



# FY2014 Enterprise Planning

September 17, 2013

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MECKLENBURG COUNTY  
SINCE 1763



# Today's Objectives

- Goals
- Strategy
- Enterprise Planning Approach



# Goals and Strategy

Goal: Assist the Board with developing an agenda comprising objectives the Board wants to achieve within the next 12-18 months

Strategy: Use a version of SWOT that focuses on the community and the organization

Three Main Steps:

1. Engaging the Community
2. Engaging the Board of County Commissioners
3. Engaging of County Executive Team & Department Directors



# Process

1. Seek input on strengths and areas of concern
2. Prepare a list of topics for the Board's consideration
3. Board drafts goals and strategies for its agenda over 12-18 months
4. Board approves final strategic agenda
5. Board's strategic agenda serves as key driver for the FY15 budget



# Gathering Data

## Audiences

- County residents
- County Commissioners
- Executive Team
- Department Directors
- County Employees

## Data Collection Methods

- Paper Survey
- Interviews
- Small Group Facilitation
- On-line survey
- Discussion Board



# Community Input

- Leverage community gatherings for residents' input
  - Festival In The Park (Sept 20-22)
  - LUESA/Solid Waste (Sept 16, 17, 24, 25, 26)
- Online survey and moderated discussion board



# Commissioner Input

- One-on-One Interviews
- Discuss same questions as with residents
- Discussion allows for more in-depth conversation



# County Staff

- Executive Team – One-on-One Interviews
- Department Directors – Small group discussions
- Employees – online survey and moderated discussion board





# Survey & Interview Questions

1. What do you believe is working well in our community?
2. What do you believe Mecklenburg County Government does well?
3. How could we improve our community?
4. How could Mecklenburg County Government improve?



# Timeline

Date	Activity
September 17	Briefing for the Board of County Commissioners
Mid-September	Seek input from the community through a series of public forums and meetings
Late September – Early October	Interview Commissioners to get their input and perspective Interview Executive Team to get their input and perspective
September 30	Brief County Department Directors and get their input
Mid-Late October	Planning retreat for the Board of County Commissioners to consider topics, goals, strategies
October/November	Staff work to compile strategic agenda components based on Board retreat
Early December	Second planning retreat for the BOCC to finalize its strategic agenda



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