

Charlotte-Mecklenburg Planning Commission

At-A-Glance

Eligible for Reappointment

Name	District	Gender	Ethnicity
Lansdell, Terry	5	Prefer not to say	Prefer not to Answer
Neeley, Shana	6	Female	African American

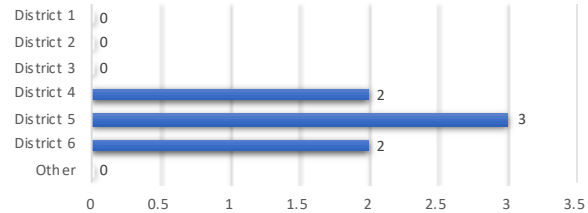
PLANNING COMMISSION DEMOGRAPHICS

Districts

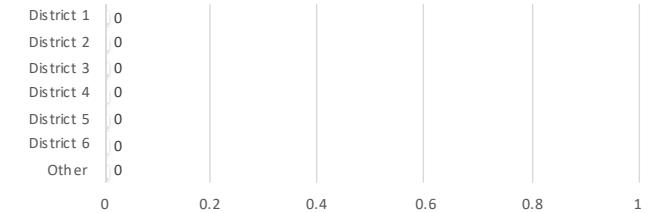
	Members	Applicants
District 1	0	0
District 2	0	0
District 3	0	0
District 4	2	0
District 5	3	0
District 6	2	0
Other	0	0
Total	7	0

BOCC Members Only

Members by District



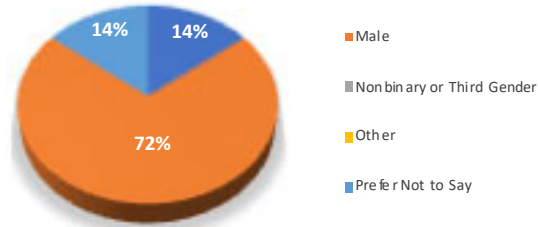
Applicants by District



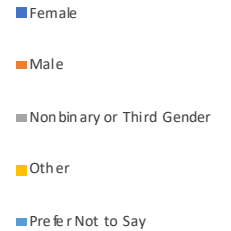
Gender

	Members	Applicants
Female	1	0
Male	5	0
Nonbinary or Third Gender	0	0
Other	0	0
Prefer Not to Say	1	0
Total	7	0

Members by Gender



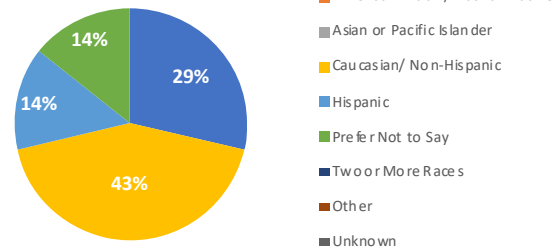
Applicants by Gender



Ethnicity/Race

	Members	Applicants
African-American	2	0
American Indian/ Alaskan Native	0	0
Asian or Pacific Islander	0	0
Caucasian/ Non-Hispanic	3	0
Hispanic	1	0
Prefer Not to Say	1	0
Two or More Races	0	0
Other	0	0
Unknown	0	0
Total	7	0

Members by Ethnicity/Race



Applicants by Ethnicity/Race



Statement to Applicants

Profile

Which Boards would you like to apply for?

Charlotte-Mecklenburg Planning Commission: Submitted

Terry Lansdell
First Name Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

n/a

tl.lansdell@gmail.com
Email Address

3535 Foxridge Rd
Home Address

charlotte NC 28226
City State Postal Code

Mobile: (980) 213-6446
Primary Phone Alternate Phone

What Mecklenburg County District do you live in? Please verify below. *

☒ 5

How long have you been a resident of Mecklenburg County? Please include months, or years.

31

My age range is (please select one): *

☒ Over 55

Ethnicity *

☒ Prefer not to Answer

Gender *

☒ Prefer not to say

Interests & Experiences

Education

Mars Hill University

BikeWalkNC

Employer

Director

Occupation

Business and civic experience

Executive Director, BikeWalkNC: June 2018 - present Public Policy Manager, Clean Air Carolina: September 2014 - June 2018 North Carolina Advocacy Organizer, Safe Routes to School National Partnership/Bikes Belong (grant-funded): March 2012 - August 2013 Operations/Program Manager, Trips for Kids: February 2007 - September 2009 Public service appointments: Mecklenburg County Air Quality Commission 2011- present • Successfully helped this community through policy and programming to improve ambient air quality in the transportation sector. Two terms 16-present TSAC • As TSAC Co-chair, supported the expansion of the Blue Line Extension, Northeast Corridor infrastructure Program, Envision My Ride, real time and payment apps, and a host of operational projects, plans and changes to enhance STS and CATS operations. Two terms 09-14 TSAC • Required monthly reports to MTC and annual reports to the City Council. Highlights of my service included the following community impacts: bike racks on all transit buses, bike parking at park and rides and enhanced service changes for every neighborhood in the city. Two terms 98-04 CTAG • Successfully translated the 1/2 sales tax to support transit investments that allowed the Blue Line to be designed, funded and approved. This role required monthly reports to MTC and annual reports to the City Council in which we influenced and advised supportive decisions at the MTC and in the 2020 Transit Plan. Planning and advocacy experience: Present- UDO OAC representative • This is an ongoing initiative that affords me access to a line by line understanding of the UDO and its recommendations. As we move to voting on the UDO, I am prepared to lead in the conversation. Present- Stakeholder CCOG Connect Beyond • Success is yet to be determined, but my skills and experience have been identified as critical to understanding how our region moves and our transportation choices, serving all sectors of our community. Present- SEAP Stakeholder Group • Transportation representative, SEAP and contributor to the writing of the SEAP resolution. This foundational community driven activity is one of the proudest accomplishments of my recent career. *Please attach your resume to this application. Present- Regular participant in CRTPO's TCC • With my depth of Charlotte transportation planning and knowledge, I proactively participate and regularly contribute to staff presentations on STI funded and prioritized projects. Present- Charlotte and State Vision Zero Task Force • My involvement in both groups has yielded reductions in roadway crashes and fatalities locally and statewide. Present- Complete Streets Stakeholder member NCDOT • Successfully passed the Complete Streets Policy in the NCDOT in 2019. Present- Pedestrian Bicycle Working Group NCDOT • Following the completion of the SRTS program funding, my participation yielded success in lobbying NCDOT to maintain partial funding of the program. Stakeholder Mecklenburg County Livability Plan • This foundational work was a multi-year community driven effort to gather and review all available neighborhood and community plans and to then develop "success measures" that are being used to monitor progress" today. Participant Connect Our Future • This companion land use plan for the city developed the foundation for population growth scenarios and provides further evidence of my experience providing land use, transportation and employment guidance. This work prepares me to contribute to the UDO and other land use plans . Volunteer 1998 Bicycle Suitability Map and Master Bike Plan • Four year commitment yielded CDOT's funding of a full-time cycling representative, an master bike plan updated from 1975, and continued active transportation investments to this day.

Area of expertise and interests/skills

land-use, zoning, transportation planning, active transportation, public transportation, air quality, mobility

Additional Information

Terry Lansdell

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

yes, AQC August 31, 2020

Why are you interested in serving on the board(s) to which you are applying?

I have spent much of my adult life in service to this city, county and region with public appointments in environmental programs, land use and transportation. My experience prepares me to make an immediate contribution to the CMPC and the larger community I serve. I can make a heavy lift and I can do it quickly. This appointment to the CMPC will leverage my evidenced commitment to our city since 1998 and will amplify my ability to be a difference maker in Mecklenburg County.

Have you attended a meeting of the advisory board(s) to which you are applying?

☒ Yes ☐ No

Hours Per Month Available for Position

24

How did you learn of the vacancy? *

☒ Clerk Web Page

If you answered other - Where did you learn of this vacancy?

Reappointment opportunity

[Terry_Lansdell_RESUME_2024.pdf](#)

Upload a Resume

Disclosure

Are you a Mecklenburg County resident?

☒ Yes ☐ No

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

☐ Yes ☒ No

Are you a current vendor with Mecklenburg County?

☐ Yes ☒ No

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

☐ Yes ☒ No

Disclaimer

I, hereby, authorize Mecklenburg County to verify all information included in this application. I certify that I have read the appointment policy and that the information contained in this application is true according to the best of my knowledge and belief. I certify that I am providing my legal name and address in which I reside. I understand that inaccurate or untrue information will be cause for removal from any appointed advisory board. By submitting this application, I agree to adhere to all County policies pertaining to advisory boards, including attendance. I understand if I do not achieve 65% annual attendance, I will be automatically removed from the board or commission to which I am appointed. I understand that this application is subject to the N.C. Public Records Law (NCGS § 132-1) and may be released upon request.

☒ I Agree

Signature of Applicant (Sign Your Legal Name):

Terry Lansdell

Board Specific Questions

Terry Lansdell
tl.lansdell@gmail.com | Home Address: Charlotte, NC | [LinkedIn](#)

Summary

I am a multifaceted team player and results-focused community leader, with a strong background in building strategic and sustained relationships with key business leaders, individual donors, top government officials, members of the media and community leaders. Offering over 20 years of significant senior leadership roles in the public and nonprofit sectors, my experience includes public policy, organizational development, team leadership, project management, grant administration, budget management, event management, development, branding, CRM systems, and progressive nonprofit leadership. I have a demonstrated history of developing innovative solutions to address emerging community issues while delivering against revenue and legislative goals.

EXPERIENCE

CHARLOTTE MECKLENBURG PLANNING COMMISSION | CHARLOTTE, NC

Charlotte Mecklenburg Planning Commissioner

June 2022 - Present

- Responsible for advising the County Council on short and long-range land use, design plans and general planning decisions, including land use, zoning, land development, transportation/transit, economic development and community facilities.
-

BIKEWALK NORTH CAROLINA | NORTH CAROLINA AREA

Executive Director

June 2018 - Present

- Responsible for long range strategy, team leadership, board management, work plans, budgets, engagement planning, and statewide advocacy. Proactively represents BWNC in coalitions with active transportation, safety, and environmental partners while cultivating collaboration with transportation, safety, environment and other government officials.
-

CHARLOTTE AREA TRANSIT SYSTEM (CATS) | CHARLOTTE, NC

Transit Services Advisory Committee

Elected co-chair 2016

February 2016 - April 2022

MECKLENBURG COUNTY AIR QUALITY COMMISSION | NORTH CAROLINA AREA

Mecklenburg County Air Quality Commissioner

August 2011 - August 2021

CLEAN AIR CAROLINA | NORTH CAROLINA AREA

Progressive Management Experience

September 2014 - June 2018

- Public Policy Manager December 2017 - June 2018
 - Program Director April 2014 - December 2017
-

SAFE ROUTES TO SCHOOL NATIONAL PARTNERSHIP | NORTH CAROLINA AREA

North Carolina Advocacy Organizer

March 2012 - August 2013

EDUCATION

MARS HILL UNIVERSITY BA, History

LICENSES & CERTIFICATIONS

CERTIFIED SCRUM MASTER | CREDENTIAL ID 624875

DUKE UNIVERSITY | CERTIFICATE IN NONPROFIT MANAGEMENT

Statement to Applicants

Profile

Which Boards would you like to apply for?

Charlotte-Mecklenburg Planning Commission: Submitted

Shana H Neeley
First Name Middle Initial Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

Shana Hamp

shana@findcharlotteproperty.com
Email Address

11807 Carolina Blossom Lane
Home Address

Pineville NC 28134
City State Postal Code

Home: (704) 778-8576
Primary Phone Alternate Phone

What Mecklenburg County District do you live in? Please verify below. *

☒ 6

How long have you been a resident of Mecklenburg County? Please include months, or years.

15 years+

My age range is (please select one): *

☒ 46 to 55

Ethnicity *

☒ African American

Gender *

☒ Female

Interests & Experiences

Shana H Neeley

Education

Master of Business Administration

Self-Employed

Employer

Realtor

Occupation

Business and civic experience

Full Time Real Estate Broker for North Carolina. I also sell properties in South Carolina & Georgia too.

Area of expertise and interests/skills

Real Estate, Property Valuation, Business,

Additional Comments

As an informed citizen, I am looking to impact & serve my local community by using my voice in areas where I have experience. Real Estate impacts our local economy as well as the interests of our citizens. I'd like to be a part of the change agents making a difference with the people we serve.

Additional Information

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

Yes, Planning Commission from 2022- 2025

Why are you interested in serving on the board(s) to which you are applying?

The boards I have selected have more of a connection to Real Estate and I'd like to continue learning a giving back to the city in this capacity

Have you attended a meeting of the advisory board(s) to which you are applying?

☐ Yes ☒ No

Hours Per Month Available for Position

10 hrs per month

How did you learn of the vacancy? *

☒ Mecklenburg County Website

[SHNeeleyResume-April2022.pdf](#)

Upload a Resume

Disclosure

Shana H Neeley

Are you a Mecklenburg County resident?

☒ Yes ☐ No

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

☐ Yes ☒ No

Are you a current vendor with Mecklenburg County?

☐ Yes ☒ No

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

☐ Yes ☒ No

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☒ I Agree

Signature of Applicant (Sign Your Legal Name):

Shana Neeley

Board Specific Questions

SHANA NEELEY
CHARLOTTE, NC

Shana@FindCharlotteProperty.com www.linkedin.com/in/shana-h-neeley-a60b286

BUSINESS, SALES, PROFESSIONAL

I am a Professional with Diverse Experience in Sales, Marketing, Strategy and Customer Service. I am eager to create more opportunities for myself, my interests and the people and organizations with which I collaborate.

QUALIFICATIONS

10 years of Sales Experience	Expertise in Communications & Negotiations
Budgeting, Project Analysis & Coaching	Data Mining (Excel, CRM)
Presentation / Public Speaking Skills	Relationship Building & Course Development

PROFESSIONAL EXPERIENCE

REAL ESTATE BROKER - Charlotte, NC (REAL ESTATE SALES)

Residential Real Estate Sales 2006-Present

Responsible for Developing New Agents (Provisional Brokers)

- Long Term Team Goal setting
- Training new agents and team members
- Compliance & Resolution of North Carolina Real Estate Commission Complaints and Regulations
- Creating Marketing Budgets
- Managing the day to day operations of business function
- Consistently creating and maintaining relationships with various professions and consumers.
- Creating Market Analysis
- Creating & Presenting PowerPoint Presentations & Informational sessions and packages for potential clients
- Using CRM management programs to manage client databases (ex. Excel, Word, & PowerPoint)
- Successfully reaching yearly goals in sales markets
- Created multi-channel marketing plan to attract residential buyers, sellers & landlords
- Sandler Sales Institute method of sales
- Coordinate & Review vendor inspections, reports, repairs, meetings, negotiations and closings for clients
- Partnered with volunteer organizations to present home ownership seminars
- Conducted Outbound Call campaign to Businesses & Individuals
- Perfected cold and warm calling relationships for business endeavors
- Cultivated diverse business relationships through formal networking group memberships
- Creating and Maintaining communication channels for client updates
- Negotiating and creating win-win successes for clients & business
- Managing the entire process for buyers, sellers and investors.

Real Estate Assistant to BPO Specialist -2010 - 2014

- Created and analyzed properties for Broker Pricing for foreclosure companies.
- Served as the listing consultant for new properties within the foreclosure process
- Budgeted repairs with contractors to make recommendations to bank for follow-up
- Oversaw the process by aiding the sellers (bank liaisons) with new buyer contracts
- Acted as property managers for Real Estate Assets owned by banks
- Other projects as necessary

CENTRAL PIEDMONT COMMUNITY COLLEGE - Charlotte, NC (POST-SECONDARY EDUCATION)

Project Manager/Curriculum Coach/Educator - 2011 - 2014

- Directed strategic programs for student initiatives in Science, Tech, Engineering & Math (STEM)
- Participant in new business ideas and research for the next new education innovation
- Created proposals for use in student success and retention
- Analyzing data to make both qualitative and quantitative conclusions regarding program success
- Composed analytical reports by combining information from a variety of sources and drawing conclusions about current and future performance
- Interface with internal and external clients to share market conditions, economic conditions, forecasts and general market observations and analysis
- Responsible for creating presentations and demonstrative exercises for adult learners

Math Division Program Coordinator

- Directed \$1.5 million-dollar grant from the Federal Government Department of Energy
- Served as the champion & consultant for program development in areas projected to have a direct impact on green technologies for the future
- Budgeted the project to ensure success in strategic areas without compromising quality while reporting to Leadership progress in meeting project goals and levels of success on a regular basis
- Conducting extensive economic, demographic, sales presentations for impact on government activities and classes for students

JOHN DEERE COMPANY - Charlotte, NC (MANUFACTURING)**Engineering Analyst –Jan 2003 – Dec 2007**

- Developed budgets for new tractor models and created monthly financial statements for project progress
- Analyzed the needed migration of new tractor models to current assembly line technologies which replaced current models
- Cost Analysis for future product models and production costs
- Negotiated with new and current suppliers to establish targets and long term contracts for materials
- Measured new and current supplier goals to expectations against changing company demand
- Resolved warranty issues with current and previous suppliers while working to improve customer satisfaction
- Supervised line personal in meeting production goals

ELECTRONIC DATA SYSTEMS – Augusta, GA (CALL CENTER LEADERSHIP)**Call Center Supervisor –1996 - 1998**

- Trained new employees on call center operations
- Worked to ensure coverage on phone lines
- Managed up to 30 people with schedules & product assignments
- Negotiated with new and current business lines for long term contracts (ex. Frigidaire)
- Measured new and current supplier goals to expectations against changing company demand

EDUCATION**SANDLER SALES SYSTEM – CHARLOTTE, NC**

COMPLETED PROFESSIONAL SALES TRAINING INSTITUTE - DECEMBER 2018, CURRENTLY LIFETIME MEMBER

QUEENS UNIVERSITY OF CHARLOTTE – Charlotte, NC**Master of Business Administration****NORTH CAROLINA A&T STATE UNIVERSITY** - Greensboro, NC**Mechanical Engineering** – Bachelor of Science**LICENSES AND PROFESSIONAL ORGANIZATIONS**

- | | | |
|---|--|--|
| • North Carolina Real Estate Licensed Broker | • Real Estate & Building Industry Coalition Board of Governors, 2021 | • Charlotte Regional Realtor Association |
| • Fellow, NC Institute of Political Leadership, Spring 2021 | • North Carolina Realtors Association | • Georgia Real Estate Licensed, Associate Broker |
| • South Carolina Real Estate Licensed Salesperson | • 2020 Government Affairs Chairperson for the Canopy Association of Realtors | • 2020-2021 Canopy Association Board of Realtors |

Charlotte-Mecklenburg Planning Commission

Board Roster

Andrew Blumenthal

2nd Term Sep 04, 2019 - Jun 30, 2027

Email ablumenthal711@gmail.com

Appointing Authority BOCC

Home Phone Home: (704) 618-1802

Address

620 Tremont Av
Charlotte, NC 28203

Michael R Caprioli

Partial Term Oct 16, 2024 - Jun 30, 2026

Email scubacap@yahoo.com

Appointing Authority BOCC

Home Phone Mobile: (661) 714-9018

Alternate Phone Home: (980) 355-0165

Address

15217 Montage Lane
Charlotte, NC 28278

Melissa Gaston

2nd Term Jul 01, 2021 - Jun 30, 2027

Email melissalgaton1@gmail.com

No Recruitment

Home Phone : (704) 890-5017

Appointing Authority MAYOR

Alternate Phone : (704) 333-0246

Terry Lansdell

1st Term Aug 03, 2022 - Jun 30, 2025

Email tl.lansdell@gmail.com

Appointing Authority BOCC

Home Phone Mobile: (980) 213-6446

Address

3535 Foxridge Rd
charlotte, NC 28226

Theresa McDonald

1st Term Jul 01, 2023 - Jun 30, 2026

Email mcdonaldt43@gmail.com

No Recruitment

Home Phone : (704) 236-9340

Appointing Authority MAYOR

□ **Carolyn E Millen**

1st Term Jul 01, 2024 - Jul 01, 2027

Email cmillen75@outlook.com

Home Phone Home: (704) 905-6351

Address

1121 Westchester Blvd.
Charlotte, NC 28205

No Recruitment

Appointing Authority CITY COUNCIL

□ **Shana H Neeley**

1st Term Aug 03, 2022 - Jun 30, 2025

Email shana@findcharlotteproperty.com

Home Phone Home: (704) 778-8576

Address

11807 Carolina Blossom Lane
Pineville, NC 28134

Appointing Authority BOCC

□ **Wil Russell**

1st Term Jul 01, 2020 - Jun 30, 2026

Email wrussell@harmonconstsvc.com

Home Phone : (704) 421-3568

Alternate Phone : (704) 727-3491

Address

66001 Blue Sky lane
Charlotte, NC 28269

No Recruitment

Appointing Authority CITY COUNCIL

□ **Clayton Sealey**

1st Term Jul 01, 2022 - Jun 30, 2025

Email cltdevelopment1775@gmail.com

Home Phone : (704) 534-0186

No Recruitment

Appointing Authority CITY COUNCIL

□ **Erin Shaw**

1st Term Apr 10, 2023 - Jun 30, 2025

Email erin@beacondevelopment.com

Home Phone : (914) 924-1826

No Recruitment

Appointing Authority CITY COUNCIL

□ **Robin H Stuart**

1st Term Sep 06, 2023 - Jun 30, 2026

Email robinstu@gmail.com

Home Phone Home: (973) 640-0415

Address

617 Brackenbury Ln
Charlotte, NC 28270

Appointing Authority BOCC

□ **Douglas A Welton**

2nd Term Oct 02, 2018 - Jun 30, 2027

Email douglas_welton@einsteinslegacy.com **Appointing Authority** BOCC

Home Phone Home: (980) 275-3805

Alternate Phone Home: (980) 275-3805

Address

5601 Murrayhill Rd
Charlotte, NC 28210

□ **Rebekah Whilden**

1st Term Jul 01, 2022 - Jun 30, 2025

Home Phone : 8282426174

No Recruitment

Appointing Authority CITY COUNCIL

Category BOE

□ **Rick Winiker**

1st Term Nov 01, 2022 - Jun 30, 2026

Email swiniker@winikerlaw.com

Appointing Authority BOCC

Home Phone Mobile: (704) 807-8223

Category BOE

Address

2121 Chesterfield Ave
Charlotte, NC 28205

Board Details

The Planning Commission was established to make studies of resources, possibilities and needs of the City, particularly with respect to conditions which may be injurious to the public welfare and make plans for the development of Mecklenburg County, including the City of Charlotte but excluding all other incorporated towns in the County. To consider the desirability, from time to time, of the extension of the limits of Charlotte and when found desirable, to prepare and present to Council a program of extension with statement of the reasons for the same.

Overview

- ▢ **Size** 14 Seats
- ▢ **Term Length** 3 Year
- ▢ **Term Limit** 2 Terms

Contact

- ▢ **Name** Candice Rorie
- ▢ **Phone** (704) 336-2672

Additional

Qualifications

Persons serving must be a resident of Mecklenburg County. Appointed members must attend a minimum of 65% of all scheduled meetings in a calendar year and cannot miss three consecutive meetings. Failure to comply with attendance requirements will result in removal from the advisory board. Persons must attend 50% of each meeting in order to be counted present. Appointees must take an oath of office.

Advisory Board Details

The Planning Commission is a jointly appointed Board, administered by the City of Charlotte. There are 14 members on the Commission; the Board of County Commissioners appoints seven (7) members, the City of Charlotte City Council appoints five (5) members, and the Mayor appoints two (2) members. The Board of Education has two (2) positions to which they make recommendations, but with approval of one position by the Board of County Commissioners and the approval of one by the Charlotte City Council respectively. Members of the Planning Commission will be assigned to serve on either subcommittee; the Planning Committee or Zoning Committee.

Meeting Dates/Times

Monthly - 1st Monday at 12:00 p.m.

Meeting Location

Charlotte Mecklenburg Gov Center - 600 E. 4th Street Charlotte, NC 28202, Room 267

Time Commitment

24 hours per month

Stipend

Yes

Special Notes**Job Description**