

BICYCLE ADVISORY COMMITTEE

Two (2) Terms

One (1) Unexpired term expiring March 31, 2027

One (1) Three-year term expiring December 31, 2029

Nominees	Round 1	Round 2	Round 3	Round 4
Rachel Adderley (District 4)				
Steffany Amador (District 1)				
Gainor Eisenlohr (District 5)				
Seth Martin (District 5)				
Alex Wohlbruck (District 4)				

Bicycle Advisory Committee

Nominees At-A-Glance

Two (2) Terms

One (1) Unexpired term expiring March 31, 2027

One (1) Three-year term expiring December 31, 2029

Name	District	Gender	Ethnicity
Adderley, Rachel	4	Female	Caucasian/Non-Hispanic
Amador, Steffany	1	Female	Caucasian/Non-Hispanic
Eisenlohr, Gainor	5	Female	Caucasian/Non-Hispanic
Martin, Seth	5	Male	Caucasian/Non-Hispanic
Wohlbruck, Alex	4	Male	Caucasian/Non-Hispanic

Note: Terms will be distributed in the order the application was received.

Statement to Applicants**Which Boards would you like to apply for?**

Bicycle Advisory Committee: Submitted

Profile

Rachel

First Name

Adderley

Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

N/A

rachel.adderley@live.com

Email Address

205 South Kings Dr

Home Address

Apt 413

Suite or Apt

Charlotte

City

NC

State

28204

Postal Code

Home: (813) 690-5205

Primary Phone

Alternate Phone

What Mecklenburg County District do you live in? Please verify below. * 4**How long have you been a resident of Mecklenburg County? Please include months, or years.**

2 years**My age range is (please select one): *** 18 to 29**Ethnicity *** Caucasian/Non-Hispanic**Gender *** Female**Ethnicity *** Caucasian-Non-Hispanic

Rachel Adderley

Gender *

Female

Interests & Experiences

Education

Associates Degree

JPMC
Employer

Implementation Mngr
Occupation

Business and civic experience

N/A

Area of expertise and interests/skills

Recreational/Commuter Cyclist European

Additional Information

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

No

Why are you interested in serving on the board(s) to which you are applying?

I want to see CLT continue to grow and present the best interests of its residents, keeping Charlotte green

Have you attended a meeting of the advisory board(s) to which you are applying?

Yes No

Hours Per Month Available for Position

10

How did you learn of the vacancy? *

Social Media

Disclosure

Are you a Mecklenburg County resident?

Yes No

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

Yes No

Are you a current vendor with Mecklenburg County?

Yes No

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

Yes No

Board Specific Questions

Question applies to Bicycle Advisory Committee

Are you interested in bicycling as a form of transportation?

Yes No

Disclaimer

I, hereby, authorize Mecklenburg County to verify all information included in this application. I certify that I have read the appointment policy and that the information contained in this application is true according to the best of my knowledge and belief. I certify that I am providing my legal name and address in which I reside. I understand that inaccurate or untrue information will be cause for removal from any appointed advisory board. By submitting this application, I agree to adhere to all County policies pertaining to advisory boards, including attendance. I understand if I do not achieve 65% annual attendance, I will be automatically removed from the board or commission to which I am appointed. I understand that this application is subject to the N.C. Public Records Law (NCGS § 132-1) and may be released upon request.

I Agree

Signature of Applicant (Sign Your Legal Name):

Rachel Adderley

Statement to Applicants**Which Boards would you like to apply for?**

Bicycle Advisory Committee: Submitted

Profile

Steffany

First Name

Amador

Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

Winkelmann

steffanylynnw@gmail.com

Email Address

6702 Olmsford Dr

Home Address

Huntersville

City

NC

State

28078

Postal Code

Home: (704) 777-5790

Primary Phone

Alternate Phone

What Mecklenburg County District do you live in? Please verify below. * 1**How long have you been a resident of Mecklenburg County? Please include months, or years.**

11 years**My age range is (please select one): *** 30 to 45**Ethnicity *** Caucasian/Non-Hispanic**Gender *** Female

Interests & Experiences

Steffany Amador

Education

Florida International University, 2012

Granicus

Employer

Experience partner

Occupation

Business and civic experience

Business experience: 17 years

Area of expertise and interests/skills

Area of Expertise: Program development and successful implementation that improves community experience and engagement. Skills: Leveraging technology and systems to streamline processes and improve access to services and information. Identifying user and community pain points and translating feedback into practical, actionable improvements. Data-informed decision making and evaluating program effectiveness to ensure initiatives achieve measurable outcomes. Facilitating collaboration between stakeholders with differing priorities and perspectives. Navigating complex or sensitive situations and working toward balanced resolutions that serve the broader community. Communicating clearly and ensuring ideas move from concept to successful execution. Connection to bicycling and mobility: Bringing a user-centered perspective to transportation and mobility, with attention to how residents safely and realistically navigate Huntersville by bicycle and other active transportation options. Supporting initiatives that improve connectivity between neighborhoods, greenways, and commercial areas while promoting safe, accessible cycling infrastructure for riders of all ages and skill levels.

Additional Comments

As Huntersville continues to grow, thoughtful planning around mobility and recreation becomes increasingly important. I'm interested in serving on the Bicycle Advisory Board to help ensure that cycling infrastructure and policies support a safe, connected, and accessible community for residents of all ages and abilities. I value collaborative problem-solving and community input, and I would welcome the opportunity to contribute a practical perspective that helps translate resident feedback into initiatives that improve connectivity, safety, and quality of life in Huntersville.

Additional Information

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

No

Why are you interested in serving on the board(s) to which you are applying?

Yes

Have you attended a meeting of the advisory board(s) to which you are applying?

Yes No

Hours Per Month Available for Position

up to 15

How did you learn of the vacancy? *

Mecklenburg County Website

[Steffany_Amador_resume.pdf](#)

Upload a Resume

Disclosure

Are you a Mecklenburg County resident?

Yes No

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

Yes No

Are you a current vendor with Mecklenburg County?

Yes No

If you answered yes to the question above, please explain.

I work for Granicus, although not with Meck County

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

Yes No

Board Specific Questions

Question applies to Bicycle Advisory Committee

Are you interested in bicycling as a form of transportation?

Yes No

Steffany Amador

Disclaimer

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I Agree

Signature of Applicant (Sign Your Legal Name):

Steffany Amador

STEFFANY AMADOR

704.777.5790 | steffanylynnw@gmail.com

Huntersville, NC | [linkedin.com/in/steffanyamador/](https://www.linkedin.com/in/steffanyamador/)

Former Director of Customer Success with 10+ years of experience driving revenue, retention, and customer satisfaction across SaaS and consumer brands. Deep expertise in the aesthetics and wellness space, having managed multimillion-dollar portfolios, built success playbooks from the ground up, and coached providers on P&L, staffing, and marketing strategy. Now seeking an IC role to focus hands-on with customers, blending strategic insight with data-driven execution to help entrepreneurs grow.

Relevant Experience

Senior Experience Partner

Granicus | 11.2025 - Present

SaaS | Enterprise Government Software

- Serve as a strategic partner to government agencies, helping them plan and implement programs and digital tools that improve communication, transparency, and public engagement.
- Develop tailored implementation plans and coordinate resources to ensure agencies successfully adopt new systems and realize measurable value from technology investments.
- Translate data and community feedback into clear, actionable recommendations that support informed decision-making around public meetings, boards and commissions, websites, and resident engagement.
- Collaborate across product, services, and client teams to solve complex operational challenges and ensure solutions evolve to meet the changing needs of local governments and their communities.

Customer Success Manager

Twisted Alchemy | 03.2024 – Present

CPG | Cold-Pressed Juices for professional & home mixologists | Seed

- Serve as a strategic growth partner to a national portfolio of hospitality businesses with over \$12M in total managed revenue across B2B and D2C channels.
- Coach providers on operational best practices including product mix strategy, seasonal menu planning, inventory optimization, and customer engagement—helping drive sustainable revenue and repeat business.
- Deliver tailored guidance on how to integrate offerings into front-of-house experiences that elevate brand identity and customer satisfaction, similar to how med spas craft signature service menus.
- Leverage sales performance, order cadence, and behavioral data to identify gaps and opportunities, supporting providers with data-backed recommendations that lead to upsells and long-term account health.
- Collaborate with cross-functional teams to relay feedback and advocate for solutions—ensuring offerings evolve to meet market needs while maintaining a high-trust relationship model.
- Support localized marketing efforts (SEO, paid campaigns, lead gen) that enable providers to grow visibility in their markets, paralleling to med spa strategies around client acquisition and retention.

Director of Customer Success (founding CSM)

Mangomint | 03.2022 – 05.2023

SaaS | Scheduling software for salons & spas | Seed > Series A

- Acted as a trusted business advisor to a portfolio of high-performing salons and med spas, directly managing \$1.2M in ARR and influencing over \$4.2M total, consistently maintaining <5% churn and NPS >90.
- Created tailored success plans and training resources that helped providers unlock long-term value from the platform—measured through usage, revenue growth, and satisfaction.
- Coached providers through all stages of business growth from launch to expansion, offering consultative support on staffing, service menu optimization, pricing strategy, and client retention tactics.
- Translated product and business insights into clear, actionable guidance for providers, empowering them to make confident decisions around staffing, marketing, and client experience. Proactively identified at-risk accounts using behavioral signals, health scores, and feedback loops; implemented churn forecasting that contributed to renewal rates >95% and NRR >120%.
- Partnered closely with Product, Engineering, and Marketing to surface provider insights, influence roadmap priorities, and ensure the platform evolved with real-world med spa workflows in mind (eg., HIPAA, intake forms, etc.).
- Led data storytelling initiatives using Sigma and platform analytics—translating usage data into actionable business recommendations that empowered providers to grow sustainably.

Director of Customer Success (founding CSM)

ArcSite | 11.2021 - 02.2022

SaaS | CAD/mobile drawing & drawing-based takeoff + estimate solutions | Bootstrapped startup

- Managed over \$13M in ARR, directly responsible for \$2.5M; renewal rate on target accounts over 90%, offering 1:1 coaching on client acquisition, quoting strategy, and revenue forecasting to drive sustainable growth.
- Guided providers through complex onboarding and implementation, customizing setup based on business size, workflow preferences, and service offerings, similar to the support med spa owners need when launching or scaling.
- Delivered hands-on training and strategic consultation to help providers adopt new processes for visual quoting, time-saving automation, and operational efficiency.
- Used customer engagement data (e.g., time-to-value, sentiment, support trends) to surface risk early, drive proactive outreach, and increase retention, contributing to renewal rates over 90%.
- Acted as a key resource to providers on business development, empowering them to scale without sacrificing quality—through better pricing models, simplified workflows, and clearer client communication.
- Collaborated cross-functionally to ensure provider feedback informed product improvements, ultimately enhancing adoption and satisfaction.

Manager of Customer Success & Education

Jackrabbit Technologies | 08.2019 - 11.2021

SaaS | Class management software for activity centers | Bootstrapped

- Managed over \$12M in ARR; consistently exceeded targets for NRR & Upsells (115%), Churn (< 7%), NPS (above 80), and other metrics in line with company OKRs despite a global pandemic.
- Analyzed customer health and usage data quarterly using PowerBI and Tableau to make strategic decisions; developed and refined the Customer Health Score as a leading indicator of success/risk resulting in a 5 point increase in retention.
- Redesigned the implementation process to reduce the time spent onboarding; migrate existing data including appointments, staff schedules, class structure & data, email and SMS flows, integrations and payment processing.

Manager of Partnership Success

MealPal | 12.2018 - 08.2019

Consumer Meal Subscription | Daily meal pickup subscription service | Series B startup

- Built and maintained relationships with partners after the close of sale, ensuring a smooth onboarding process through successful launch on the platform, and ensuring continued ROI.
- Researched and built reports in Periscope that visualized how partners and customers used the product, leveraging data to identify and deescalate churn early; set service-level agreements with all US partners.
- Designed and implemented global operational processes in existing partnerships and for new US city launches, including improving data quality, designing launch-day routes, sending all partner communications/updates, and coordinating all aspects of each launch. Successfully launched 3 major cities in the first three months and maintained over 90% retention rate in those new markets.

Email Marketing Analyst

Positec USA, Inc. | 08.2017 - 12.2018

Retail/E-Comm | WORX & Rockwell brand DIY garden and power tools | Privately funded

- Managed 30% of all email channel sales; analyzed data trends and collaborated with interdepartmental teams to implement research findings; grew email program revenue 31% YOY; increased email subscribers by 11%.
- Lead the digital efforts that generated a 45% increase in expected holiday revenue.

Manager of Customer Success

LeadOutcome | 08.2014 - 07.2017

SaaS | SMB-focused marketing automation software | Bootstrapped startup

- Grew ARR by over 15% in 2 years, managing over \$100,000 in ARR, built and managed relationships with key stakeholders, ensuring timely deployment, onboarding, training, adoption, and ongoing customer health.
- Increased retention by 7% and satisfaction by about 10 points by implementing a QA process that replicates user experiences to catch unaddressed holes in the customer journey; integrating A/B testing that gathers intelligence on what gets customers to respond, scaling processes to be less manual and more automated.
- Support lead generation efforts: building funnels, managing PPC campaigns & ad placements, and managing Google My Business.
- Learned the basics of SQL.

Senior Support Engineer, Team Lead

HubSpot | 04.2013 - 07.2014

SaaS | Inbound marketing & sales technology to attract, convert, and close customers | Series E

- Helped customers with technical and non-technical support inquiries including domain setup, resolving email issues, designing templates (both drag & drop and coded templates), and other questions/issues.
- Led the top-producing support team in calls taken, tickets responded and time to remediation, helping redefine SLAs and playbooks, and maintaining team NPS above 85; developed team members for growth.
- Spearheaded the effort to develop user guides that take technical concepts and walk a user through them in a clear and user-friendly voice.
- Identified areas of opportunity for existing Enterprise customer base, demonstrated upgrade abilities with key accounts, and worked with Account Managers to further integrate the customer into the HubSpot ecosystem.

Toolstack

Project Management tools: Aha!, Trello, JIRA

BI Tools: Power BI, Pendo, Sigma, SQL, Excel

Web Analytics tools: Google Analytics, Pendo, FullStory

CRM tools: Salesforce, HubSpot

Coaching tools: Gong, Virtual meeting tools

Other tools: Airtable, Fellow, Notion, Pitch, Intercom, HR tools

Soft Skills: contract negotiation, de-escalation, employee development, feedback

Statement to Applicants

Profile**Which Boards would you like to apply for?**

Bicycle Advisory Committee: Submitted

Gainor

First Name

Eisenlohr

Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

NA

gainore@aol.com

Email Address

4840 Randolph Road, #3120

Home Address

Charlotte

City

NC

State

28211

Postal Code

Home: (704) 737-4019

Primary Phone

Alternate Phone

What Mecklenburg County District do you live in? Please verify below. *

 5**How long have you been a resident of Mecklenburg County? Please include months, or years.**

35 years

My age range is (please select one): *

 Over 55**Ethnicity ***

 Caucasian/Non-Hispanic**Gender ***

 Female

Interests & Experiences

Education

Master's in Social Work, University of Texas at Arlington Master's in Public Policy, Georgetown University

Adoration Home Health
(PRN). Supervisor

Employer

Medical Social Work

Occupation

Business and civic experience

Chair, Human Services Council, 1990s Vestry/ Senior Warden, Saint Martin's Episcopal Church Chair, C-M Council on Aging, 2000s USO volunteer for 10 years (current) Chair Myrtle Square Homeowner Association (several terms) Board, Charlotte Bridge Association

Area of expertise and interests/skills

Licensed Clinical Social Worker Avid cyclist see attached resume

Additional Comments

I work about 10 hours a week supervising two social workers. Am interested in getting more involved in my community again.

Additional Information

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

Yes. Human Services Council. I think this was in the 1990s but don't remember the exact dates

Why are you interested in serving on the board(s) to which you are applying?

Avid cyclist so interested in more bike paths. Medical Social Worker so interested in high quality long term care

Have you attended a meeting of the advisory board(s) to which you are applying?

Yes No

Hours Per Month Available for Position

20

How did you learn of the vacancy? *

Other

If you answered other - Where did you learn of this vacancy?

I came to the website

Disclosure

Are you a Mecklenburg County resident?

Yes No

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

Yes No

Are you a current vendor with Mecklenburg County?

Yes No

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

Yes No

Disclaimer

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I Agree

Signature of Applicant (Sign Your Legal Name):

Gainor Eisenlohr

Board Specific Questions

Question applies to Bicycle Advisory Committee

Are you interested in bicycling as a form of transportation?

Yes No

Gainor Eisenlohr, MA, MS

Charlotte, NC • (704) 737-4019 • gainore@aol.com

QUALIFICATIONS SUMMARY

Energetic and organized project manager with more than 20 years of experience

- **Grant Writing:** Submitted more than \$19 million in successful grant applications
 - **Project Management:** Coordinated personnel in numerous departments, as well as with community partners, to meet tight deadlines on countless projects and patients
 - **Team Participation:** Work collaboratively with colleagues in departments across a large agency, as well as with community partners, to submit successful grant and award applications or coordinate patient care
 - **Key Strengths:** Collaboration, efficiency, organization of tasks and people
-

PROFESSIONAL EXPERIENCE

Medical Social Worker, PRN

1997-present (multiple agencies)

Adoration Home Health 2023-present

Charlotte Housing Authority

Grant Writer/Research Analyst/Division Coordinator (2008-2019)

- Submitted grants and voucher applications that brought the agency more than \$17 million.
 - Grants included federal, state, local and private funders
- Worked on the team that brought the agency another \$20.9 million
- Provided project management services on numerous key projects
- Received three agency Bravo Awards, and another special recognition for outstanding work

Community Link

Grant Writer (2005-2007)

- Brought in \$2 million in two years
 - Developed partnerships in four counties necessary to win one large federal grant
-

EDUCATION

Masters of Science in Social Work (MS)

University of Texas at Arlington, Arlington, Texas

Masters of Arts in Public Policy (MA)

Georgetown University, Washington, DC

BA in Journalism

Baylor University,, Waco, TX

Licensed Clinical Social Worker (LCSW)

State of North Carolina. License current since 1995.

PERSONAL

USO Volunteer, 2015-present

General Ordination Exam, Question Writing Team, Episcopal Church, 2018-present

Saint Martin's Episcopal Church (1990-present)

Vestry (2 terms, including Senior Warden)

Choir since 1991

Youth Leader multiple years, Room In the Inn Volunteer/Coordinator 2020-22, Gardening

Angels since 2010, including terms as chair, convention delegate

South Dakota Angel Tree coordinator, 2023-present

Charlotte Bridge Association Board 2020-2023

Sectional Tournament Co-chair multiple times

Regional Tournament Co-chair, 2024

Regional Tournament Co-Chair, 2025

Silver Life Master

American Needlepoint Guild member since 2022

Former

Mecklenburg Council on Aging Board President

Mecklenburg Council on Adolescent Pregnancy Board

Chair, Mecklenburg Council Human Services Council

Myrtle Square Condo Board (multiple terms including President ending with condo sale in 2023)

Delhome Pottery Guild & Potter's Market Sponsor (current), Mint Museum

NC Outward Bound School Charlotte Area Advisory Board

Statement to Applicants**Which Boards would you like to apply for?**

Bicycle Advisory Committee: Submitted

Profile

Seth

First Name

Martin

Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

N/A

sfmartin@gmail.com

Email Address

516 Brook Forest Ln.

Home Address

Charlotte

City

NC

State

28211

Postal Code

Mobile: (704) 400-7268

Primary Phone

Alternate Phone

What Mecklenburg County District do you live in? Please verify below. * 5**How long have you been a resident of Mecklenburg County? Please include months, or years.**

22 years 6 months**My age range is (please select one): *** 46 to 55**Ethnicity *** Caucasian/Non-Hispanic**Gender *** Male

Interests & Experiences

Education

BA University of Mississippi

Forrest Geomatics

Employer

Land Surveyor

Occupation

Business and civic experience

Small business owner

Area of expertise and interests/skills

Surveying/mapping, Cycling/fitness, gardening, woodworking, outdoor activities, reading/learning

Additional Information

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

No

Why are you interested in serving on the board(s) to which you are applying?

I'm applying as I want to contribute in some way to the furtherance of an activity that is healthy, community-building, and fun. I also believe that I should pursue more civic involvement as my role as a parent diminishes.

Have you attended a meeting of the advisory board(s) to which you are applying?

Yes No

Hours Per Month Available for Position

1-2

How did you learn of the vacancy? *

Other

If you answered other - Where did you learn of this vacancy?

REBIC newsletter

Disclosure

Are you a Mecklenburg County resident?

Yes No

Seth Martin

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

Yes No

Are you a current vendor with Mecklenburg County?

Yes No

If you answered yes to the question above, please explain.

As a land surveyor I am occasionally utilized as a professional consultant for land development projects.

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

Yes No

Board Specific Questions

Question applies to Bicycle Advisory Committee

Are you interested in bicycling as a form of transportation?

Yes No

Disclaimer

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I Agree

Signature of Applicant (Sign Your Legal Name):

Seth F. Martin

Statement to Applicants**Which Boards would you like to apply for?**

Bicycle Advisory Committee: Submitted

Profile

Alex

First Name

G

Middle
Initial

Wohlbruck

Last Name

What other names have you used? (includes, legal names, aliases, maiden names or professional monikers) NOTE: If none, please note N/A

N/A

alexwohlbruck@gmail.com

Email Address

522 Hawthorne Ln

Home Address

Unit 18

Suite or Apt

Charlotte

City

NC

State

28204

Postal Code

Home: 7047938075

Primary Phone

Home: 7047938075

Alternate Phone

What Mecklenburg County District do you live in? Please verify below. *

 4**How long have you been a resident of Mecklenburg County? Please include months, or years.**

25 years except for 4 year university**My age range is (please select one): ***

 18 to 29**Ethnicity ***

 Caucasian/Non-Hispanic**Gender ***

 Male

Interests & Experiences

Education

B.S. Computer Science at Appalachian State University 2018-2022 Myers Park High School 2014-2018

Freelance contractor

Employer

Software engineering

Occupation

Business and civic experience

Regular volunteer and community member with: - Sustain Charlotte - Charlotte Urbanists, Benches for Bus Stops - All Aboard Carolinas - Charlotte Recyclery - PSL and DSA I have been a strong advocate for local policy issues including: - Recently passed transit referendum - Charlotte cycling network, including vision zero and greenway projects - Campaigning for JD Mazuera Arias for city council, now Sharif Hannan for county commissioner - stopping I-77 toll lane expansion

Area of expertise and interests/skills

I am a career software engineer with a special interest in GIS mapping, transportation and mobility, and sustainability. In my free time I am developing a fully featured and open source alternative to Google/Apple maps that focuses on sustainable transportation, user privacy, and supports open data projects like OpenStreetMap. <https://x.com/parchmentmaps> I am also an active contributor to Subway Builder, a transit simulation game where players design and manage real-world city transit networks, balancing map design, commuter behavior, and infrastructure financing. <https://www.subwaybuilder.com/>

Additional Comments

You can learn more about me or the projects I have worked on at my website here: <https://alex.wohlbruck.com/>

Additional Information

If you are or have ever served on a Mecklenburg County board/commission, please answer yes or no. If yes, please disclose the Board and term-end date.

No

Why are you interested in serving on the board(s) to which you are applying?

I am a regular bicycle commuter in Charlotte and an advocate for bicycle-oriented transportation policy. I understand how to make cycling safer and more accessible for people who might not otherwise choose to travel by bike. I also recognize how important it is for our city to reduce its dependence on car-focused infrastructure and invest in better alternatives, since the current system costs Charlotte residents time, money, and health. A better world is possible

Have you attended a meeting of the advisory board(s) to which you are applying?

Yes No

Hours Per Month Available for Position

My hours are highly flexible, and I keep my tuesdays free. I work at a pizza joint two days a week, and balance the rest of my time between my other roles. I can commit to at least 5 hours per week to BAC.

How did you learn of the vacancy? *

Word of Mouth

If you answered other - Where did you learn of this vacancy?

via Connie Proctor

[Resume_Apr_26_2025.pdf](#)

Upload a Resume

Disclosure

Are you a Mecklenburg County resident?

Yes No

Are you a current Mecklenburg County employee? (Mecklenburg County employees are prohibited from serving on any board where appointments are made by the Board of Commissioners. If you are a current, county employee who is to serve in an ex-officio and/or non-voting capacity on any board when required by law, please email clerk@mecknc.gov before submitting an application.)

Yes No

Are you a current vendor with Mecklenburg County?

Yes No

• Do you have any personal or business interest that could create a conflict (either real or perceived) if appointed? If yes, please explain the conflict.

Yes No

Board Specific Questions

Question applies to Bicycle Advisory Committee

Are you interested in bicycling as a form of transportation?

Yes No

Disclaimer

I, hereby, authorize Mecklenburg County to verify all information included in this application. I certify that I have read the appointment policy and that the information contained in this application is true according to the best of my knowledge and belief. I certify that I am providing my legal name and address in which I reside. I understand that inaccurate or untrue information will be cause for removal from any appointed advisory board. By submitting this application, I agree to adhere to all County policies pertaining to advisory boards, including attendance. I understand if I do not achieve 65% annual attendance, I will be automatically removed from the board or commission to which I am appointed. I understand that this application is subject to the N.C. Public Records Law (NCGS § 132-1) and may be released upon request.

I Agree

Signature of Applicant (Sign Your Legal Name):

Alex Wohlbruck

Alex Wohlbruck

alexwohlbruck@gmail.com | (704) 793-8075 | Charlotte, NC | alex.wohlbruck.com

WORK EXPERIENCE

Charter Communications / Spectrum

Oct. 2023 – Present

Associate Software Engineer

Charlotte, NC

- Collaborated with a ~50-person development team on multiple projects, including Audience Finder, Auto Analyzer, and Architect — internal web applications designed to help Spectrum advertisers create campaigns, build proposals, and generate campaign analytics and metrics.
- Built and maintained Python/Flask microservices that powered key features across internal advertiser tools, supporting campaign creation, proposal generation, and analytics workflows.

Xenial

Jul. 2022 – Aug. 2023

Junior Software Engineer

Charlotte, NC

- Collaborated with a small development team on Xenial Portal, a business-facing restaurant management platform built with Angular and Node.js.
- Developed new features and enhancements across both frontend and backend systems to improve functionality and user experience.

Worxstr

Dec 2020 - Dec 2022

Engineering Lead

Boone, NC

- Served as Design and Frontend Development Lead for Worxstr, a contractor management platform.
- Built and maintained the cross-platform mobile app, web frontend, backend services, and database systems.
- Integrated payment and banking APIs and launched a subscription-based tiered pricing model.

Punch Alert

May 2019 - Aug 2019

Internship - Full-Stack Developer

Charlotte, NC

- Built custom software suite integrations for the PunchAlert mobile app. Integrations include ServiceNow, Workday, Asana (Python).

Punch Alert

May 2018 - June 2018

Internship - Web Developer

Charlotte, NC

- Developed & maintained company-internal web console for user & customer management (Vue.js).

EDUCATION

Appalachian State University

2018 - 2022

B.S. Computer Science

Boone, NC

SKILLS, OTHER WORK

- **Hard skills:** Software engineering; Full-stack web development; Graphic design; Systems administration; Database management
- **Soft skills:** Problem-solving & critical thinking; Team collaboration; Product development; Community outreach & mutual aid
- **Interests:** Cities & transportation; Cycling; Hardware & tinkering; Homelabbing; Digital mapping; Activism & human rights advocacy; Piano; Gardening; Books & music
- **Languages:** English (native); Spanish (intermediate/conversational)

Mecklenburg County, NC

Bicycle Advisory Committee

Board Details

The City of Charlotte City Council approved this committee on September 13, 1999, by virtue of approving the Charlotte-Mecklenburg Bicycle Transportation Plan.

The Bicycle Advisory Committee acts as an advisory body to City Council to review bicycle plans and make recommendations on implementing related policies and policy strategies and recommends appropriate action to the City Council and Board of County Commissioners on bicycle transportation issues; recommends any amendments and/or modifications to adopted bicycle plans deemed appropriate and/or necessary for the purpose of keeping the plans timely; and, properly updates and makes any other recommendations deemed appropriate and/or necessary to promote safe bicycle ridership.

Overview

- **Size** 11 Seats
- **Term Length** 3 Year
- **Term Limit** 2 Terms

Contact

- **Name** Dave Campbell
- **Phone** (980) 748-1739

Additional

Qualifications

It is desirable that members be interested in bicycling as a form of transportation. Persons serving must be a resident of Mecklenburg County. Appointed members must attend a minimum of 65% of all scheduled meetings in a calendar year and cannot miss three consecutive meetings. Failure to comply with attendance requirements will result in removal from the advisory board.

Advisory Board Details

The Board of County Commissioners make two appointments to this Committee.

Meeting Dates/Times

Monthly - 4th Tuesday at 6:00 p.m.

Meeting Location

Charlotte Mecklenburg Government Center, Conference Room 266

Time Commitment

1 to 2 hours per month

Stipend

No

Special Notes**Job Description**

Bicycle Advisory Committee

Board Roster

Matt Weschler

1st Term Oct 09, 2023 - Dec 31, 2027

Email mweschler@landdesign.com

Home Phone : (717) 798-2831

No Recruitment

Appointing Authority CITY COUNCIL

Tammy Brock

1st Term Oct 09, 2023 - Dec 31, 2027

Email tamrenbrock@gmail.com

Home Phone : (803) 730-3046

No Recruitment

Appointing Authority CITY COUNCIL

Nathan Steinhauer

2nd Term Jan 03, 2023 - Dec 31, 2027

Email nathan.steinhauer@yahoo.com

Home Phone :

No Recruitment

Appointing Authority MAYOR

Andy Zou

1st Term Feb 10, 2025 - Dec 31, 2027

Email zouandy8@gmail.com

Home Phone : (646) 338-2730

No Recruitment

Appointing Authority CITY COUNCIL

Connie Proctor

1st Term Aug 26, 2024 - Dec 31, 2027

Email c.a.proctor@gmail.com

Home Phone : (704) 589-0212

No Recruitment

Appointing Authority CITY COUNCIL

Juan C Juarez

1st Term Feb 12, 2024 - Dec 31, 2027

Email jcontreras49@live.com

Home Phone : (980) 250-3803

No Recruitment

Appointing Authority CITY COUNCIL

□

Isaac Oyer

1st Term Jan 01, 2025 - Dec 31, 2027

Email isaacoyer27@gmail.com

Home Phone : (614) 582-5558

No Recruitment

Appointing Authority CITY COUNCIL

□

Lauren Patterson

1st Term Jan 01, 2025 - Dec 31, 2027

Email lauren.lp.patterson@gmail.com

Home Phone : (913) 787-3674

No Recruitment

Appointing Authority MAYOR

□

Vacancy

No Recruitment

Appointing Authority MAYOR

□

Vacancy

Appointing Authority BOCC

□

Vacancy

Appointing Authority BOCC