent & family support workshops
- Legal workshops
- Resource assistance

Bucket 3:

Workforce Readiness Pathways

- Workforce readiness programs
- Hard skills & certifications (technical & trade)
- Entrepreneurship and business fundamentals
- Apprentice academies
- Personal finance

Bucket 4:

Community & Family Engagement

- Community projects
- Service & volunteer initiatives
- Parent-child activities
- Youth & family events

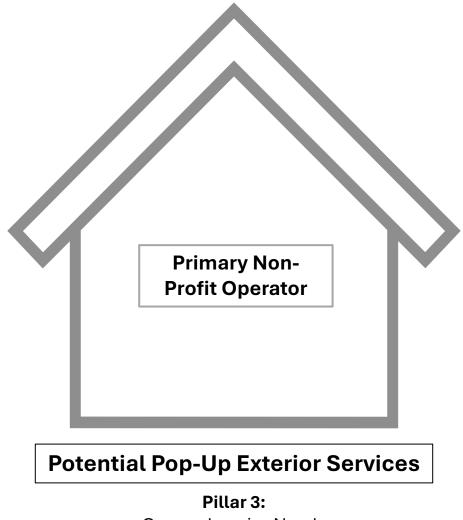
Updated Recommendation:

Dedicated Services

Pillar 1:

Accelerated Academic Pathways

- After-school academic drop in hours
- Academic support & enrichment
- Mentorship & leadership development
- Career and college readiness assistance
- GED Tutoring
- Entry-level certification assistance



Comprehensive Needs

Pop-up Interior Services*

Pillar 2:

Technical Skills/Recreation

 Recreational activities with employability potential

For example:

- 3D printing
- Audio production
- Product design
- Graphic Design

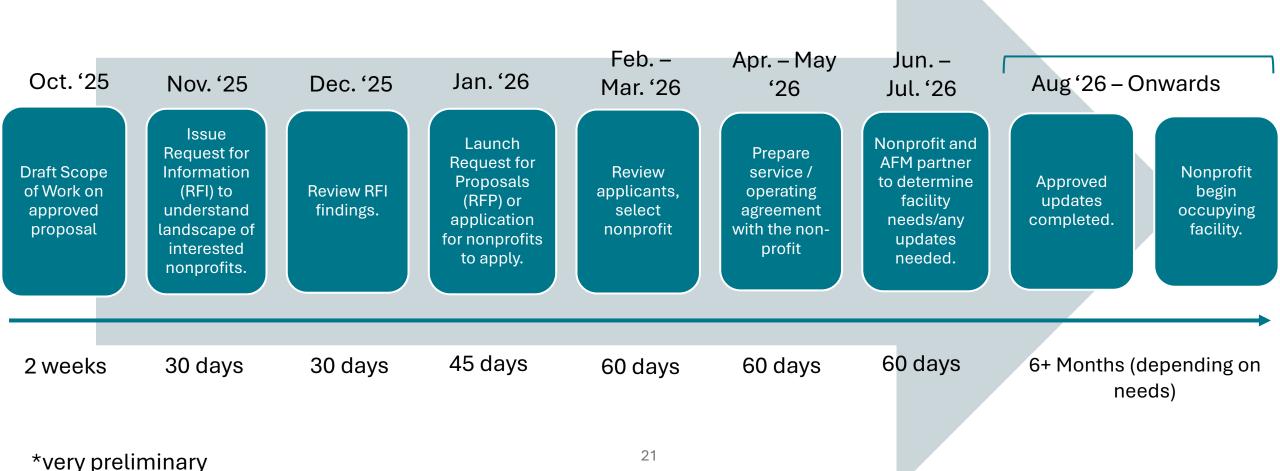
*other pop-up services as identified and needed in the open space.

Recommendation

Governance Structure

Role	Stakeholder	Responsibilities (generally)
Lead Entity	Mecklenburg County	 Provides facility and maintenance Provides funding and approves Lead Operator budget Identifies activity scope Manages application process for identifying Lead Nonprofit Operator Oversees performance Assists in outreach and communications
Lead Operator	Primary Non-Profit	 Establishes and manages operations Identifies and maintains partners for pop-up services Develops program scheduling and pop-up calendar. Identifies additional funding streams Establishes performance indicators and reports
Advisory Board	Neighborhood residents (teens & seniors), county representative, and nonprofit community, CMPD, MCSO, etc.	 Often established during planning stages Direct activities and major decision points in operations Provides recommendations on programmatic changes

High Level Timeline of Events*



Operating Model Considerations

Operating Model	Building Operators	Pros	Cons
Single Primary Operator	1	Clear accountabilityOperational simplicityConsistent culture	Risk of over extensionLimited specializationHigh dependence
Dual Operators	2	Balanced expertiseClear partner scopeMaximized facility usage	 Significant physical space limitations Dual accountability Requires smooth partnership Potential for scheduling gaps
Hub Model	3+	 Maximized specialization Shared risk and resilience Increased additional funding reach 	 Significant physical space limitations Fragmented "community center" culture Administrative burden

Biggest Con: Physical Space Limitations

Recommendation: Single Primary Operator

Next Steps

 With Board of County Commissioner Approval, the county will begin drafting the scope of work to issue a Request for Information and begin the formal process of identifying and preparing the facility for use.

Lasalle Building

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Appendix

Lasalle Building Overview and History



Lasalle Building History

- 1956 Charlotte Mecklenburg Library acquired property to build the North Branch Library.
- 1998 Allegra Westbrooks Regional Library opens (formerly, Beatties Ford Rd. Branch), and the property deeded to the City of Charlotte as the library no longer needed it.
- 1998-2012 The City of Charlotte utilized the building for the Neighborhood and Business Services Northwest Area team.
- 2012-2019 City of Charlotte allowed Charlotte-Mecklenburg Schools to house Project L.I.F.T. in the building.
- **2019-2024** Charlotte-Mecklenburg Schools used the building for the Northwest Learning Community.
- **2024** City of Charlotte deeded the property back to the Library, who determined no program needs for the property, and donated the property to Mecklenburg County.



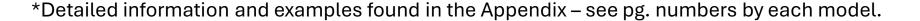
Lasalle Building Characteristics

- Located near the intersection of Lasalle Street & Beatties Ford Road.
- Location borders the Lincoln Heights neighborhood (.3 miles away).
- W. Charlotte High School, NW School of the Arts, & University Park Creative Arts school nearby.
- CATS Bus Stop directly in front of the building.
- New retail centers directly across the street.
- 8 dedicated parking spaces and an adjoining parking lot attached to a Food Lion next door.
- Single Floor.
- 3,667 square feet.

Community Center Model and Program Frameworks

Staff researched "design frameworks" of community centers and programs, and existing centers/programs in both Mecklenburg County and other cities

- Creative & Artistic Expression Model (pg. 30-31): This model uses the arts, from music and visual arts to media production, as a primary vehicle for engagement, personal growth, and providing a safe, non-violent outlet for expression.
- Recreation & Safe Haven Model (pg. 32-33): This model's core purpose is to provide a safe, supervised space with a variety of recreational activities, offering a positive alternative to negative influences and simply providing a place for kids to be kids.
- **Crisis Intervention Model** (pg. 34-35): This is a specialized, 24/7 model that provides immediate on-site care, temporary shelter, and professional support for those facing acute crises, such as homelessness, family conflict, or mental health emergencies.
- **Services for Seniors Model** (pg. 36-37): This is also a specialized model, tailoring services specifically to Senior Citizens to support health, independence, and social well-being, through activities such as health, wellness, social, and recreation.
- Skills & Career Development Model (pg. 11-13): This model focuses on preparing teenagers for future employment by offering vocational training, job readiness workshops, and internship opportunities to build marketable skills.
- Youth Leadership & Civic Engagement Model (pg. 14-16): This model empowers teenagers to become active community leaders by teaching them about civic processes and giving them a voice in decisions that affect their neighborhood.
- Comprehensive Support Model (pg. 17-18): This model provides a wide range of services, including academic help, mentorship, health services, and life skills, to address all aspects of a teenager's well-being and promote holistic development.



Skills and Career Development Model

This model focuses on preparing teenagers for future employment and career paths, often with a specific emphasis on in-demand skills.

Typical Services:

- **Vocational Training:** Hands-on training in trades like coding, graphic design, culinary arts, or automotive repair.
- Internship and Job Placement: Connecting teens with local businesses for internships or part-time jobs.
- Entrepreneurship Programs: Workshops on how to start a small business, manage a budget, and market a product.
- **Digital Literacy:** Training on computer software, online safety, and digital media creation.

Example: A center might have a dedicated computer lab with industry-standard software, or a kitchen for culinary training. They would build strong partnerships with local employers or educational institutions to create a pipeline for their participants.



Currently located in Shiloh Institutional

"Creative Lab" under construction in

Baptist church.

uptown.

Skills and Career Development Program Model

Organization building creative confidence in underserved and underresourced communities through design, entrepreneurship and innovative technology. The foundation provides advanced technology tools, creative spaces and a nurturing community.



Podcasting 101
CREATE RECORD LAUNCH
9th-12th graders

Podcasting 101 Discover the power of podcasting in this 10-week after-school program designed for teens eager to explore creative storytelling and audio production. Students will learn how to craft compelling stories, develope engaging content, and bring your ideas

Students will:

Learn skills in podcast production, including technical, creative, and managerial aspects

to life through the art of podcasting

- Develop teamwork and communication skills by rotating roles in the production process.
- Get real-world mentorship through guest
- Have creative ownership over podcast topics, guests, and more.

Tuesdays, 4-6PM Feb 18th – May 20th

>> CLICK HERE TO REGISTER <<

Do Greater's Creative Lab 2400 Greenland Ave. Charlotte, NC 28208 For more info, email veronica@dogreater.org

Early drop-off is available from 3-4pm

Transportation Available! Transportation can be provided from select schools to the Creative Lab. Please lacitations in the form if your student would

- Technical classes and trainings
- Summer camps
- Open studio and design spaces
- Real world work experience



ACCESS TO QUALITY TOOLS AND TECHNOLOGY

It all begins with an idea. But without access to advanced technology, you can't move those great ideas toward impact.



CREATIVE SPACES TO PURSUE YOUR PASSION

Space Inspires. It boosts our creative confidence. Creative spaces create the conditions for well-being – leading to happier people.



NURTURING COMMUNITY TO MOTIVATE & SUPPORT

A community helping underserved youth discover what they can do and who they can become through the power of creativity.



Skills and Career Development Program Model



Junior Achievement offers programs and classes to all grade levels focusing on:

- Financial Literacy
- Entrepreneurship
- Work Readiness

These programs are designed to connect realworld experiences to school curriculum.





What is Junior Achievement?

Junior Achievement of Central Carolinas helps students identify, navigate, and achieve a fulfilled future.

Alongside our many volunteer mentors, Junior Achievement provides hands-on curriculum programs surrounding preparation for the workforce, personal finance, and being entrepreneurial that help youth unleash their own boundless potential and achieve a fulfilled future.



Purpose

Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

Youth Leadership and Civic Engagement Model

This model empowers teenagers to become active and positive change agents in their own community. It teaches them about civic processes and the power of their own voices.

Typical Services:

- Youth Council: A group of teens who help make decisions about the center's programming and rules.
- **Community Organizing:** Training on how to identify a community problem and organize a campaign to address it (e.g., a park cleanup, a petition for better streetlights).
- **Leadership Workshops:** Public speaking, conflict resolution, and teambuilding exercises.
- **Volunteer Opportunities:** Connecting teens with local non-profits and community events where they can volunteer.

Example: A center might host forums with local politicians or community leaders, allowing teens to ask questions and voice their concerns directly. The center's mission is to develop the next generation of leaders.



Young Black Leadership Alliance





Youth Leadership and Civic **Engagement Program Model**

(and Skills and Career Development)

National program with local chapters (existing Charlotte chapter), dedicated to identifying, educating, and developing young Black leaders to have a positive impact in their community and beyond. YBLA focuses on helping our young people become leaders who are college and career ready and giving back to their community.

> **Ambassador Program:** Provides leadership development, community service projects, networking opportunities with leaders, and travel experiences for high achieving, college bound students.

> **Black Talent Pipeline:** Provides professional trainings and development opportunities to prepare students for internships and employment.

YoPro: Young Black Professionals program (35 & under), providing networking, learning, and social activities to build connections and foster community.



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Youth Leadership and Civic Engagement Model Program

YOU can be the next school board STUDENT ADVISOR

Role

- Serve as the Student Advisor to the Charlotte-Mecklenburg Board of Education (CMS school board)
- · Actively prepare for and attend school board meetings twice a month
- Share student views in board discussions and policy-making
- Lead as an officer of the Charlotte-Mecklenburg Youth Council (the CMS student advisory council)

Who can be a candidate?

- CMS students in grade 10 or 11
- Sign up to be a candidate before September 20

Timeline

- 8/25-9/20 Candidate application open
- 9/30 Finalists announced
- 10/20-11/4 Election (all CMS HS students can vote!)
- 11/5 Winner announced
- 1/1-12/31 Student Advisor term of office

Information and application

application opens 8/25 @cmsboard @generationnation







Provides children of all ages opportunities to build social capital, learn about civics, government, community, decision making, etc., leading to a career of leadership success.

- Youth Council
- YouthLead
- KidsLead
- CMS Board Advisor
- Kids Voting
- Civics704

Comprehensive Support Model

This model is designed to address a wide range of a needs, often with the goal of holistic development and stability.

Typical Services:

- Academic Support: Tutoring, homework help, college application assistance, and SAT/ACT prep.
- **Mentorship:** Pairing teens with adult mentors from the community to provide guidance and positive role models.
- Socializing: Supervised "hang out" location.
- **Mental and Physical Health:** On-site or referral-based counseling, health screenings, and wellness workshops (e.g., nutrition, stress management).
- **Life Skills:** Workshops on financial literacy (budgeting, opening a bank account), job readiness (resume writing, interview skills), and healthy relationships.
- Recreational Activities: Sports, video games, arts and crafts, and open-ended social time.
- **Visual Arts:** Painting, drawing, sculpture, and graphic design classes.

Example: A center might partner with several external community partners to offer each specific service, housed in a dedicated location, or offer referrals to partners offering each service.



Comprehensive Support Model

Holistic support for youth of all needs, specifically geared towards LGBTQ+ youth in Charlotte and surrounding communities.



- "Drop In" Location
- Crisis Intervention
- Safe Space
- Recreational Activities
- Support Services
- Academic Support
- Social Activities
- Leadership Development
- Health and Wellness
- Mental Support
- Artistic Programming

In-house and referral-based services

Creative and Artistic Expression Model

This model uses the arts as a primary vehicle for engagement, personal growth, and self-expression. It provides a non-violent outlet for emotions and creativity.

Typical Services:

- Visual Arts: Painting, drawing, sculpture, and graphic design classes.
- **Performing Arts:** Theater, dance, music lessons, and performance opportunities (e.g., open mic nights, talent shows).
- **Media Production:** Filmmaking, photography, podcasting, and creating a community newspaper or zine.
- Creative Writing: Poetry slams, short story workshops, and journaling.

Example: A center could have a dedicated art studio, a small performance stage, and recording equipment. The focus is less on academic achievement and more on building confidence and finding a voice through art.



Creative and Artistic Expression Model

"Providing unique experiences for high school students in Charlotte-Mecklenburg schools, Studio 345 fosters a sense of belonging and interconnectedness and provides an avenue for students to build social capital. Taught and mentored by professional working artists who are part of the Charlotte artist community, students gain invaluable experiences enabling them to become creative risk-takers and craftspeople while growing emotionally, intellectually, and artistically."



*Inspired by the Bill Strickland youth program model that "environment shapes behavior."



MUSIC PRODUCTION

- Mondays and Wednesdays from
- Sept. 24 to Dec. 3
- O Arts+ Uptown Studios

Learn More

MIXED MEDIA

- ♣ Grades 9-12
- Mondays and Wednesdays from
- Arts+ Uptown Studios
- earn More



FILMMAKING

- ♣ Grades 9-12
- Tuesdays and Thursdays from Sept. 25 to Dec. 4
- O Arts+ Uptown Studios
- FREE

earn More



SINGING/SONGWRITING (ONLINE)

- ♣ Grades 9-12
- Mondays and Wednesdays from Sept. 24 to Dec. 3
- Online
- FREE.



MIXED MEDIA: TEXTILES

- ▲ Grades 9-12
- Tuesdays and Thursdays from Sept. 25 to Dec. 4
- Arts+ Uptown Studios





DIGITAL ART AND GRAPHIC DESIGN

- Tuesdays and Thursdays from Sept. 25 to Dec. 4
- Arts+ Uptown Studios



PHOTOGRAPHY

- Grades 9-12
- Mondays and Wednesdays from
- Sept. 24 to Dec. 3
- Arts+ Community Campus

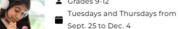
earn More



PHOTOGRAPHY (ONLINE)

- ♣ Grades 9-12
- Tuesdays and Thursdays from





Arts+ Uptown Studios

Learn More

^{**}Located inside Ascend Nonprofit Solutions Center

Recreation and Safe Haven Model

This is often the most straightforward model, focusing on providing a safe, supervised space with a variety of recreational activities. Its primary goal is to offer an alternative to street violence and boredom.

Typical Services:

- Organized Sports: Basketball, volleyball, soccer leagues.
- Game Room: Pool tables, foosball, board games, video game consoles.
- **Open Social Space:** A lounge area with comfortable seating where teens can just hang out and talk with friends.
- **Supervised Free Time:** Adult supervision is a key component, but the activities are often less structured than in other models.

Example: A center could be a simple gymnasium with a few classrooms and a lounge. The emphasis is on keeping the doors open and providing a consistent, safe place for teens to simply be kids, away from negative influences.

*This model is often the foundation upon which more structured services are built.



Recreation and Safe Haven Model

"Owned and operated by the 'Gahanna Ages and Abilities Partnership,' a local community nonprofit dedicated to relational needs in the community, including social, educational, recreational, cultural, vocational, and spiritual needs, with a special emphasis on the needs of particular age groups."



"Hangout" space for teenagers in Gahanna, Ohio and surrounding communities that is free of charge.

- Safe Space
- Recreational Activities
- Academic Support
- Social Activities
- Artistic Programming

Crisis Intervention Model

This model is the most specialized, requiring a very specialized level of infrastructure and expertise to address crisis needs.

Typical Services:

- **24/7 Availability:** Often some form of 24/7 support, whether a hotline or intake center.
- **Immediate, On-Site Support:** Trained professionals of varying needs available or on-site at all times equipped to interact with individuals in crisis situations.
- Short-Term Housing or Shelter: A core component of this model, typically on-site and not a referral-based service due to immediacy.
- Family Mediation & Reunification: If safe, a primary goal is often helping resolve a crisis and reunifying a family back together.
- Connecting to Long-Term Resources: Crisis centers are often first-stops for long term needs.

Example: A center may offer 24/7 support for teenagers in need, providing temporary housing, a variety of social determinant of health services, and family intervention.



Crisis Intervention Model

The relatives offers programs and services geared specifically towards young people aged 7-24 experiencing crisis needs.

- Safe space
- Crisis support
- Social Determinants of Health needs
- **Emergency housing**
- **Education & Skills training**
- Case Management
- **Recreational Activities**



The "On Ramp Resource Center" helps young people prepare and transition to adulthood.



Services for Seniors Model

This is also a specialized, tailoring services specifically to Senior Citizens to support health, independence, and social well-being, through activities such as health, wellness, social, and recreation.

Typical Services:

- Recreation & Social Activities: Card games, low-impact sports, puzzles, etc.
- Technology Classes: How to use smartphones, computers, etc.
- Health & Wellness: Screening classes and resources around nutrition, fitness, and disease prevention (ex. diabetes, high blood pressure, etc.).
- **Resources Assistance**: Help navigating resources and programs such as Social Security, etc.
- Hobby Classes: Learning how to paint, sew, knit, etc.
- **Field Trips:** Group outings to various destinations, either for learning and enrichment or activity.

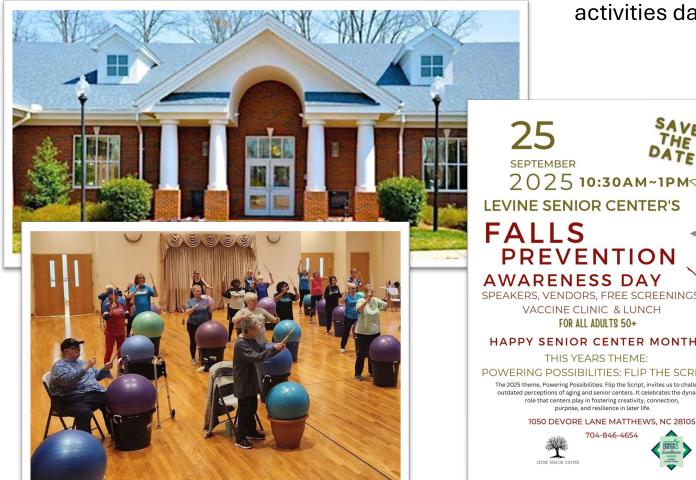
Example: A center may provide recreational and wellness activities geared towards senior citizens, and also have space for classes, social activities, and even offer field trips.



Comprehensive Support Model

Senior Support

Dedicated location for seniors to participate in a variety of activities daily, including:



- Health and Wellness screenings
- **Recreation Activities**
- Social Activities
- Technology classes
- **Educational seminars**
- Visual and Performing arts
- Field Trips

Website

Hybrid Model

Many successful communities use a **hybrid model**, blending elements of several model categories.

Typical Services:

- Game Rooms: Pool tables, foosball, board games, video game consoles.
- **Academic Support:** Tutoring, homework help, college application assistance, and SAT/ACT prep.
- Visual Arts: Painting, drawing, sculpture, and graphic design classes.
- Mental Health: : On-site or referral-based counseling and wellness resources

*Recreation and Safe Haven models often offer a great starting point, immediately addressing the need for a "safe space," and allows for gradual inclusion of other elements as needed as learning about the specific community needs.



Hybrid Model Center

Recreation & Safe Haven / Skills & Career Development

Afterschool program, geared more towards elementary school children, but does have a monthly program fee.





- Recreational Activities
- Social Activities
- Educational Activities



Hybrid Support Program

Program administered inside of partner locations – **Albemarle Rd. Rec Center**

Programming focused in 3 primary areas:

- Mentorship
- Anti-Violence
- Educational

Programs delivered in partnership with other groups, such as CMPD







Formed through partnership with:









Hybrid Support Program

Excel Beyond the Bell Elementary is a comprehensive, high-quality after-school program that provides opportunities for academic and recreational enrichment, in an environment that stimulates learning and harnesses the power of play. This program has been designed to remove barriers to participation and promote pathways to student success.

Offerings

- Recreational Activities
- Academic Support
- Career Exploration
- Social/Emotional Learning
- Artistic Programming
- Health & Wellness